

AZTALAN STATE PARK VISITOR CENTER

DESIGN CONCEPT

PREPARED BY
DANIELLE M. BENDEN AND ROBERT F. BOSZHARDT



Sheet copper god masquettes from Aztalan

Danielle M. Benden

Milwaukee Public Museum

Driftless
PATHWAYS



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Driftless
PATHWAYS



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AZTALAN ***Wisconsin's Premier Archaeological Site***



Daniel Seurer

“dedicated to the promotion, upkeep, and enhancement of a unique ancient Native American ceremonial and residential town established in 1050 A.D.”

—Friends of Aztalan mission statement

“dedicated to working with the citizens and businesses of Wisconsin while preserving and enhancing the natural resources of Wisconsin.” —WiDNR mission statement

INTRODUCTION and PROJECT OVERVIEW



Daniel Seurer



Daniel Seurer

The Friends of Aztalan State Park (FOASP) in conjunction with the Wisconsin Department of Natural Resources (WiDNR) is planning a much-needed visitor center for Aztalan State Park, located along the Crawfish River between Madison and Milwaukee. While people have lived on this landscape for more than 10,000 years, the 172-acre park features a thousand-year-old Native American town that was occupied by Late Woodland and Middle Mississippian people. Presumably, Mississippians emigrated from their homeland of Cahokia, near present-day St. Louis. Together Aztalan's residents built houses, earthen platform mounds, and other sculpted features within a massive palisade system, situated below a series of conical mounds that continued to the north and west for a quarter-mile. Habitation areas and agricultural fields extended outside of the palisade and additional earthworks were constructed to the east. On the Crawfish River, Aztalan's residents constructed weirs to harvest fish and gathered freshwater mussels by the thousands. In short, Aztalan was a unique complex on the northern frontier of the Mississippian world where Late Woodland and Mississippian people negotiated their community system. In 1964, Aztalan was designated a National Historic Landmark and has long been recognized as Wisconsin's premiere archaeological site.

Ho-Chunk camps and villages were here before American settlers arrived in the early 19th century. Aztalan was first recorded in 1836 and a long history of archaeological investigations provides a wealth of knowledge that has been described in articles, books, dissertations, technical reports, websites and video documentaries. The resulting excavated collections are curated at the Milwaukee Public Museum, the Wisconsin Historical Society, the Universities of Wisconsin-Milwaukee and Madison, Lawrence University, Beloit College, and other locations. The adjacent Lake Mills-Aztalan Historical Society Museum houses prehistoric artifacts recovered from farm fields that were collected before the land became part of the state park in 1952. Past interpretive efforts have included signs, a kiosk, replica Mississippian and Woodland houses, and reconstructed sections of wood-post stockade lines. Over time the replica houses and kiosk were removed, and signs have been updated. In 2018, WiDNR installed a series of new information panels along a loop trail within the stockade area. FOASP have also staffed a seasonal information trailer in the southwest parking lot since 2010. However, Aztalan State Park has never had a formal visitor center with exhibits, a key component of the park's 2003 Master Plan¹.

¹<https://dnr.wi.gov/files/PDF/pubs/pr/PR0693.pdf>

In addition to Aztalan's historical significance and wealth of archaeological resources, the natural environment is equally impressive and attractive to visitors. Hiking, picnicking, canoeing, fishing, birding and other activities add to the outdoor amenities of the site. As such, balancing the preservation of cultural and natural resources along with appropriate recreational uses are important aspects of the 2003 park Master Plan. Importantly, the undeveloped viewshed from Aztalan's current boundaries needs protection to preserve the site's scenic and historical integrity. This includes obtaining easements or purchasing development rights to adjacent lands such as Signal Hill (aka Pipestone Hill) such that the unobstructed, pristine viewshed is preserved for future generations and the integrity of the site remains intact. Efforts are also underway to protect and restore the natural prairies, forests, and wetlands that likely made the area so attractive to its prehistoric inhabitants, as well as to the Ho-Chunk who established nearby camps in the early 1800s² and European farmers who settled here in the 1840s. In short, Aztalan has a deep history and sense of place for many people, both those who have and currently live in the region.

In 2015, architectural plans for the Aztalan State Park Visitor Center were created by Dimension IV Design Group of Madison, WI³. The proposed 3,155 ft² facility includes multiple rooms and uses (Figures 1 and 2, Table 1). The area currently designated as exhibit space is limited to the 790 ft² lobby, which will also contain an information welcome desk. The estimated capacity for this area is 48 persons. The architectural plans call for the two-story, atrium-like lobby to have clerestory windows providing natural daylight and an eastern view toward the southwest platform mound and the adjacent reconstructed palisade. A dividable 990 ft² multipurpose room to the north of the lobby is intended to accommodate additional wall displays, lectures or other public events, as well as the viewing of videos like "Aztalan: National Historic Landmark" (produced by Wisconsin Public Television for FOASP). That room capacity is 142 people. To the north of the lobby is a gift shop (260 ft²) and adjacent room for table and chair storage (270 ft²). An office and public restrooms are planned for the opposite side of the lobby.



Figure 1. Architectural rendering of the proposed new Aztalan Visitor Center (exterior view), Dimension IV Design Group.

² Bruhy, Patricia B. The Historic Winnebago: Settlement and Subsistence in the Crawfish and Rock River Valleys. Master's Thesis, University of Wisconsin-Milwaukee, 1981.

³ <http://www.aztalanfriends.org/interpretive-center>

Figure 2. Aztalan Visitor Center Floor Plan, Dimension IV Design Group.

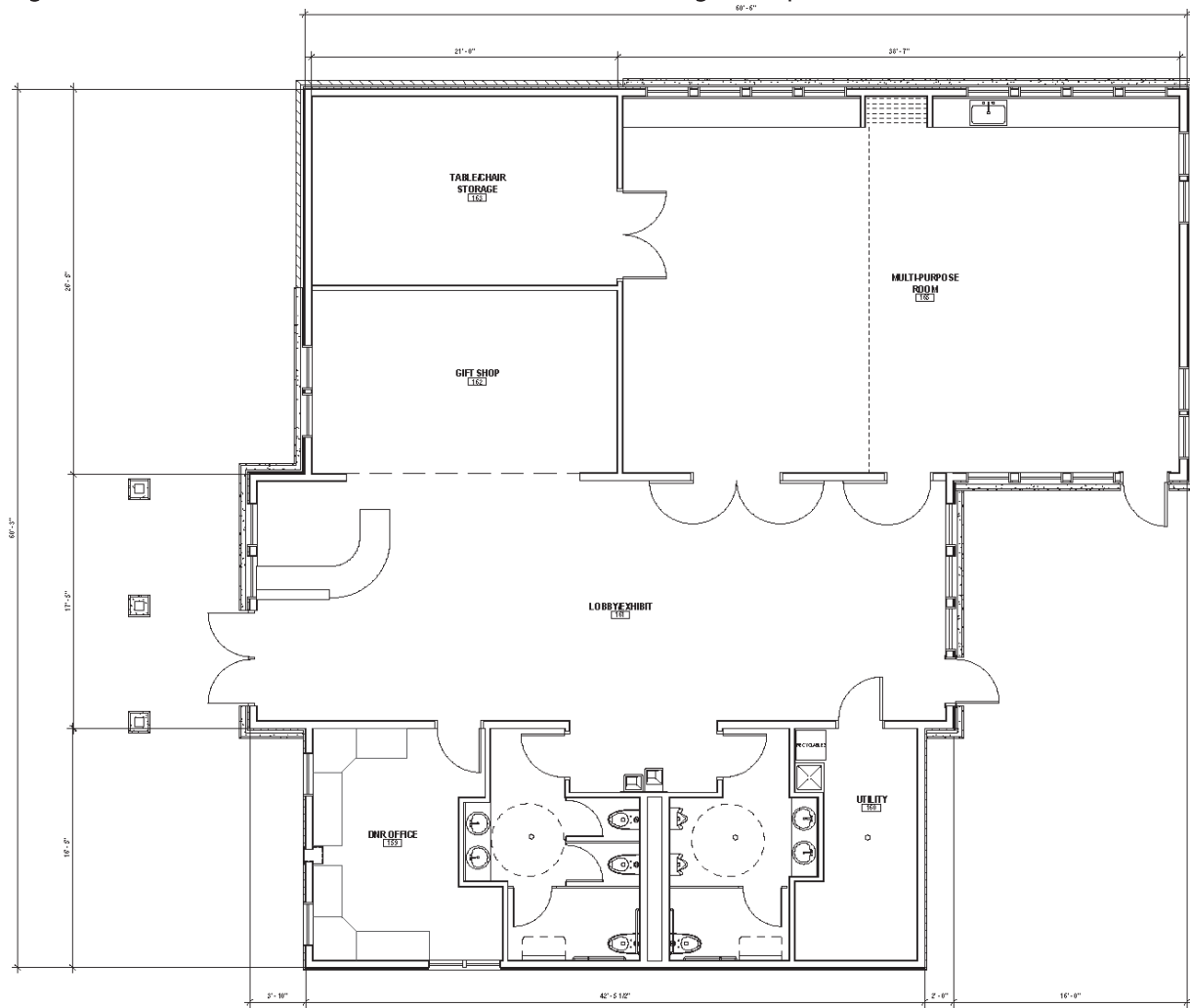


Table 1. Aztalan Visitor Center Room Sizes and Capacities, Dimension IV Design Group.

Friends of Aztalan State Park: Visitor Center Preliminary Design

Aztalan, Wisconsin

June 15, 2015

Space Tabulation

The following is a tabulation of net area and occupant load of each space in the proposed Visitor Center:

Room Name	Net Square Feet	Occupant Load
Lobby/Exhibit	790	48
Multi-purpose Room	990	142
DNR Work Area	185	3
Friends' Shop (Display)	260	9
Net Assignable (ASF)	2225	
Table/Chair storage	270	1
Public Restrooms	290	
Utility Room	120	1
		Total: 197

In May of 2018, FOASP requested proposals to develop an exhibit design concept for the planned visitor center⁴. The RFP called for:

“a state of the art exhibit design for the interior of the structure that will introduce the visitor to the nature of the site and people who lived there as background for touring the site. It is anticipated that the exhibits will be highly visual and will provide information suitable for the general audience, including school children, and that some displays will be interactive. For security reasons, few artifacts recovered from the site will be displayed except for short term special exhibits, but replicas will be in order.”

Driftless Pathways, LLC submitted an exhibit design concept proposal by the June 9th deadline and, following an August 19th interview with the Selection Committee, was awarded the project in September. Driftless Pathways was tasked with: (1): developing the exhibition “big idea” and creating themes and key messages; (2) leading public pre-design meetings and consultations with stakeholders identified by Friends of Aztalan State Park, to solicit ideas on exhibit themes and key messages; and (3) providing a final report that details these findings, along with cost estimates for exhibit design and installation.

Driftless Pathways initiated the project by meeting with the FOASP on October 1st, 2018 in Lake Mills. Driftless Pathways shared their initial ideas about exhibit themes, key messages, project aims, outcomes and objectives. They discussed methods for front-end evaluation data collection and distributed a draft of an online survey intended for the general public. Feedback was solicited and FOASP provided guidance on a list of key stakeholders to interview. FOASP members confirmed the existence of visitor logs collected from the information trailer since 2010 and subsequently provided PDFs of those logs to Driftless Pathways.

Based on FOASP input obtained during the October 1st meeting, Driftless Pathways subsequently revised the survey and posted it online from November 1st through November 30th. The survey was widely disseminated through various social networks and generated over 250 responses from a wide range of participants. In addition, Driftless Pathways interviewed key stakeholders as identified and agreed upon with FOASP Board at the October 1st meeting. Interviewees included expert archaeologists who have worked extensively at Aztalan and others. Driftless Pathways consulted with the Wisconsin Department of Tourism who provided a copy of a 2015 Lake Mills Tourism Assessment that features Aztalan State Park as a destination. Discussions ensued with the Lake Mills Aztalan Historical Society and Museum Board President, educators from Fort Atkinson Middle School, and Aztalan curriculum developer, Linda Orie, of the University of Wisconsin-Madison.



Daniel Seurer

⁴<https://static1.squarespace.com/static/534aed86e4b0d28409c42ee8/t/5bb53fad24a694de2a12722a/1538604973943/Exhibit+Design+RFP.pdf>

DATA COLLECTION and FRONT-END EVALUATION



Daniel Seurer



Daniel Seurer

Front-end evaluation (sometimes called exploratory research) is the process of discovering what visitors want to learn or experience in an exhibit and is undertaken at the beginning of a project, before any content or design decisions are made. When done effectively, front-end evaluation casts a wide net and brings the audience and key stakeholders into the conversation at an early stage. The resulting data informs an exhibit's design concept, layout and themes and is a common practice in the museum world.

During the front-end evaluation process, Driftless Pathways utilized both qualitative (e.g., interviews with experts) and quantitative methods (e.g., surveys) for data collection and established the project's aim, objectives, and outcomes (Figure 3). The following details the data collection process.

PROJECT AIMS, OBJECTIVES, AND OUTCOMES

To create the design concept for an archaeological exhibit at the proposed Aztalan Visitor Center that engages visitors of all ages and backgrounds

OBJECTIVES

- Identify the "big idea"
- Determine the main exhibit themes
- Design the space layout, ideas for graphic panels, and the use of interactives
- Provide time and material cost estimates for installation
- The design concept will facilitate fundraising for the Aztalan Visitor Center
- Connect the indoor exhibit with the outdoor archaeological site and interpretive

OUTCOMES

- Create final report for Friends of Aztalan
- Install/Open the exhibit within one year of building completion
- Increase visitors among/across the following:
 - K-12 and college students from Wisconsin
 - Families
 - Seniors
 - Professional and avocational archaeologists
 - Under-represented groups
 - International visitors



Figure 3. Project aims, objectives and outcomes identified before data collection.

Initial Strategic Planning Session with Friends of Aztalan State Park

On October 1st, Driftless Pathways met with members of the Friends of Aztalan State Park at the L.D. Fargo Public Library in Lake Mills, WI. The meeting room was arranged by FOASP Executive Director Robert Birmingham. The schedule called for two back-to-back sessions, the first with the FOASP Board members to review certain aspects of the contract (e.g., schedule, deliverables) and consider a draft survey geared for the general public that was prepared by Driftless Pathways in advance of the meeting. The second scheduled session was an open forum with the FOASP membership. Due to weather conditions and other factors, Board and general member participation was limited. Even though attendance was low, the meeting offered an opportunity to conduct an informal interview with Aztalan expert Robert Birmingham. As other Board and general FOASP members trickled in, the meeting became an informal go-around with discussions focused on the big idea, concept themes, and the draft survey. That feedback led to revisions of the survey during October before it was posted online. FOASP agreed to share with Driftless Pathways copies of the 2010-2018 visitor logs from the information trailer.

2010-2018 Visitor Logs

Randy Radtke, Board President of Friends of Aztalan State Park, provided scanned PDF copies of hand-written visitor logs collected between 2010-2018 at the temporary information trailer. The logbooks record nearly a decade of visitorship, primarily during the warm season (May to October/November) when FOASP members staffed the information trailer. The logs provide names, place(s) of residence (recorded under "cities"), and visitor comments. The numbers of visitors and their home locations were tabulated using Microsoft Excel®. To compare this data with the result of the online survey (discussed below), the visitor log residence information (Wisconsin city/town/village) was correlated to associated counties using Google Maps.

Online Survey

After receiving feedback from FOASP, consulting with social science survey specialists, and piloting trial runs with a small focus group, Driftless Pathways finalized a questionnaire for public posting. All survey participants remained anonymous. The general public questionnaire consists of three sections: (1) demographic information; (2) thematic content interests and (3) museum experience preferences. The demographic sections included questions regarding age, residence (i.e., distance from Aztalan by Wisconsin county, other state or country), self-identified description (member of the general public, tribal member, archaeologist, teacher), and familiarity with the site of Aztalan (e.g., have visited vs. never visited). The content theme/museum experience preferences were established using five-point Likert-type scales ("not interested" to "extremely interested/engaging") to assess degrees of interest for various topics. The survey was developed using the online survey tool *Typeform*®⁵ and made live from November 1st to November 30th, 2018. A link to the survey was directly posted by FOASP, the WiDNR, the Wisconsin Archaeological Survey, the Wisconsin Archeological Society, the Wisconsin Natural Resources Foundation, the Ice Age Trail, the Mississippi Valley Archaeology Center, and educators within the Fort Atkinson and Lake Mills School Districts. It was shared by others through social media platforms such as Facebook.

Two hundred fifty-two responses were submitted through the online survey. A generated report provides results for each question. In addition, the respondent data and commentary were organized in Microsoft Excel® to clarify patterns by sorting the data (e.g., museum experience preferences based on self-identified descriptors).

⁵<https://www.typeform.com/>

Key Stakeholder Interviews

During the fall of 2018, interviews were conducted with the following expert archaeologists (listed in alpha-order): Robert Birmingham, Friends of Aztalan State Park Executive Director; Mark Dudzik of the Wisconsin Department of Natural Resources; Dr. Lynne Goldstein of Michigan State University; Dr. John Richards of the University of Wisconsin-Milwaukee; Dr. Sissel Schroeder of the University of Wisconsin-Madison. FOASP identified William Quackenbush, Tribal Historic Preservation Officer for the Ho-Chunk Nation (HCN) as another key stakeholder. Driftless Pathways communicated with Mr. Quackenbush multiple times between October and January to set up an interview, but a scheduled January 4, 2019 discussion did not occur. Also, on Friday, November 2nd, 2018 a formal written invitation to participate in the stakeholder interview process was extended to State Archaeologist John Broihahn and Assistant State Archaeologist Amy Rosebrough; however, they declined due to perceived conflicts of interest over potential future Wisconsin Historical Society review of the planned Visitor Center construction, citing state statute 47.44.

Other Key Contacts

Lake Mills Aztalan Historical Society (LMAHS): Robin Untz, Board President of the Lake Mills Aztalan Historical Society, was interviewed by phone on December 12th, 2018. LMAHS operates the Aztalan Museum and other historical buildings on grounds immediately north of Aztalan State Park. The museum displays numerous artifacts collected from Aztalan when it was cultivated before becoming a state park. In addition, the “Princess Burial” mound is situated on LMAHS Museum grounds, one of a series of partially preserved conicals that extend southward into Aztalan State Park. LMAHS also cares for historic objects and buildings that document the rich European heritage and settlement of the region.

Teachers (Fort Atkinson): On December 17th, 2018 Driftless Pathways met in-person with Fort Atkinson Middle School teachers, Bette Delsarte and Brenda Thayer (6th grade social studies); and Megan Agnew (7th and 8th grade social studies and science). The purpose of that meeting was to solicit input about the new visitor center and how it could best serve school groups. The educators with whom we met teach Wisconsin history including Native American History of the state. Their classes take annual field trips to Aztalan and conduct in-class activities prior to the on-site visits. Mrs. Thayer and her students had participated in a joint project with archaeologist, Sissel Schroeder, and graduate student and former teacher, Linda Orie. In 2017-2018, Schroeder and a team of undergraduates excavated at Aztalan; Orie, who led curriculum design, engaged middle school students from Mrs. Thayer’s class as part of the project. Because Thayer and her colleagues have visited the site and participated in previous archaeological and historically-based activities, their input was crucial to the initial design concept of the proposed Aztalan Visitor Center.

Aztalan Curriculum Developer: Linda Orie (graduate student in the School of Education’s Department of Curriculum and Instruction at UW-Madison) met with Driftless Pathways on January 7, 2019. Orie, a member of the Oneida Nation, formerly taught middle school science for the Menominee Nation. As mentioned above, she developed a series of four curriculum modules and piloted the project with sixth

Other Key Contacts cont.

Wisconsin Department of Tourism: Phone calls with the Wisconsin Department of Tourism enhanced our front-end data collection and occurred in early November of 2018. While their policies precluded sharing the online survey link or posting it directly to their website, the tourism office did provide some additional information. For example, we learned that the Department identifies Native American Culture as one of six tourism interest categories for which Wisconsin ranks # 1 in the Midwest⁶ (Figure 4). In addition, the Department's Southeast Region representative, David Spiegelberg, shared a copy of his 2015 tourism assessment for Lake Mills.

Interview feedback was compiled, reviewed to identify patterns, and subsequently used to focus the big idea, exhibit themes and key messages.



NATIONAL TRAVEL AND TOURISM WEEK 2018 Key Highlights

Competitive Advantage of the Brand of Fun

- The Department of Tourism continues to find success in marketing the tourism brand of fun, which is the #1 travel motivator.
 - **The Department's advertising campaign has a ROI of 7:1. For every \$1 spent on advertising, \$7 was returned to the state.**
- Compared to our Midwest competitors, Wisconsin ranks #1 in fun, family-friendliness, affordability, and a welcoming, worry-free atmosphere – key features for travelers choosing a vacation destination.
- **Wisconsin ranks #1 compared to all its Midwest competitors¹ for beautiful scenery, fall colors, agritourism, great microbreweries, wineries and Native American culture.** Our research shows that once people visit here, their perceptions of Wisconsin are even more positive, and they are more likely to visit again.

¹ Wisconsin's Midwest competitors are Michigan, Minnesota, Illinois, Indiana, Iowa and Missouri

Figure 4. 2018 Key Highlights, National Travel and Tourism Week, Wisconsin Department of Tourism Report.

⁶<http://industry.travelwisconsin.com/uploads/medialibrary/58/581b0955-a849-49cb-9055-1a7ce30fd8bd-key-messages-for-the-industry.docx>

RESULTS



Visitor Logs

The guest logs recorded visitors to the information trailer in the southwest parking lot of Aztalan State Park from 2010-2018. The logs, which represent those who stopped into the trailer while it was staffed, provide a good snapshot of who visited on weekends during the warm season. Some presumably did not record their visit and many others undoubtedly visited on days when the trailer was closed. For the records that do exist, most contain the number(s) of people in their party and place of residence, but there is variability in the completeness of the entries (Appendix A). For example, some refer to families or groups without listing actual numbers of people. In these situations, a value of 3 was entered as a minimum number for tabulation purposes.

The logs record at least 3,350 visitors with a general trend of increasing numbers from 163 in 2010 to 592 in 2017 (Table 2; Figure 5). The majority (2,421) were from Wisconsin. Of these, 80% were from southeastern counties, although visitors came from nearly every corner of the state. Dane, Milwaukee, Jefferson, Waukesha and Rock counties produced the highest numbers with over 100 from each (Table 3; Figure 6). Nearly 700 visitors registered from other states, with about half from adjacent Midwest states (see Table 2). Most of those came from Illinois (Table 4; Figure 7, but others came from as far away as Maine, Florida, California, Alaska and Hawaii. Eighty-five international travelers logged their visits to Aztalan during this period, representing countries from Africa, Asia, Europe, Latin and South America.

Table 2: Aztalan Visitor Log Summary By Year

<i>Year</i>	<i>Visitors</i>	<i>Wisconsin</i>	<i>SE Wisconsin</i>	<i>Other States</i>	<i>Midwest</i>	<i>International</i>
2010	163	122	93	32	16	4
2011	336	242	183	81	52	10
2012	248	177	152	48	39	17
2013	431	320	269	73	29	2
2014	464	307	230	103	51	10
2015	280	219	171	55	29	0
2016	371	279	240	82	29	2
2017	592	435	377	139	77	8
2018	471	320	212	84	39	32
Totals	3356	2421	1927	697	361	85



Figure 5. Bar graph of attendance tabulations based on 2010-2018 visitor logs, illustrating an upward trend.

Table 3: Aztalan Log tabulations of visitors from Southeast Wisconsin Counties

SE Wisc Counties	2010	2011	2012	2013	2014	2015	2016	2017	2018	Totals
Dane	31	74	36	122	71	80	80	110	56	660
Dodge	5	10	7	15	12	14	4	15	6	88
Jefferson	18	31	22	23	41	23	31	58	30	277
Kenosha	2	0	0	4	1	1	2	10	7	27
Milwaukee	14	30	24	32	49	17	42	78	52	338
Racine	0	2	8	7	3	4	8	9	11	52
Rock	9	4	9	24	8	3	7	35	14	113
Walworth	3	5	11	10	7	8	12	10	8	74
Washington	1	8	2	5	7	2	3	9	7	44
Waukesha	10	19	33	27	31	19	51	43	21	254
Totals	93	183	152	269	230	171	240	377	212	1927

Online Survey

The purpose of the online survey was two-fold: to understand past and present visitor patterns; and to gauge the general public's interests in what they would like to see and do during a site visit. The results are presented in two formats. The first (Appendix B) is a series of bar graphs identifying each question and numbers and percentages of responses. The second (Appendices C-1, C-2, and C-3) contains Microsoft Excel© files that detail responses for demographics, themes and museum experiences.

Demographics

The first section of the online survey seeks information about respondent age and where they live in relation to Aztalan; self-identities (e.g., member of the general public, tribal member, archaeologist, teacher, other); and previous site visitorship. Most of the survey responders (68%) were above age 45 with only 6% under age 24, and none younger than 18 (see Appendix B). In part, this reflects the dissemination of the survey to groups whose populations lean toward retirement-age. However, the survey results clearly demonstrate that school-age children and families (13% in question 2) also visit Aztalan. At this time, the interests of the younger age groups are best indicated by teacher responses.

The vast majority of survey respondents (82%) self-identified as Wisconsin residents. The data indicate that 131 are from southeast Wisconsin counties, with Dane the highest followed by Milwaukee and Jefferson (Table 5). Several other southeast Wisconsin counties produced relatively few responses (see Table 5; Figure 8). Other survey participants identified their place of residence in counties scattered across the state with relatively high numbers from La Crosse (8), Oneida (6) and Winnebago (7). The majority of the 46 out-of-state respondents were from neighboring Illinois, Minnesota, Michigan, and Iowa (Table 6; Figure 9). A few individuals identified themselves from Kentucky, Tennessee, Georgia and Florida from the southeast; Arizona, Montana and Washington from the west; and Ohio and New York in the east. The only international response was from Cuba.

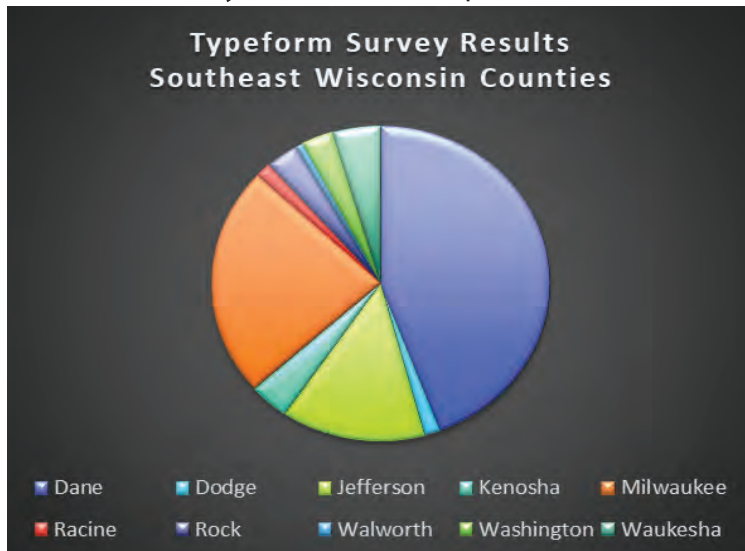


Figure 8. Pie chart depicting relative frequencies of survey respondents from SE WI; majorities from Dane, Milwaukee, and Jefferson counties.

Table 5: Aztalan Typeform survey responses from Southeast Wisconsin Counties	
<i>SE Wisc Counties</i>	<i>#</i>
Dane	58
Dodge	2
Jefferson	18
Kenosha	5
Milwaukee	31
Racine	2
Rock	4
Walworth	1
Washington	4
Waukesha	6
Totals	131

Most of the survey participants were members of the general public (52%), while professional (21%) and avocational (14%) archaeologists followed. Only 4 people (2%) identified themselves as tribal members. Forty-nine teachers participated, half of which identified as post-secondary educators. The remaining were K-12 teachers, with the fewest representing grades K-2 and 9-12.

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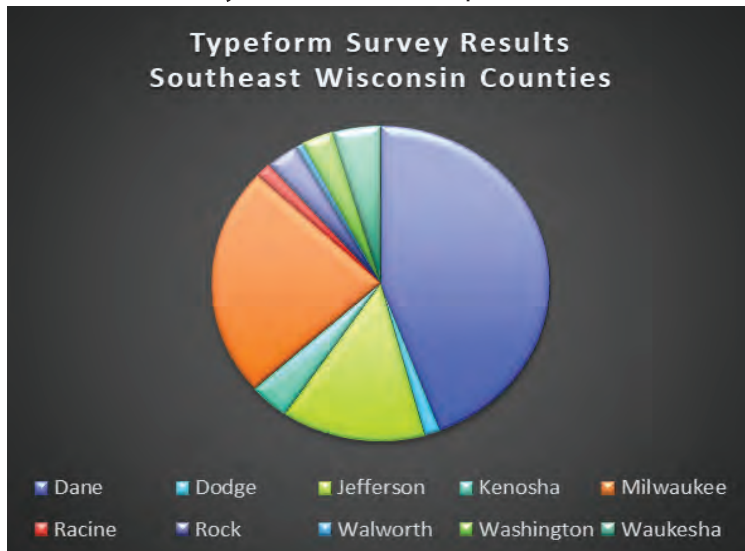


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An overwhelming number of participants (82%) had visited Aztalan; only 46 people indicated they had not. The survey data further demonstrated that 28 of the 35 avocational archaeologists had visited the site, as have 109 of 132 members of the general public; 48 of 54 professional archaeologists; and 1 of 4 tribal members (see Appendix C-1). Nearly three-quarters of visitors have done so within the past 5 years, while 10% indicated it had been more than 10 years since their last visit. Of those who have never been to Aztalan, 18 indicated they had never heard of it, six said it was too far, one could not afford the trip and one was not interested in doing so.

Table 6: Typeform survey results from Midwest States

State	#
Illinois	31
Iowa	2
Michigan	4
Minnesota	8
<i>Total</i>	<i>31</i>

Typeform Survey Results Midwest States

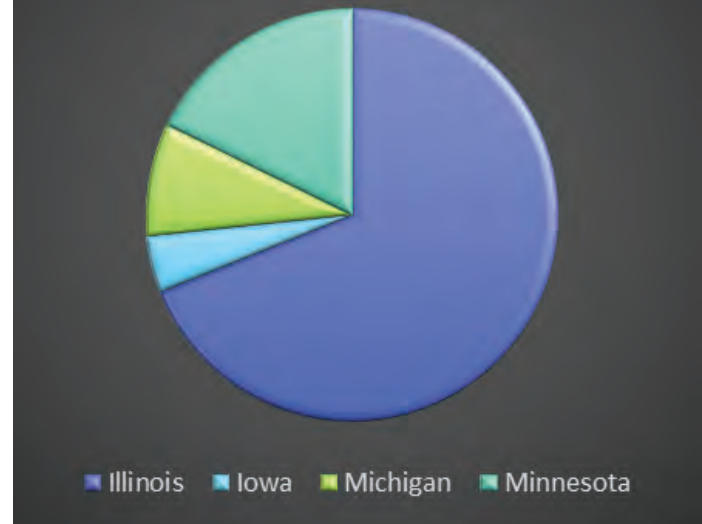


Figure 9. Pie chart depicting relative frequencies of survey respondents from adjacent Midwest states, the majority of which hail from Illinois.

Exhibit Themes

The second section of the survey asked participants to consider their topical interests including who lived at Aztalan; its location; history of archaeology; how the site was constructed; the ways in which it is interpreted, and other related topics. Participants rated their interest by using a five-point Likert-Type scale with 1 being “not at all interested” and 5 being “extremely interested”.

The question that generated the greatest degree of interest (81% extremely) was who lived at Aztalan (see Appendix B). This was followed in relative order by why Aztalan is located where it is (72%); what daily life was like (71%); how the site was built (64%); the ways the site is interpreted (59%); and the natural environment (51%). The topic of least interest was the history of archaeology (47%), including who excavated here and when. Table 7 and Figure 10 depict weighted values for thematic preferences based on factoring responses according to the five-point Likert scale. The preferred themes are further reflected in the general comments, which were grouped according to participant self-identifications for the purposes of identifying patterns (Appendix C-2). In general, avocational archaeologists indicated a desire to learn more about Aztalan’s relationships with other contemporary groups as well as aspects of daily life. There were fewer comments from the general public with no discernable thematic preference. Professional archaeologists emphasized Aztalan’s external relations to Cahokia and other Woodland cultural groups across the Midwest, but also expressed a desire to identify relationships of Aztalan’s population with modern, descendant native people. The few tribal member responses encouraged Native American input as part of the design process.

Table 7: Weighted thematic values based on Typeform survey responses

Theme	Likert Scale Votes (5 = extremely interested)					Vote Scale Values (votes x scale value)					Weighed Score
	5	4	3	2	1	5	4	3	2	1	
Who Lived at Aztalan	205	37	8	2	0	1025	148	24	4	0	1201
Why Aztalan is located where it is	182	50	18	0	2	910	200	54	0	2	1166
Daily life	180	48	19	3	2	900	192	57	6	2	1157
How Aztalan was built	162	62	23	4	1	810	248	69	8	1	1136
Ways the site is interpreted	149	69	27	6	1	745	276	81	12	1	1115
History of Archaeology	119	79	41	9	4	595	316	123	18	4	1056
Natural environment	129	59	48	14	2	645	236	144	28	2	1055

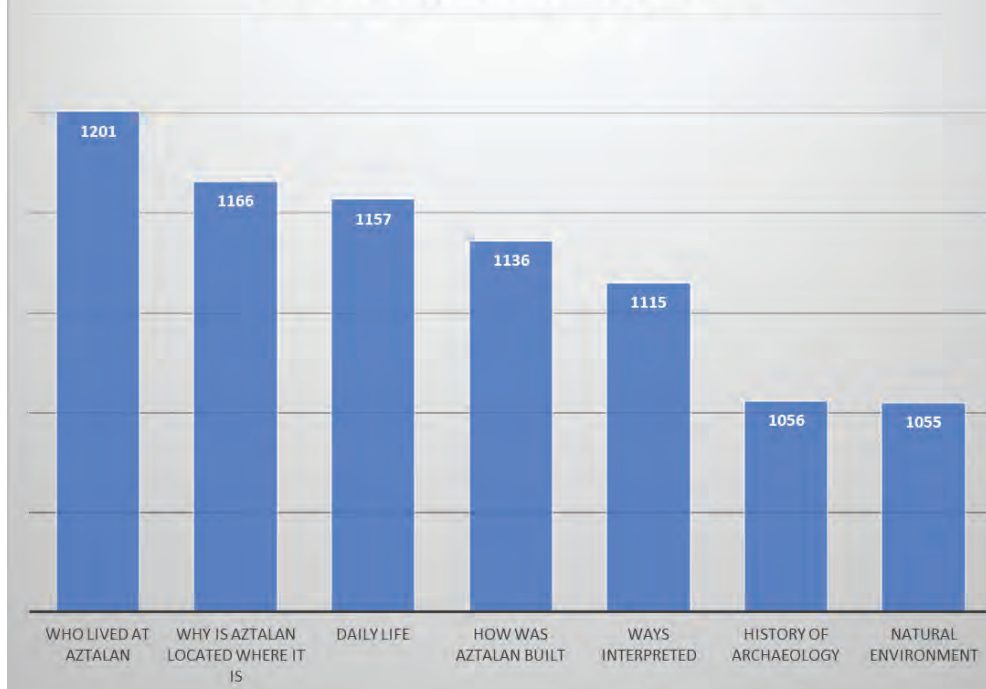
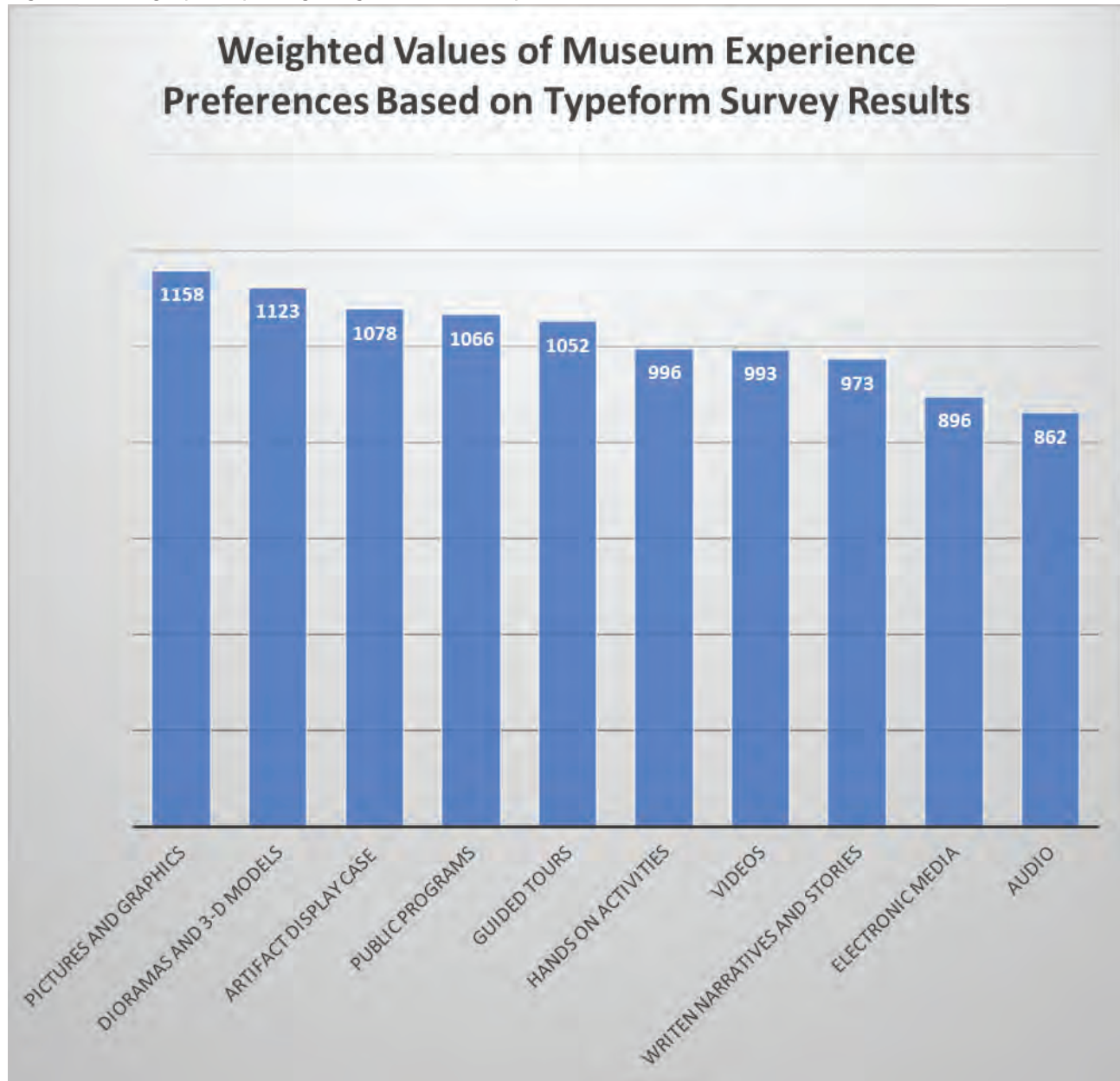
**Weighted Values of Thematic Preferences
Based on Typeform Survey Results**

Figure 10. Bar graph depicting weighted thematic preferences (See Table 7).

Table 8: Weighted museum preferences based on Typeform responses

Museum Experience	Likert Scale Votes (5 = extremely engaging)					Vote Scale Values (votes x scale value)					Weighed Score
	5	4	3	2	1	5	4	3	2	1	
Pictures and Graphics	167	71	12	1	1	835	284	36	2	1	1158
Dioramas and 3-D Models	157	62	26	5	2	785	248	78	10	2	1123
Artifact Display Case	131	70	44	4	3	655	280	132	8	3	1078
Public Programs	128	65	50	7	2	640	260	150	14	2	1066
Guided Tours	125	68	42	12	5	625	272	126	24	5	1052
Hands On Activities	102	66	60	18	6	510	264	180	36	6	996
Videos	88	85	58	18	3	440	340	174	36	3	993
Written Narratives and Stories	68	92	84	5	3	340	368	252	10	3	973
Electronic Media	52	83	80	27	10	260	332	240	54	10	896
Audio	42	81	81	37	11	210	324	243	74	11	862

Figure 11. Bar graph depicting weighted museum preferences (see Table 8).



Museum Experiences

The final section of the survey asked participants to consider various types of museum experiences and rate them using a five-point Likert-type scale, with 1 being “not engaging at all” and 5 being “extremely engaging”. Respondents were asked to rank the following: written narratives and stories; pictures and graphics; Dioramas and 3-D models; videos; electronic media; hands on activities; artifact displays; tours, and public programs.

The results of the museum experience topics indicate that most people (66%) considered pictures and graphics to be extremely engaging (see Appendix B). This was followed by dioramas and 3-D models (62%) and artifact displays (52%). Nearly 50% of respondents identified public programs and guided tours as extremely engaging. The remaining categories all fell well below a 50% rating of “extremely engaging”: hands on interactives (40%), videos (35%), written narratives and stories (27%), electronic media (21%), and audio (17%). Table 8 and Figure 11 depict weighted values for museum experience preferences based on factoring responses according to the five-point Likert scale.

The comments sections provided respondents the opportunity to expand upon thematic interests and museum experience preferences. The variety of comments reflect the diversity of the participant population (Appendix C-3). For example, topical comments mentioned connections to other sites, lives of women, past misinterpretations, conservation efforts, links to current Native American populations, trails, earlier occupations, timelines, the game of chunky, artifacts/tools, pioneer reactions, food, clothes, art, trade, canoes, fish weirs, the stockade lines, archaeoastronomy, and more. Yet, certain thematic groupings can be deciphered in this set of comments, such as how Aztalan interacted with other sites in the region and Midwest; and how people lived and modified the environment along the Crawfish River. Nearly half of the 124 comments in this section pertain to the relationships of the people of Aztalan with other contemporary or descendant people. For example, a member of the general public wants to know more about *“The relationship with other mounds (effigy) in the area. The relations among peoples of the area at that time. And the relationship, if any, to native peoples today. Also, the relationship of Aztalan with other archaeological sites.”*

General comments follow the museum preferences section of the survey. Those ranged from specific suggestions such as book sales; speakers on archaeology; craft demonstrations that highlight past lifeways; the importance of including timelines and scaled maps, artifacts, dioramas, audio and interactives; and more. Identifying patterns in this set of comments is less clear, though there seem to be more comments favoring tours and demonstrations, which are activities that are likely to occur outside or in the multipurpose room. Several commenters noted the importance of incorporating Native American perspectives. Some remarks succinctly reflected upon the need to have visitor center exhibits compatible with the outdoor site features. For example, a self-identified “empty-nester” stated:

“Having visited Aztalan occasionally over 45+ years, I've been happy to see newer interpretive aids. But I would not want an interpretive center that overwhelms or draws people to the exhibits and away from the real thing. Engaging museum exhibits are great when the things shown are not accessible, but when we have access to the site, I think the role of exhibits is different, to deepen the experience of seeing and walking around the site itself. The mounds and stockade are obvious features. People probably need help to imagine the town within the walls, but also something about the role of the Crawfish River, and whether there were fields or dwellings outside the walls, etc.”

Others added more general hopes for how an ideal Aztalan exhibit would be experienced, such as: *“Something on how the past affects me, what did we have in common, how can I make a personal connection instead of just thinking of it as a museum.”*

To summarize the on-line survey results, the 252 respondents represent a wide variety of people ranging from the general public, including teachers avocational and professional archaeologists and tribal members, although the latter group was under-represented. Across these groups, the preferred topical categories for content considerations are: who lived at Aztalan; why the site is located where it is; and what daily life was like. These themes are supported by comments that trend toward Aztalan’s relationship with other cultures. Somewhat less interest was expressed for learning about how the site was built, the ways it is interpreted, the history of archeology, and the natural environment.

Exhibit design considerations can be guided by the survey results indicating extremely high interest levels for pictures and graphics, dioramas and 3-D models, and artifacts displays. Half expressed interest in guided tours and programs, although these were seemingly emphasized in the comments, particularly with the addition of demonstrations. Fewer people are enthusiastic about hands-on interactives, videos, written narratives and stories, electronic media, and audio.

Key Stakeholder Interviews

Robert Birmingham is a former Wisconsin State Archaeologist. He currently serves as the Executive Director of the Friends of Aztalan State Park. In the latter role he advocates for the park in numerous ways, including leading tours for groups ranging from local schools to international travelers. He guided the effort to establish and maintain the temporary information trailer; fundraising for the proposed permanent visitor center as well as park management and research, such as recent remote sensing studies. Birmingham is also lead-author of the popular book *Aztalan: Mysteries of an Ancient Indian Town*⁷.

Mr. Birmingham emphasized several aspects of the Aztlan story from his research and public outreach experiences. One is that most visitors want to know who lived there, why the site is located where it is in consideration of natural resources, and what happened to the people when the site was abandoned. He reported that the public is generally not interested in the archaeological history of the site. These thematic considerations mirror the results of the online survey. Birmingham referred to Aztalan as Wisconsin's first farming "town", stipulating that it was more than a "village" (Figure 12). He also referenced the complexity of both the Mississippian lifeways and the unique cultural landscape features of Aztalan (e.g., the platform mounds and massive stockade lines). Delving into the question of what happened to the people who lived at Aztalan, Birmingham suggested that some may have moved to the shores of Lake Koshkonong, where they established early Oneota villages. He also suggested that the exhibits include information pertaining to historic Ho-Chunk settlements and encampments in the area as a means of conveying continuity with contemporary Native Americans. Finally, he provided his interpretation that the site is located where it is due to a nearby ford across the Crawfish River, which facilitated overland transportation.

Figure 12. 2018 WiDNR outdoor Aztalan site sign.



⁷Wisconsin Historical Society Press, 2005.

Mark Dudzik was staff Archaeologist with the Wisconsin DNR from 2005 until early 2019. He previously served as Minnesota's State Archaeologist for ten years. While at WiDNR, Mr. Dudzik oversaw funding of various projects including excavations, remote sensing efforts, clearing of brush along the Crawfish River, and development and installation of a series of new interpretive signs along a loop trail.

The interview with Mr. Dudzik was conducted at Aztalan State Park on November 20th, 2018. Dudzik provided a guided tour for Benden and Boszhardt, stopping at a set of three new Introductory/Welcome signs (duplicates posted at the upper and lower parking lots) and the 15 new topical interpretive signs along the loop trail. The trail is located inside of the main palisade, with nearly all signs facing inward toward the central plaza, platform mounds, and "sculptuary". He explained each sign's content and placement and pointed out that they correspond to the viewscape of each location. For example, the interpretive sign for Platform Mounds (Figure 13) is situated so that the reconstructed Southwest and Northwest Platforms are visible in the background. Mr. Dudzik emphasized the need for the visitor center exhibits to enhance the outside trail signs and site features. He stated the need to complement, not duplicate, the exhibits already installed at Fort Atkinson's Hoard Museum.

Mr. Dudzik offered two main points: first, that the exhibit story line must be focused on the people who lived at Aztalan; and second, that the content must be compelling and dynamic. He underscored the importance of placing Aztalan within the broader regional settlement system and connecting it to the Mississippian homeland of Cahokia. These key points—who lived at Aztalan, how they lived, and their relations with other groups—are preferred themes identified in the online survey data.

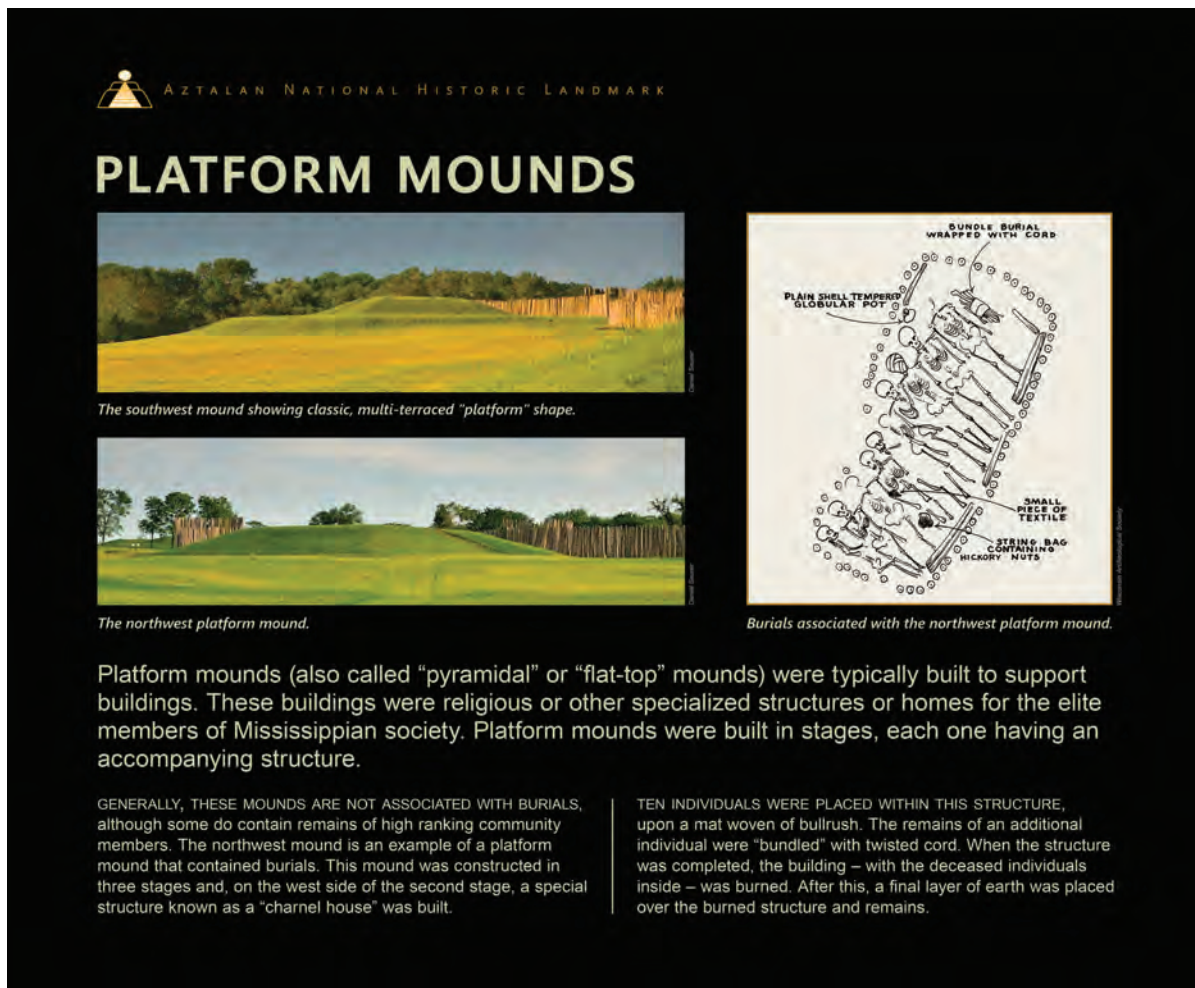


Figure 13. Example of 2018 WiDNR loop trail information sign pertaining to platform mounds at Aztalan.

Finally, Dudzik suggested that it would be useful for artifacts (or replicas) to be visible from the outside looking into the visitor center for times when the building was closed but visitors were at the park. He referenced Beloit College's Logan Museum of Anthropology and their concept of "the cube," (visible storage). He further stated that the best regional corollary for estimating visitorship is Effigy Mounds National Monument in northeast Iowa, which saw 77,195 visitors in 2016⁸.

Lynne Goldstein is Professor Emeritus at Michigan State University, where she served as a faculty member in the American Indian and Indigenous Studies since 1996. While at MSU, she was the Director of the Campus Archaeology Program. She has been the Publications Director of the American Anthropological Society; editor of the Society for American Archaeology's quarterly journal, *American Antiquity*; and has served on numerous committees that promote and protect archaeological resources. Prior to her time at MSU, Goldstein was a faculty member at the University of Wisconsin-Milwaukee (UWM). She has conducted extensive research at Aztalan since the late 1970s. While at UWM, she developed a stratified random sample of the encompassing region for systematic survey. She has led several surveys and excavations at Aztalan between the 1980s and into the 21st century identifying the sculptuary and clarifying the nature of cultural modification to the gravel knoll among other discoveries. She has published numerous works on the site and co-authored the book *Aztalan: Mysteries of an Ancient Town* with Robert Birmingham.

Dr. Goldstein was interviewed via conference call while at her retirement home in Arizona on December 4th, 2018. She began the discussion by emphasizing that Aztalan's uniqueness is its location. She pointed out the importance of understanding why Aztalan is located where it is, acknowledging that the remote setting appears strange. However, she noted a wealth of local natural resources including on-site springs which would not freeze over in winter, oak openings on the west side of the Crawfish that facilitated farming, and woodlots on the east side for building materials. She hypothesized that Mississippian people likely emigrated through Illinois, coming up the Rock River and then over to the Crawfish in order to bypass Oneota villagers at Lake Koshkonong (unlike Birmingham, she considers Aztalan and some Lake Koshkonong Oneota settlements as contemporaneous).

Goldstein accepts that local Late Woodland and emigrant Mississippians lived together at Aztalan, although she stated more research into the Late Woodland expression is needed to clarify what was happening there before Mississippians arrived. She referenced the earthworks on the east side of the Crawfish, including a reported effigy, and noted that ceramics representing both effigy mound builders (cord-impressed) and non-effigy mound building people (collared ware) have been found at Aztalan. She also summarized the site's chronology, following the stratigraphic sequence identified by her student John Richards that begins with a Woodland only component dominated by collared ware. The next layers are mixed and "hybridization begins to take place." There are some places where you recover only Mississippian material culture, but most of the site contains a mix of Late Woodland and Mississippian hybrid artifacts.

When asked about the palisade, Goldstein said that defense could have played a role in why it was constructed, but felt that it was more about control over who came and went in and out of the walled community. Her excavations outside of the palisade did not recover many projectile points, which would be expected if Aztalan had been attacked. She suggested that one purpose of the palisade may have been "for show," acting as a statement about the physical presence at the site.

⁸https://en.wikipedia.org/wiki/Effigy_Mounds_National_Monument

Goldstein referenced the changes and rebuilding of the palisade over time and noted intricacies such as the external enclosed space adjacent to the southwest platform that may have been used as a staging area for entering; again serving to organize and control the flow of entry.

Dr. Goldstein believes it is important to discuss the role of the site, its layout, and how the site was used (e.g., what activities took place and where). She emphasized the importance of the viewshed concept. She said, “to understand Aztalan, you have to put yourself in the place and see what they [Aztalan residents] saw.” She hypothesized that the people of Aztalan worked hard to convey a set of ideas and concepts to the people who lived there and those who visited. She called for the need to understand the site beyond its current boundaries. She believes that the four platform mounds and how they related to one another within the palisade is an important topic.

Goldstein provided insight into the uniqueness of Aztalan. She discussed her regional surveys that recovered few Middle Mississippian artifacts anywhere else. She talked about how the Woodland and Mississippians interacted at Aztalan, as well as with other Woodland and Oneota groups in the region. When asked about the terminal Late Woodland Kekoskee phase with ceramics dominated by collared vessels but also some with Mississippian Ramey, she replied that interaction between groups may have made it more welcoming for Mississippians to come up from Cahokia.

When Dr. Goldstein was asked about why Mississippians may have emigrated from Cahokia, she said that she does not believe that the purpose was for “missionizing” the local Late Woodland population. Rather, she discussed “pressures” at Cahokia such as probable bad agricultural years that might have been mitigated by having a trade presence at Aztalan. She mentioned possible social or kinship connections to the people living at Aztalan that could have made Mississippians welcome. She noted that people don’t normally move to a place they know nothing about and mentioned similarities of the physical landscapes. In general, she believes that Mississippians and local Late Woodland people “got something out of the relationship and that’s why it worked.” She added, “and then when it doesn’t work anymore, that’s when things begin to fall apart.”

She commented on the site’s unique cultural features, the platform mounds, palisade lines, the deep pit “sculptuary” below the Northwest Platform Mound, and the layer of shell atop the gravel knoll in the southeast corner. The sculptuary may have been associated with human remains processing while the shell may have purified the knoll and shown as a white-capped or shiny mound

from afar. We briefly discussed human remains at the site. She stated that fragmentary human remains are scattered across the site but noted an apparent pattern around the Northwest Platform and its “crematorium”. It appears that skeletal remains are more complete further from the mound, which suggests ritual processing, a practice evident at many other Mississippian sites.

Dr. Goldstein also talked about the long history of archaeology at Aztalan and how earlier interpretations such as cannibalism can become ingrained and drive subsequent research. She sees this as a classic archaeological problem and points out the need for new research to reevaluate earlier studies and interpretations. As an example, she mentioned “Aztalan brick” as a “fact” in the literature, yet no one has really studied it.



Daniel Seurer

We briefly discussed the relationship of descendant communities with the people who lived at Aztalan. She mentioned Nancy Lurie's hypothesis that Chiwere-speaking Ho-Chunk had ancestral ties to the people who lived there⁹. Goldstein noted that Aztalan is within traditional Ho-Chunk territory, but other native peoples also likely have ancestral ties to Aztalan. She mentioned that the Dhegihaan-speaking Osage have made claims to Cahokia and ended this part of the conversation by saying that these connections need further exploration.

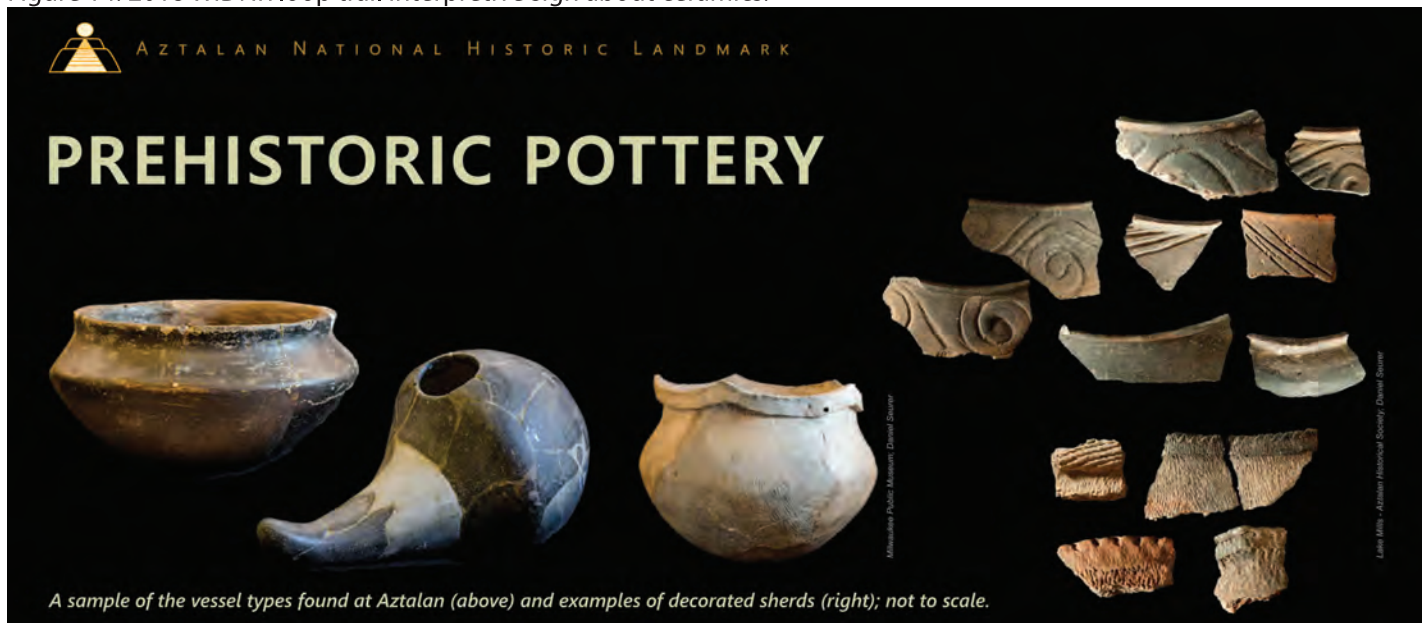
Dr. Goldstein said that every time she excavated at Aztalan, she invited the Great Lakes Intertribal Committee (GLITC) and other native people to visit, unannounced at any time. Occasionally, native people did visit and always seemed fascinated with no one voicing objection to the excavations. She was open and transparent about her work, research questions, and methods, always explaining why she was doing what she was doing.

Goldstein also mentioned myths surrounding Aztalan. She relayed a story about a talk she gave at the Lake Mills Aztalan Historical Society many years ago. She summarized what was known about Aztalan and then silence ensued. Those in attendance then said, "but you didn't talk about the Aztecs." This was but one example of the misinformation that exists about Aztalan and she pointed to education as a means to counter persistent, incorrect concepts.

Dr. Goldstein ended the conversation with the take that Aztalan is a fascinating place with many stories to tell; that there are still mysteries to solve; and that the future of understanding more is dependent on the development of new analytical techniques. She stated, "we have questions now that we couldn't have asked 100 years ago."

John Richards is a Senior Scientist in the Department of Anthropology at the University of Wisconsin-Milwaukee (UWM), Director of the UWM Cultural Resource Management Services, and Assistant Director of the UWM Archaeological Research Laboratory. He also serves as Adjunct Curator at the Milwaukee Public Museum. Dr. Richards has researched Aztalan since 1984 when he excavated a ravine that clarified the site's Woodland-Mississippian chronology. This research formed the basis for his 1992 dissertation under the guidance of Dr. Lynne Goldstein. John has published several articles on his Aztalan research and advised numerous graduate students who have undertaken research at the site.

Figure 14. 2018 WiDNR loop trail interpretive sign about ceramics.



⁹Lurie, Nancy O., An Aztalan-Winnebagos Hypothesis, unpublished paper, copy on file Driftless Pathways LLC.

The interview with Dr. Richards was conducted at Aztalan State Park on November 1st, 2018, while walking from the northwest parking lot around the loop trail. As we talked and walked, we stopped at the newly-installed interpretive signs and locations where Richards has excavated. He emphasized the nature of the interrelationships between Late Woodland and Mississippian peoples and how they interacted with the Mississippian homeland of Cahokia, as well as with people who lived in Illinois and the immediate region. Richards recalled the chronological sequence worked out by his excavations along the ravine, which demonstrated the presence of a Late Woodland component before Mississippians arrived followed by a mixing of material culture when the site was occupied by both groups contemporaneously. This invoked questions such as how Mississippians knew about Late Woodland people and what was happening at Aztalan prior to their arrival. Importantly, he stated that he does not believe Mississippians came to Aztalan “trying to spread the gospel of Cahokia” (e.g., for the purposes of proselytizing). Instead, Richards wondered aloud if Mississippians were invited to come or simply moved north, which could have been for a variety of reasons (e.g., a disadvantaged Cahokian lineage?) that are difficult to parse out using existing interpretations and available analytical methods of the archaeological record.

We also considered interactions with other groups in the region, including Late Woodland Kekoskee and Horicon phase villages and Lake Koshkonong Oneota village sites. Regarding the latter, Richards concurs with Goldstein that nearby Oneota villages were occupied at the same time as Aztalan. He suggested that Oneota villagers could have been perceived as a threat to Aztalan residents who responded by constructing the palisade. However, he also acknowledged the enigmatic absence of Oneota pottery at Aztalan. He noted that at least a portion of the Aztalan palisade was constructed using single posts as opposed to digging a wall trench. Richards emphasized the importance of the site location, by pointing out the abundant local resources.

When we discussed the Aztalan ceramics (Figure 14), which Richards has studied extensively, he emphasized variability in wares. There are distinctly Late Woodland (e.g., Aztalan Collared and Madison Cord Impressed) varieties; Mississippian vessels (e.g., Ramey Incised) that, through petrographic analysis, were verifiably made in the American Bottom and imported to the site; and those that represent a blending of traits with mimicked Mississippian designs using local clays and tempers, which he named Hyer ware.

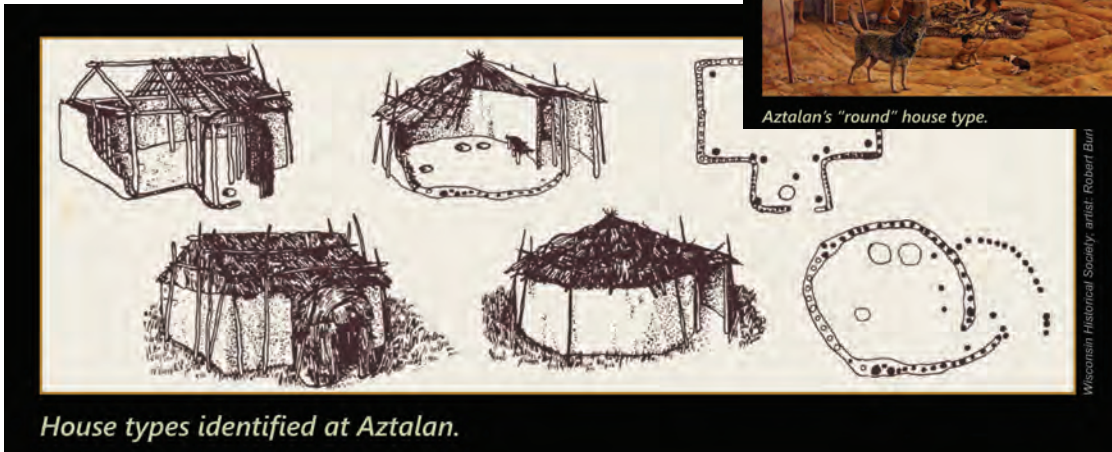
We also inquired about descendant communities and which modern Native American tribes may be related to the people who lived at Aztalan. He stated that this is a difficult question that doesn't have a clear-cut answer but deferred to Nancy Lurie's work. Dr. Richards mentioned a visit by a Ho-Chunk person when he was excavating who relayed a story told to him by an elder that said Ho-Chunk people emigrated from the south and at one point lived at Aztalan. That was the only time Richards had heard that story and he pointed out that other Ho-Chunk people do not claim Aztalan as an ancestral site.

In summary, Richards emphasized the blended Late Woodland and Mississippian identity practices, as seen in the artifact assemblages, rituals, burial practices, and everyday lived experiences of Aztalan residents. He views Aztalan as a place where Late Woodland and Mississippians negotiated their existence together. In a recent publication, he and Thomas Zych wrote, “*the mixing of Late Woodland and Mississippian practices apparent in the construction of the Northeast Mound suggests a deliberate attempt to incorporate aspects of both cultural perspectives in the building of the mound*”¹⁰. Our visit ended by hypothesizing about why Aztalan was abandoned and where people moved afterward. Richards stated that, while a lot has been learned, many Aztalan mysteries have yet to be unraveled.

¹⁰ A Landscape of Mounds: Community Ethnogenesis at Aztalan by John D. Richards and Thomas Zych, (pp. 234-268), in *Archaeology and Ancient Religion in the American Midcontinent*, edited by Brad H. Koldehoff and Timothy R. Pauketat, University of Alabama Press, Tuscaloosa, 2018.



Figure 15. Excerpt from a 2018 WiDNR loop trail sign about residential houses.



Dr. Schroeder was interviewed on December 8th, 2018. The interview took place over dinner following Benden and Boszhardt's guest lecture on the Trempealeau Mississippian occupation as part of Schroeder's Wisconsin Archaeology class. In conversation, Dr. Schroeder added insights regarding the nature of the palisade walls. Like Goldstein, she suggested that the palisade served a purpose beyond defense, and hypothesized that its construction may have served to control the flow of people in and out of the space during particular activities, events, and rituals. She suggested that the famous palisade walls, especially the southwest-most line, may have been a theatrical screen to segregate some residents and outside visitors, including during ceremonial events where public performances were undertaken. Furthermore, she challenged interpretations that the stockade was primarily defensive given its setting below a ridge and because few arrowheads have been recovered from along the walls.

Dr. Schroeder commented on natural resources, noting the presence of springs as one plausible factor for why Aztalan's residents selected this location. She discussed ongoing research questions: how the people of Aztalan interacted with contemporary Woodland communities in the region and the American Bottom; the cultural hybridity as seen in the material culture, residential structures (Figure 15) and other architectural features. Like Birmingham, Dr. Schroeder does not believe that the Lake Koshkonong Oneota sites were contemporaneous with the Late Woodland-Mississippian occupation at Aztalan. Like Richards, Schroeder believes that the blended cultural groups who lived together at Aztalan negotiated their sociopolitical community structure and rituals. She does not believe that the Cahokian immigrants "Mississippianized" the local Late Woodland people who were already living at the site. She marveled at the mysteries of Aztalan and acknowledge that many questions remain unanswered. She believes that additional research and future analytical techniques will be important to building bigger datasets.

The input from key stakeholder interviews provided a wealth of knowledge about the complexity of Aztalan, much more than is possible to incorporate into a small exhibit. But common themes were mentioned by nearly all and these tend to focus on who were the different people that came together to create Aztalan; how they negotiated living, worshipping and dying together; why here; and how they interacted with other peoples in the region.

Other Contacts

Fort Atkinson Middle School Teachers: On December 17th, 2018, Driftless Pathways met with the following three teachers from Fort Atkinson Middle School: Bette Delsarte and Brenda Thayer (6th grade social studies) and Megan Agnew (7th and 8th grade social studies and science). As mentioned previously, teachers Agnew, Delsarte, and Thayer participated in a pilot curriculum study as part of an ongoing project directed by Dr. Sissel Schroeder. The Fort Atkinson Middle school is located just blocks from the Hoard Historical Museum. The teachers stated that the students visit the museum, which has great interactive displays. The teachers regularly visit Aztalan with their classes in May of each academic year. When asked about curriculum development, they said they have been using what they referred to “the Old Packet,” a teaching resource booklet developed by the WiDNR several years ago. In addition, Ms. Thayer’s class visited Aztalan when Schroeder was excavating in the late spring/early summer of 2018 and participated in hands-on experiences. They also mentioned an online archaeology program that was developed by Linda Orie.

When asked about what the teachers would like to see in the new visitor center, they stated that, when telling the story of Aztalan, “the people are important,” and urged us to focus on the stories of those that lived at the site. They would like the exhibits to help students make connections (“how does what I learn about the people of Aztalan relate to my life?”). They emphasized that these connections can be difficult for students to make and urged us to consider ways to make the past come alive in a dynamic way. They talked about inquiry-based education, the use of primary and secondary sources, Act 31, and the importance of hands-on experiences for their students. They’d like for the exhibit to have tactile elements (including teaching kits), where students can touch things and the integration of audio elements (“what did it sound like to live at Aztalan? What sounds did people hear in their daily lives?”). They also encouraged having a knowledgeable expert on-site when they take their field trips, ideally someone with an educational background who can bring life to the story in a way that is understandable (but not “dumbed-down”) for a sixth-grade comprehension level. Finally, the teachers mentioned the use of technology and 3-D maps, to drive home concepts about the nature of the site. Furthermore, they are interested in place-based learning, to teach students about connections to the place that they call home, and that others did before them.

Linda Orie: On January 7th, 2019 Driftless Pathways met with Ms. Linda Orie, a member of the Oneida Nation of Wisconsin and former middle school science teacher for the Menominee Nation. Ms. Orie is currently a graduate student in the School of Education’s Department of Curriculum and Instruction at UW-Madison. From 2011-2015, she participated in a UW-Madison pilot curriculum project called POSOH: Place-based Opportunities for Sustainable Outcomes and High Hopes,” a nearly 5 million dollar USDA grant awarded to faculty at UW-Madison in partnership with the Oneida and Menominee Nations. More recently, Ms. Orie has been overseeing place-based curriculum development for sixth graders as part of Dr. Sissel Schroeder’s Baldwin Wisconsin Idea Endowment Project grant to involve the public in archaeology at Aztalan. The project is a partnership with Fort Atkinson Middle school science and social studies teachers, and the Hoard Historical Museum in Fort Atkinson.

Ms. Orie has developed four clusters of lesson plans. Fortunately, much of the content reiterated the key themes identified by expert archaeologists, the general public and others who have been interviewed during the draft design phase: who lived at Aztalan; what daily life was like; how that connects to the present-day; the process of archaeology; how we know what we know (science-based inquiry), etc.

At the new visitor, she emphasized the importance of having prepared teacher kits for use by visiting groups. She suggested the possibility of having a reconstructed house that students could walk into. When Benden mentioned a possible mural in the atrium, Ms. Orie responded that placing the mural through time with Native American people represented at each point in time would be very useful. In summary, Ms. Orie's thorough curriculum clusters will make an excellent addition to the new visitor center. She stated that she will share her curricula once her project is finalized.

Robin Untz, Lake Mills Aztalan Historical Society: On December 12, 2018, Driftless Pathways spoke by phone with Robin Untz, current President of the neighboring Lake Mills Aztalan Historical Society (LMAHS), where the marked Aztalan Princess Burial mound is located, along with historic buildings, and a museum filled with prehistoric and historic artifacts from the region. Ms. Untz's emphasized that she does not want LMAHS and Aztalan State Park (including the new visitor center) to compete or duplicate what each has to offer; rather, she would like them to complement and promote one another for the things that each entity does well. For example, the LMAHS museum displays many Aztalan artifacts. Given that the visitor center won't highlight authentic artifacts, the opportunity will exist for visitors to experience the Aztalan visitor center; walk the site; and stop at the LMAHS museum to view authentic artifacts and learn about the historic components of this region, or vice-versa.

Ms. Untz also noted that many people confuse LMAHS and Aztalan State Park and think they are one and the same. She said that visitors to LMAHS museum come from out of state, specifically to see Aztalan while others are "drive-bys" who just stop in. For the new visitor center, she'd like to see hands-on activities for kids and families, something that LMAHS does not currently have. She believes it is important to inform visitors that Aztalan is both listed on the National Register of Historic Places and is a National Historic Landmark, as this will emphasize to significance of the site. She would like to see timelines and maps, and for the exhibits to help visitors make connections to the regional landscape and understand that there is archaeology all around the region. She is very interested in exhibits that provide the context for not only the boundaries of the state park, but the entire viewshed and surrounding sites, including how people interacted with one another through time across the region.

Ms. Untz also emphasized the importance of debunking the myths surrounding Aztalan (e.g., "there were no aliens; no ties to Aztecs"). She mentioned the many European descendants who currently live in the region and their ties to the land, with some families having lived on nearby farms for several generations. She'd like the exhibits to demonstrate continuity through time and focus on the place and its importance to people through time. She stated that many local people don't recognize Aztalan as a Native American site, and are not familiar with and don't appreciate the Native American history of the region. She believes the exhibits and new visitor center will help with these educational efforts. As a local person herself, she's heard people question "why we can't sled or walk on those hills," a clear suggestion that locals may not know the mounds are cultural features. She'd like to see the exhibit make a connection between "how ancient cultures, current Native American cultures, and the local community link together."

She'd like the exhibit to highlight changes to the landscape and environment through time. She'd like to see a 3-D, scaled version of the site to "help people put the puzzle together in their minds, in a visible way". In summary, Ms. Untz is thrilled to hear about the new visitor center. She would like to establish more of a partnership between LMAHS and Aztalan State Park and view this as an opportunity to do so. She strongly believes in having local advocates for the region's unique history and stated that LMAHS and FOASP can serve in that capacity.

She'd like there to be more communication and better coordination of logistics with DNR and FOASP when events such as Aztalan Days occur. For example, if she is aware of when events are planned at Aztalan, LMAHS can plan complementary events and activities other times.

Wisconsin Department of Tourism: David Spiegelberg's 2015 Lake Mills Assessment features Aztalan State Park as a top-ranked asset that has the potential to lure visitors from distances that would include overnight stays in the area. *"The unique history of Lake Mills with Aztalan State Park/Museum will make Lake Mills a one-of-a-kind destination for visitors and school groups interested in pre-European history and archeology. This will become a reality with better marketing, stronger budgets, and a new visitor center."* Spiegelberg's assessment encourages incorporating the unique Aztalan site with other Lake Mills tourism features. He supports the planned visitor center and offered to facilitate future involvement with the state Department of Tourism.

DESIGN CONCEPT: EXHIBIT CONTENT and LAYOUT

“A powerful exhibition idea will clarify, limit, and focus the nature and scope of an exhibition and provide a well-defined goal against which to rate its success.”

--Beverly Serrell

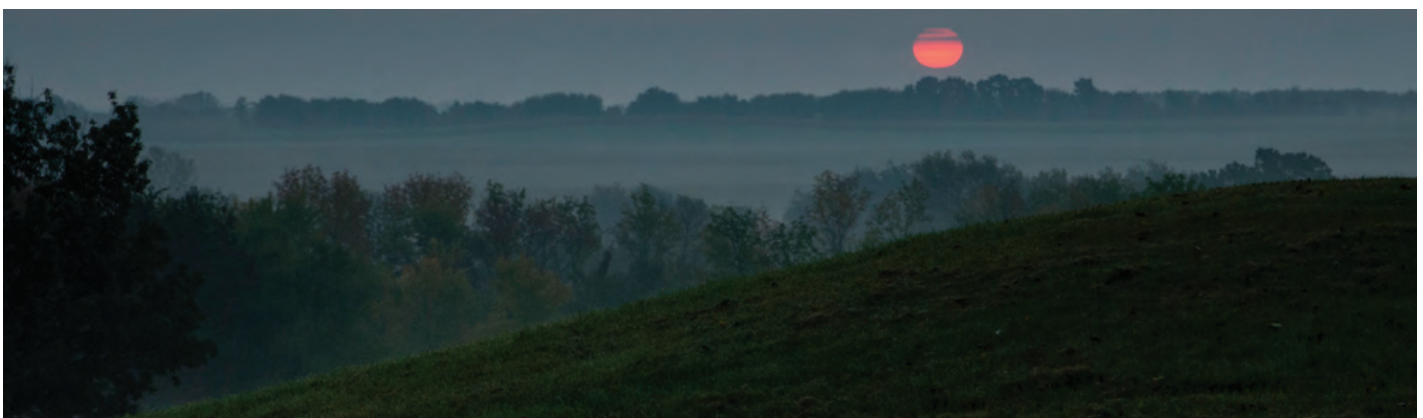


Daniel Seurer

The Big Idea

At Aztalan, Woodland and Mississippian people negotiated their lifeways and formed a complex multicultural town that revolutionized the cultural landscape of the Upper Midwest.

Big Idea: The big idea—a single sentence or statement of what the exhibit is about— was developed following key stakeholder meetings and careful study of the online survey results. As Serrell mentions in her book, *Exhibit Labels, an Interpretive Approach*, a well-written big idea should include a subject and active verb followed by a “so what?” or why the statement is relevant to visitors.



Daniel Seurer

¹ *Exhibit Labels : An Interpretive Approach*, Beverly Serrell. Rowman and Littlefield 2nd ed., 2015.

Exhibit Themes and Key Messages: Flowing from the big idea, the exhibit themes and key messages were developed after careful study of the online survey results and reflections from the stakeholder meetings.

They include:

- Who lived at Aztalan and when
- What daily life was like at the height of Aztalan's major occupation (social, political, religious aspects)
- Why the site is located where it is
- Where people came from when the town formed and where they went (what happened to them) when the site was abandoned
- How the landscape was transformed
- How the town was built and what the community plan was like (e.g., how the platform mounds connect to or align with one another)
- How Aztalan fits within the time continuum of the regional human history
- How the people who lived at Aztalan interacted with contemporary people in the immediate region and beyond; how Aztalan is connected to sites in the region and the Mississippian homeland of Cahokia
- What the natural environment (geology, Crawfish River, flora, fauna) was like and how it changed through time
- Protecting the Aztalan viewshed (preservation of both the natural and cultural elements on the landscape)
- The myths and mysteries of Aztalan; how we know what we know (and what is still waiting to be discovered)
- The importance of place at Aztalan, from the perspectives of people in the past and present

Design Concept

The interpretive exhibit options for the Aztalan Visitor Center are restricted by the architectural building design. According to architectural plans developed by the Dimension IV Design Group and explicitly stated in the FOASP Design Concept RFP, the main exhibit area is identified within the building's 790 ft² lobby. That space is intended to welcome visitors. It will contain an information desk located inside the front (west facing) doors; swinging doors that lead to an office and a storage room along the south wall; a back (east) door, and three others located on the north side of the multipurpose room (see Figure 2). The plans also include open walkways to adjacent restrooms on the south side and a gift shop to the north. There are two exterior windows behind the welcome desk and three others on the opposite wall.

The lobby is situated within an open two-story atrium which has additional windows along the upper level. As a consequence of this design, the area designated as the main exhibit has relatively few wall spaces that can be used for interpretive panels or displays. Because of all the windows, the room will receive abundant daylight. While the natural light provides visitors with an inviting atmosphere, it may pose challenges to viewing the exhibit content.

The adjacent single story 990 ft² multipurpose room offers additional wall space for supplemental imagery. However, the design of this room contains 15 windows; an exterior door; three doors to the lobby; and double doors that lead to a storage room for tables and chairs.

Consequently, the actual wall space available for display is limited to a section between windows on the back (east) side, smaller areas behind the lobby doors, and a relatively large section on the north lobby wall between the entrances of the gift shop and multipurpose room (Figure 16).

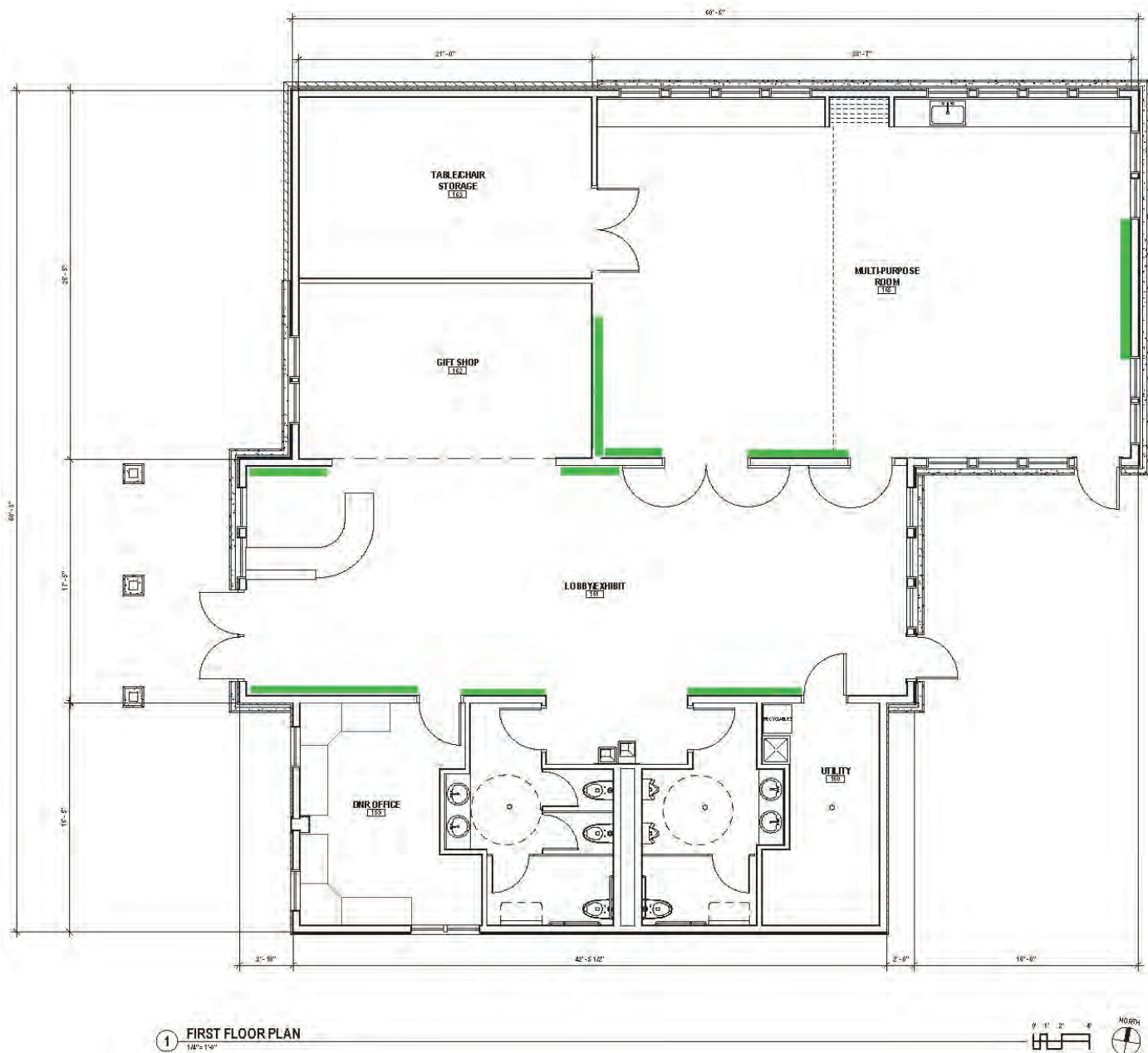


Figure 16. Floor plan illustrating the available wall space for displays, denoted in green.

Driftless Pathways has developed a series of exhibit concepts based upon the assumption that the architectural plans are relatively firm. If modifications to the existing plans are possible, other options abound. In either case, windows that allow natural light into exhibit areas should be treated with UV filters in order to reduce damage to the exhibits, including fading of printed imagery and text. Figure 17 illustrates a visual of the lobby exhibit layout as proposed by Driftless Pathways. Elements of the design are further detailed in the following narrative.

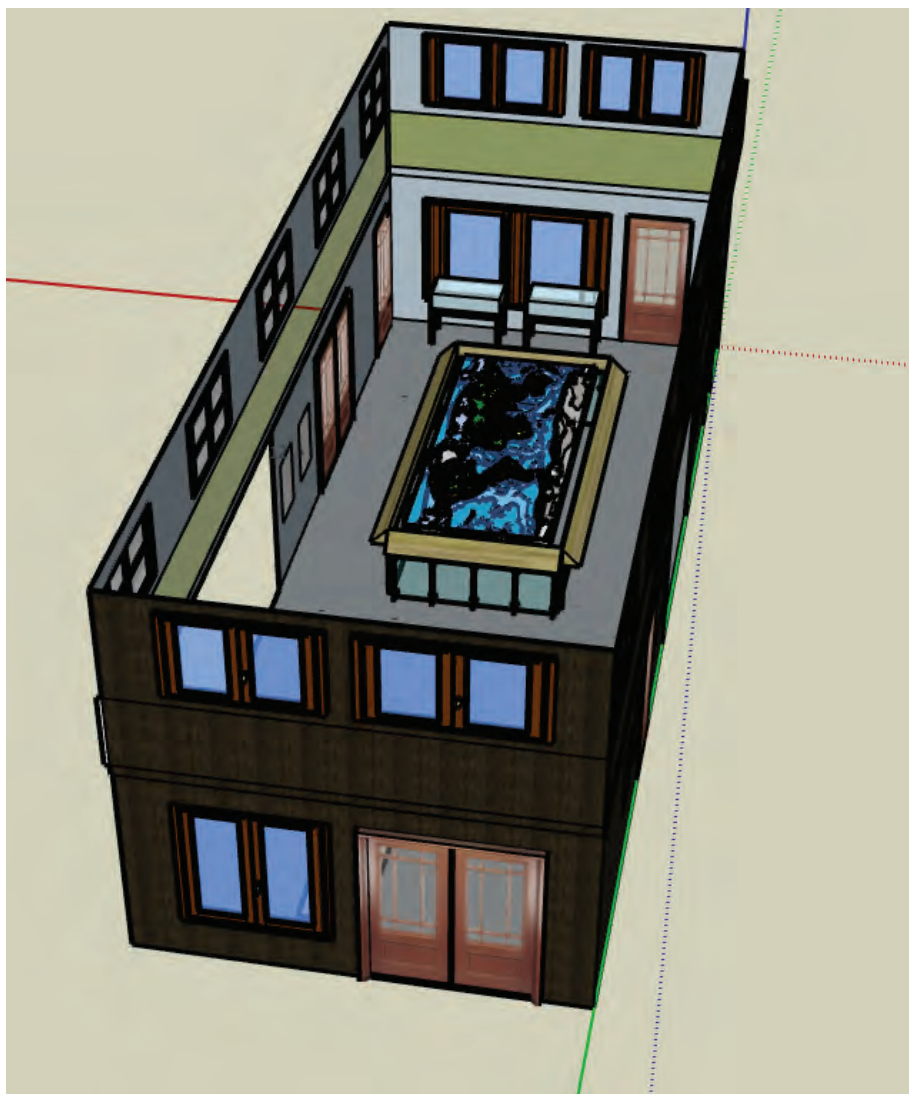


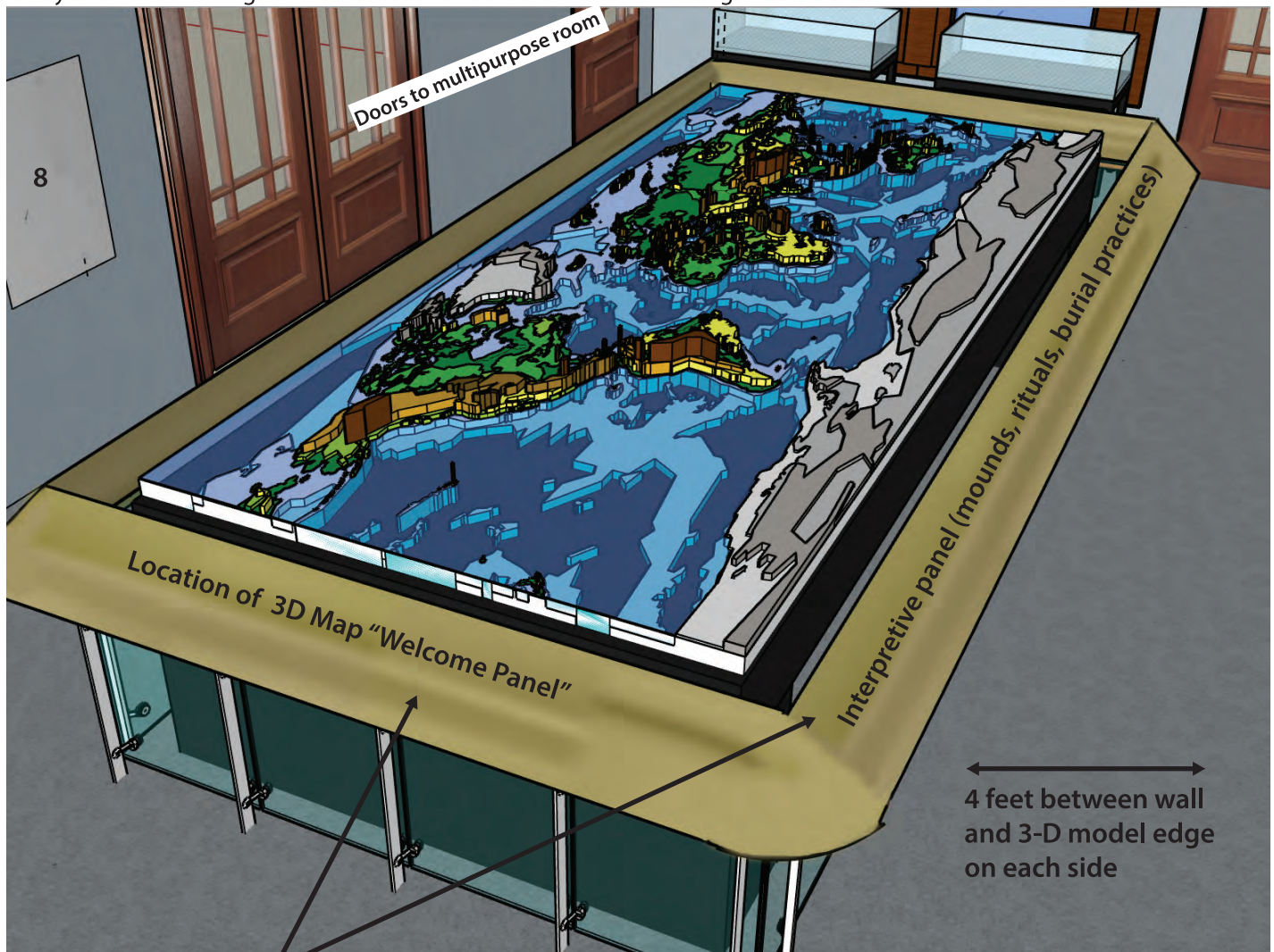
Figure 17. 3-Dimensional floor plan schematic of the exhibits in the lobby.

3D Model: The recommended design concept for the lobby, as it currently appears on the architectural plans, features a 6.5 x 15 foot, 3-Dimensional model of Aztalan at ca. 1100 AD. The scaled model will provide the visitor with a view of the site complex extending nearly a half mile from the north end of the conical mounds atop the ridgeline; across agricultural fields and into the palisade lines that encompass the platform mounds, sculptuary, plaza and residential district; over residences between the stockade line; and to a spring-fed ravine at the south end. From west to east, the 3-D map will illustrate the Greenwood mounds and descend across the stockade area to the Crawfish River, and over to the outlier earthworks on the east side of the river.

The 3-D model complements the outdoor site by bringing life to Aztalan's ancient community. It facilitates for the visitor what the whole complex would have looked like when occupied. It will depict a town in motion: people constructing a portion of the palisade, with some transporting posts, digging post holes, and erecting and plastering the walls with clay and grass "brick"; platforms mounds topped with Mississippian temples and residential areas featuring blended Woodland and Mississippian house styles. A game of chunky takes place in the plaza; people are tilling fields; others tending to fish weirs and gathering freshwater mussels from the Crawfish; and carrying on with everyday activities. Tall posts emerge from the conical mounds along the ridge to the north, and vegetation is depicted as it was in ancient Aztalan.

The 3-D model is the exhibit's centerpiece. It is large enough for many people to gather around while also providing ample personal space around the perimeter. A 4-foot aisle buffer is provided between the model and the north and south walls, well beyond the ADA compliance requirements (a 36" aisle is mandatory for new construction). A railing encompassing the 3-D model will safeguard it from damage (Figure 18). Signs will be mounted along the rails to highlight various vantage points and interpretive text will narrate what the visitor is seeing across the site. The displays will complement rather than duplicate those recently installed outdoors along the loop trail and enhance the story about who lived here and what daily life was like. When visitors approach the model from the west, they will be oriented to the space by way of the interpretive panels, including an introductory label (measuring 6.5 feet wide x 16" tall) that will be mounted onto the oval railing, slanted at a 45 degree angle. This easy viewing angle is ideal for children, those with disabilities requiring the use of a wheelchair, and comfortable for adults at standing height .

Figure 18. Schematic showing the 3-D Aztalan site model, view to the northeast. Note the location of panel 8 on the lobby's north wall and glass artifact cases underneath the windows against the east wall.



45 degree slanted panels around all four sides of model, rounded edges

This introductory or “welcome” panel will greet visitors and provide clear, concise information about different aspects of Aztalan, depicted in the 3-D site model as it was 1,000 years ago; that much of what they’re seeing is no longer visible in the outdoor portion of the site but is reconstructed here based on the science of archaeology (or the careful study of many years of archaeological research); an introduction to the people who lived here (which will be explored further in other interpretive panels mounted on the walls). The welcome panel will also encourage people to walk out to the site. It will draw the visitor’s attention to a 3-foot-tall mural overhead, spanning all sides of the lobby, that depicts the 13,000-year time continuum of this place.

As visitors move along the south side of the 3-D model (facing to the north), a 15-foot railing continues around the map and contains additional interpretation of selected aspects of the site. On the visitor’s left, they will have full view of the conical “marker” mounds above Aztalan. Accompanying text and images will inform visitors about the mounds (e.g., Princess burial), include information about the people of Aztalan’s burial practices and rituals. As they walk around to the east side of the exhibit, the palisade wall is in full view. A 6.5-foot long panel (again mounted onto the oval railing at 45 degrees) will outline different interpretations of the stockade’s purpose, construction methods, how it changed through time, and how long it may have taken to build. Moving along the north side of the model, visitors will see fish weirs in the Crawfish River, and learn about peoples’ subsistence practices, including fishing, farming, hunting, and gathering. They will also see the residential precinct as they move westward along the 15-foot long oval barrier that contains the 45-degree slanted interpretive panels.

Mural and artistic elements overhead: A wrap-around mural will be situated beneath the clerestory windows in the lobby. The mural will depict people living on the landscape through time and at different seasons of the year, providing a dramatic aesthetic and making use of the tall ceilings and natural light (Figures 19 and 20). Two hanging ceiling banners with simple graphics and perhaps an exhibit tile will also enhance the space (Figure 21).

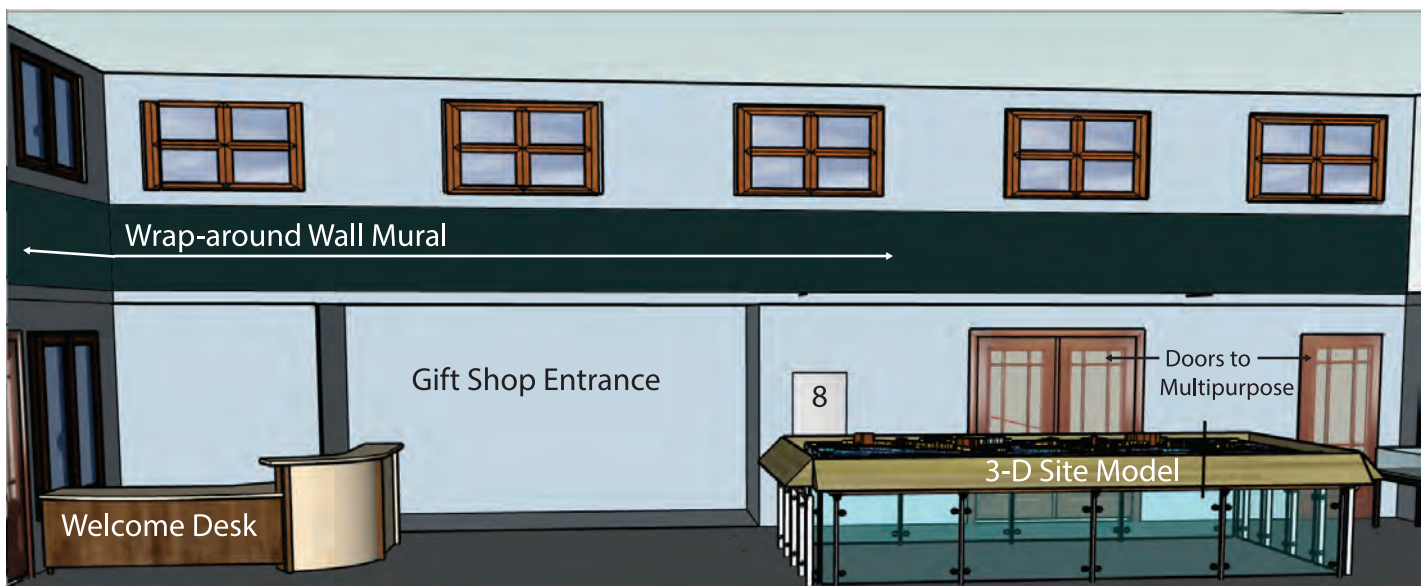


Figure 19. 3-D rendering of the lobby’s north exhibit wall, showing a view of the wrap-around mural between the upper and lower windows.

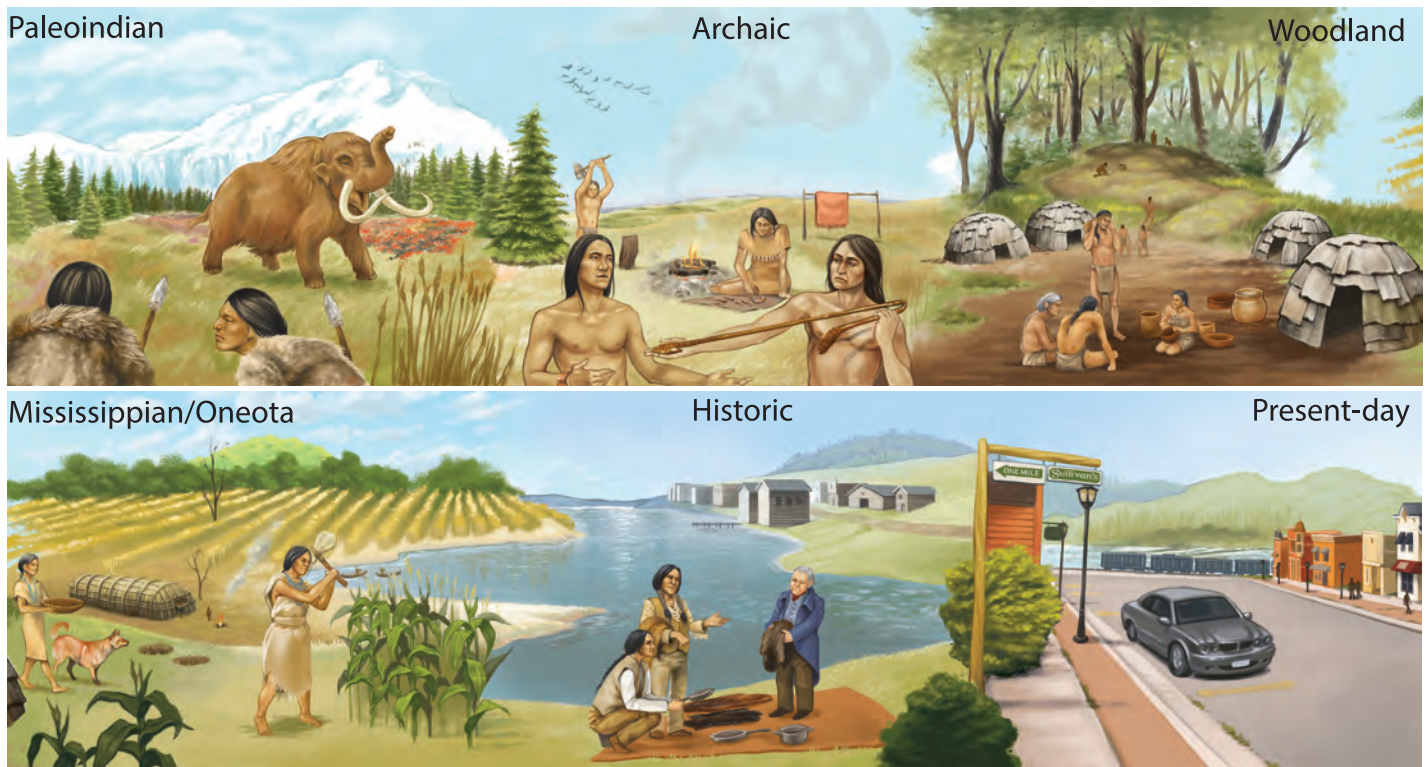


Figure 20. An example mural, used for exhibits installed in Trempealeau by Driftless Pathways. A similar type of mural would wrap around the entire atrium, between the upper and lower windows. Artwork by Madeline Dall.



Figure 21. An example of a hanging banner from an exhibit installed by Driftless Pathways. Hanging banners draw the eye upward and make good use of vertical space. If installed at the Aztalan Visitor Center, they would be placed above the wrap-around mural.

Floor: We propose a polished concrete floor; they are extremely durable for heavy foot traffic, easy to keep clean, and virtually maintenance-free. There are some interesting elements that could be added to the floor. An example are these inlaid brass effigies and conical mounds embedded into the Exhibit Hall floor at the Alliant Energy Center in Madison (Figure 22). At the Aztalan Visitor Center, these could include Ramey motifs, Aztalan collared forms, platform mounds, stockade lines, etc.



Figure 22. Exhibit Hall floor at the Alliant Energy Center.

Andrew Khitsun

Wall Panels and the use of QR Codes: To complement the interpretive signs and 3-D model, eight additional panels will cover topics identified in the key themes and messages. Most panels measuring 2' x 3', will be mounted on the lobby's available walls. Many of these will contain Quick Response (QR) codes (Figure 23) that enable visitors who have downloaded a free QR reader app from their phone or other personal device to link to additional web-based information. This may include options for translation of the sign text into Spanish, German, Chinese, Ho-Chunk and other appropriate languages as well as the ability to explore topics in more detail (Figure 24). As was recommended in the key stakeholder interviews and online survey, the interpretive panel narratives will be kept to a minimum. Therefore, QR codes enable visitors to learn more by linking to additional text and video. QR codes are free and simply require a "landing page" (a section of a website accessed by scanning the QR code) where information can be stored and retrieved. They can be modified and updated as information changes. In short, QR codes provide visitors with additional information if they want it while maintaining succinct, clearly designed interpretive panels that spark the visitor's sense of wonder while not overwhelming them with too much information.



Figure 23. An example QR Code.

Figure 24. An example landing page for translated exhibit panels.

Welcome to Aztalan
National Historic
Landmark

[Home](#) [Panels](#) [About](#) [Services](#) [Contact](#)

Bienvenido al Monumento Histórico Nacional de Aztalan

Poblaciones indígenas ocuparon este área de manera intermitente durante muchos años antes de que un nuevo grupo indígena llegara y construyera grandes montículos y otros elementos prehistóricos que ahora caracterizan Aztalan, un monumento histórico nacional federalmente designado.

La gente que vivía en el poblado prehistórico de Aztalan (alrededor de 1100-1250 DC) era natural de una gran ciudad al lado del río Mississippi llamada Cahokia, que se encontraba cerca de la actual St. Louis. Aztalan es uno de los asentamientos más al norte de Cahokia.

El porqué la gente de Aztalan eligió este lugar y el porqué luego lo abandonaron no está claro. Sin embargo, la ubicación les proporcionó una ruta de transporte importante (con acceso a Cahokia por los ríos Crawfish, Rock, y Mississippi) así como abundantes plantas locales, animales, y otros recursos.

Además de la caza y la cosecha, la gente cultivaba maíz, calabacines, girasoles y tabaco. Es posible que el comercio con otras comunidades indígenas residentes también se diera lugar.

Choose your language!

English

Español

中文

हिंदी

عربي

français

русский

বাঙালি

Português

日本語

Suggested wall placements for each panel are shown in Figures 19 (North wall) and Figure 25 (South Wall). Panels are numbered for reference. Even though there is ample space on the southwest wall, the area nearest to the main entrance is not an ideal location for interpretive panels. Doing so would create a bottleneck and block the entrance. This is a traffic flow problem that is easily avoided by adding a few panels (#1 and #2) on the inner half of that wall, toward the DNR office entrance. Panel 1 would introduce visitors to the people who lived at Aztalan (e.g., defining the terms “Mississippian” and “Woodland”) and where they came from. It would feature a map showing Aztalan in relationship to the Mississippian “Cahokian homeland” and possible routes that people may have taken to get to Aztalan. Panel 2 would place Aztalan into a broader, regional context of the Upper Midwest at ca. AD 1000. It would discuss where people are living (nearby sites) and why people may have come together at Aztalan and how the site formed.

Panels 3 and 4, located between the DNR office and first entrance to the restrooms, could explore the natural environment: what it was like, how it has changed through time, and how those changes affected the way that people made their living. The environment may have been one of the reasons why people selected Aztalan as a suitable location. Panel 3 will explore the reasons why Aztalan is located where it is and the available resources (e.g., flora and fauna, natural springs, influence of the Crawfish River, use of prairie fires to control the environment). Panel 4 would provide a broader context of the geological and environmental changes through time (e.g., basics of glaciation episodes, changes to forest and wetlands).

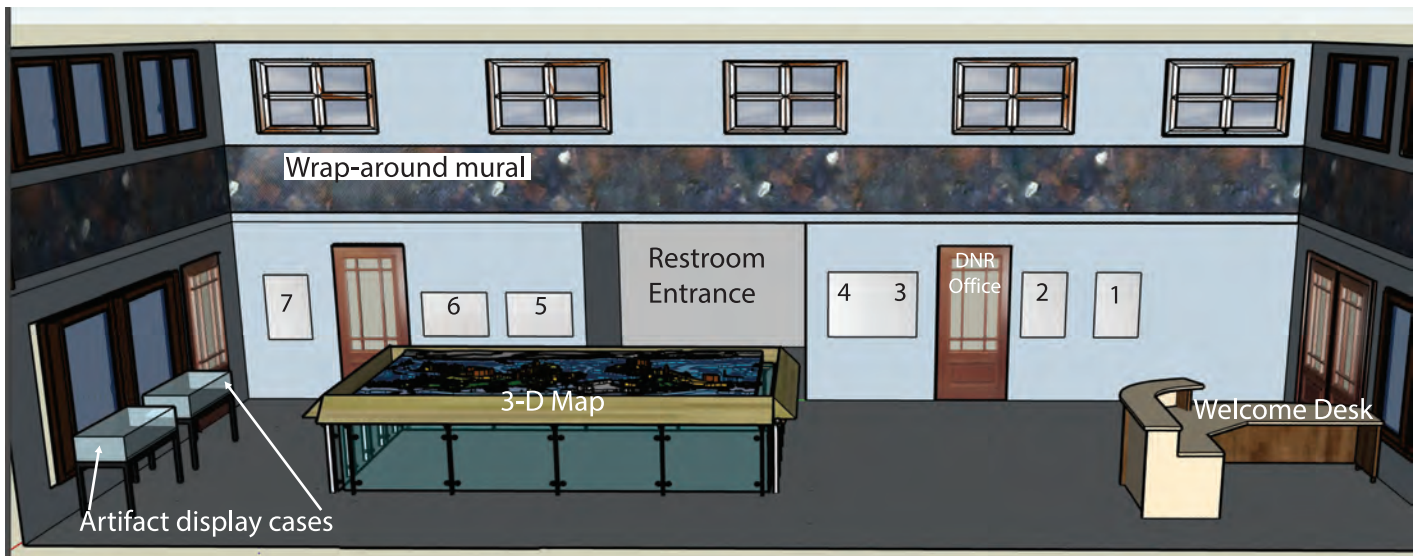


Figure 25. 3-D rendering of the lobby's south exhibit wall, showing the locations of interpretive wall panels in relation to other exhibit elements.

Panels 5 and 6 would highlight the importance of place and consider what Aztalan may have meant to people through time, including to those who currently live in the area. For example, Panel 5 could highlight the early historic Ho-Chunk villages at Koshkonong; it should point out that Aztalan is located in traditional Ho-Chunk territory. A QR code could lead visitors to a website with more information about the Ho-Chunk people today. Panel 6 might consider this region from the perspective of a local farmer whose family has tilled the land for four or more generations.

It will be important in each example to consult directly with these groups, and when possible, incorporating first-hand accounts or “in their words” quotes on panels 5 and 6. These two panels will invite visitors—especially local school children—to consider their own lives and *their* connections to this place. The purpose of these panels is for all visitors, regardless of where they are from, to consider their own personal connections to “their place,” the area(s) in which they live, recreate, and worship.

Panel 7, located along the south wall toward the eastern entrance, will cover preservation and conservation, especially the need to preserve Aztalan’s viewshed, both the cultural and natural landscape of the immediate park boundaries and beyond. That concludes the planned interpretive panels along the south wall.

As you review the northern wall of the exhibit lobby (as currently designed, see Figure 2), you’ll notice that there is very little available wall space. The existing wall space is hindered from doors that, when opened, would hide and potentially damage anything mounted behind. Therefore, there is only a small section of usable wall space, located to the east of the proposed gift shop entrance. We propose that one interpretive panel (Panel 8, see Figure 20) would focus on the mysteries that remain at Aztalan. It would present different site interpretations and the things we still don’t know, giving a nod to future research.

Artifact Display Cases: In addition to the 3-D exhibit centerpiece and wall panels, two artifact displays are proposed for the lobby space (Figure 26). Located underneath the windows of the eastern wall, the displays will showcase replicas of artifacts recovered from Aztalan. An introductory label will explain that objects—in addition to how they were found in relation to one another— provide clues that help us understand how people lived in the past. Individual artifact “caption labels” will accompany the objects. Caption labels are short in length but communicate clear ideas specific to a particular object(s). In the event that a visitor wanders through the exhibit and only stops at the artifact case or views the objects out of logical order in relation to the rest of the exhibit, he/she can make sense of the object and accompanying information independent from other parts of the exhibit. In turn, caption labels will be written in a manner that allow visitors to make connections in the context of the entire exhibit. Briefly put, all parts of the exhibit, including the interpretive panels, are conceived in a way such that they connect back to the big idea while also making sense independently, no matter what order in which they are viewed. Finally, the artifact display cases will encourage visitors to go to neighboring Lake Mills Aztalan Historical Society Museum, to see authentic artifacts from Aztalan; and the exhibits at the Hoard Historical Museum in nearby Fort Atkinson.



Figure 26. 3-D rendering of the lobby's east exhibit wall, showing the artifact display cases.

Multipurpose Room: For the multipurpose space, we propose a series of oversized wall-mounted, framed 2-D imagery including but not limited to: Daniel Seurer's Aztalan photographs; archaeological site maps (e.g., Hayer, Lapham, Baerreis); relief depictions of the surrounding area that depict the natural and cultural landscape (e.g., USGS topographic and lidar imagery); black and white photographs of early archaeological investigations and color photos of more recent excavations. We envision the multipurpose room as an inviting space with beautiful graphics and limited text. We proposed that the imagery is framed and mounted onto a simple matte so that the eye is not distracted from the image content. "Tombstones," concise labels that identify the basics of the image including subject, artist/photographer, and date, will accompany each image. When necessary additional, but small, labels could be added to provide the visitor with other basic interpretive information as necessary. For example, if a group of Daniel Seurer's images appear together, perhaps an artist's statement or summary of his work would accompany that group of photographs.

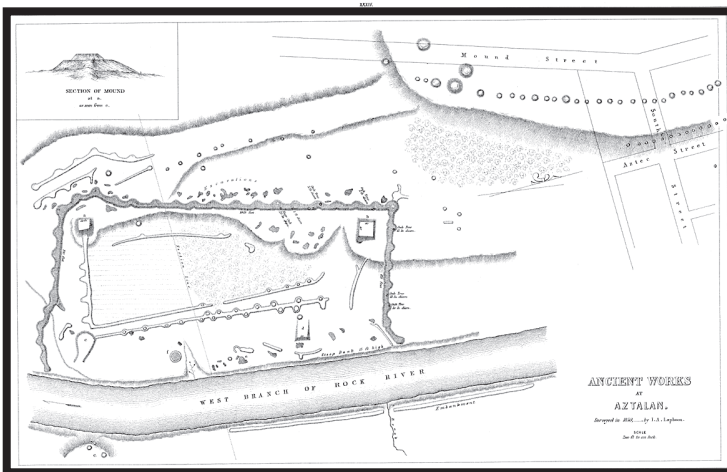


Figure 27. Examples of imagery that could be used for displays in the multipurpose room. Upper left: I.A. Lapham's 1855 map of Aztalan. Upper right: 1891 USGS topographic map of the region. Lower left: Mayville fifth grade school children celebrate the last day of school by running down the Southwest Mound at Aztalan in 1973. Wisconsin Historical Society Image 41351. Lower right: 1960s excavations at Aztalan, Wisconsin Historical Society, Museum Archaeology Program, Aztalan Images.



In addition to the 2-D imagery, we view the multipurpose space as the location for interactive and groups activities, especially geared for school groups and families with young children (Figure 28). This could include exploration stations and mobile teaching carts that can be moved to different areas around the room; teaching kits for educators that contain pre-planned activities and directions for setting up each activity; computer tablets for school groups to check out as they hike along the outdoor loop trail for interactive scavenger hunts and augmented reality tours (discussed further below); and other supplies for outside hands-on activities, including materials for reconstructing a Mississippian house.

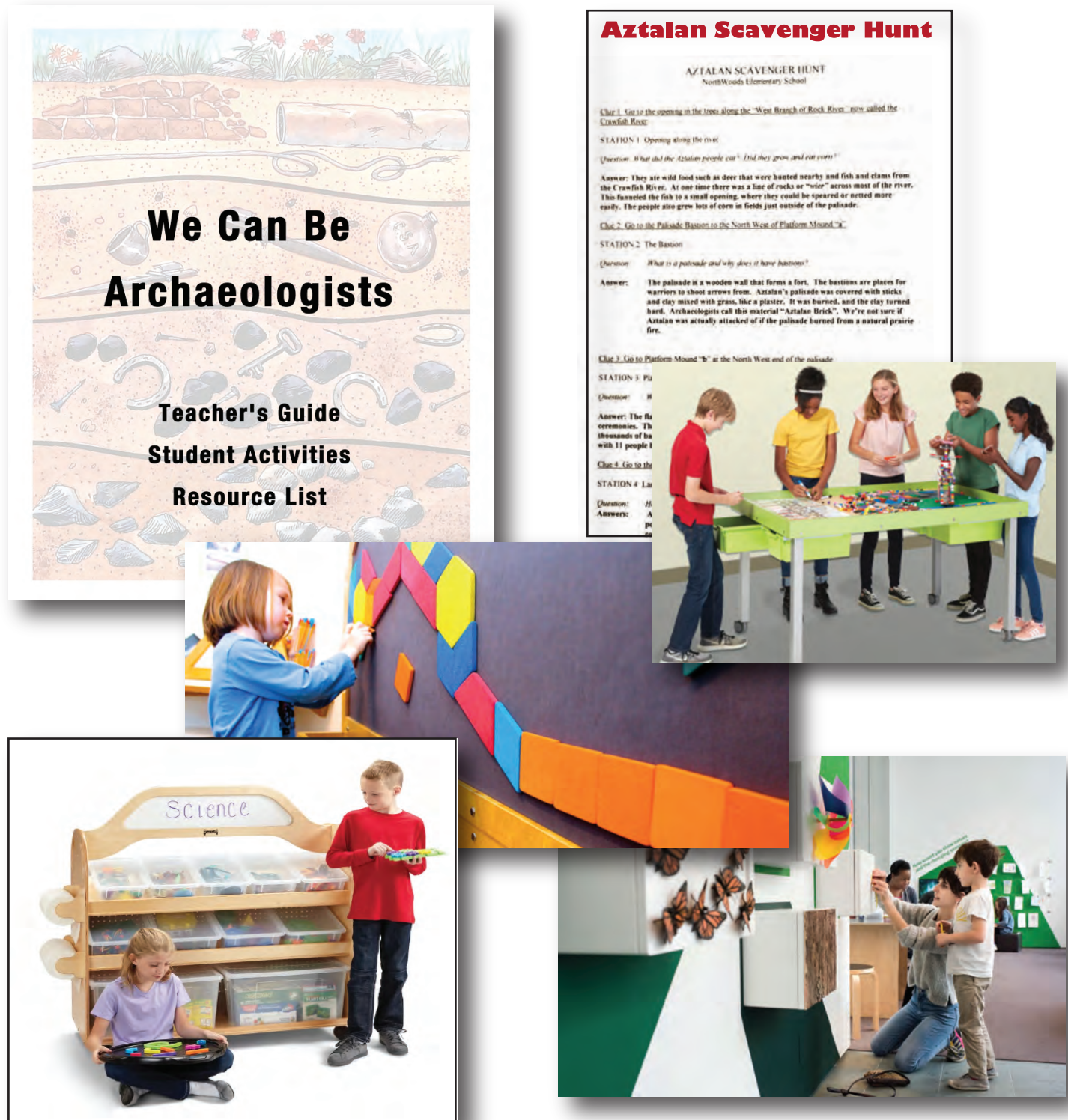


Figure 28. An example of hands-on activities for different audiences.

Curriculum Connections: As mentioned earlier, Ms. Linda Orie has developed an impressive curriculum as part of Sissel Schroeder's Wisconsin Ideas Endowment Grant project at Aztalan. Ms. Orie identified key themes, messages, activities and lesson plans that are connected to Wisconsin's state curriculum standards. A schematic of her four curricular modules is reproduced below (Figure 29), and are centered on the concept of place-based education. We suggest that the curriculum be incorporated into the overall project plan so that teachers are provided with a resource guide enabling in-class activities prior to a field trip to Aztalan. On site activities would take place outdoors as well as inside the new visitor center.



Figure 29. Uncovering Ancient Life at Aztalan curriculum, developed by Linda Orie, highlighting educational themes and four conceptual clusters.

Augmented Reality: The immersive experience of augmented reality is becoming a popular technological tool in the world of archaeology. Designed using a mixture of video game and GIS tools, augmented reality applications allows visitors to virtually travel back in time. With an Ipad or other tablet in hand, visitors walk the site pointing th device ahead. The site is reconstructed in 3-D right before their eyes (Figure 30). Some agumented reality applications even allow for sounds and smells to be added to the virtual experience. Below is an excerpt from a 2015 *Discover Magazine*¹¹ article:

"As I turned, the virtual houses updated their position and I could see the whole village. He could not only see the huts from..the village, he could actually walk inside and see what the view from their front door was. Seeing is just a part of the experience... Dead Man's Nose [is] a prototype device that emits odors, like the smell of a campfire and roasting meat, as you pass by specific locations. [Archaeologist Stuart] Eve has also pinned sounds to specific GIS locations, which play more loudly the closer the user walks toward their source. So when you pass a virtually rendered hut, for example, you might hear the murmurs of its occupants.... When all these sensory elements work together, history takes an amazingly tangible form."

¹¹Archaeologists See and Smell the Past With Augmented Reality,
<http://blogs.discovermagazine.com/crux/2015/03/13/archaeologists-augmented-reality/#.XDzBhs9KjPA>

In short, the augmented reality applications at Aztalan would enhance the visitor experience by bringing the site to life. Many of the key stakeholders, especially the teachers, emphasized the need to help students visualize the site and make connections. Augmented reality is the tool for this process.



Figure 30. Examples of augmented reality applications in archaeology.



dezi/ Okyay/ Denys Prykhodov via Shutterstock

COST ESTIMATES



Daniel Seurer



Daniel Seurer

Driftless Pathways has calculated time and materials costs for the exhibit development and installation (Figure 31). The estimates reflect the most current market rates for both. In the event that the Aztalan Visitor Center is not completed within the calendar year (2019), cost estimates would need to be recalculated to reflect accurate pricing.

Materials: We have provided estimates for creation of the 3-D site model; all interpretive panels and labels, including the wall and slanted displays around the 3-D model, tombstones and object labels; the wrap-around mural and hanging banners; exhibit cases; costs for creating framed images displayed in the multipurpose room; hands-on activity carts and supplies; iPads; and the development of an augmented reality application. When a range of costs is listed (see Figure 31), this reflects differences based on the materials that are ultimately selected. For example, we recommend choosing between three different kinds of materials for the manufacture of the interpretive panels: sintra (a lightweight yet rigid plastic); Alumaboard (a rigid aluminum substrate with a durable polyethylene core, often used in outdoor applications but good for indoor use as well); and Custom High Pressure Laminate (CHPL). All three materials are excellent choices that provide durability and a professional-looking exhibit. We would discourage the use of paper labels mounted onto foam core, or other methods that would not withstand the test of time, including the change of seasons.

The most durable of the three sign materials is the CHPL. Not only are they incredibly durable; they are resistant to moisture, UV rays, scratching, high impacts, and graffiti. Some of these same features are also available with the Alumboard and Sintra options, although to a lesser extent.

The exhibit case estimates were based on a couple of options. The first is to buy an “off-the shelf” case. These are very expensive. The second is to build a base and add a cast acrylic top. Cast acrylic is an excellent alternative to the more-expensive glass exhibit case tops. In short, there are ways to keep costs in check while still producing a high-quality exhibit.

The costs for flooring and lighting were not calculated as part of this estimate. Museum-quality, LED lighting should be utilized, including at least some track lighting to enable focused lighting of particular displays. Dimmable recessed lighting would nicely complement the track lighting.

In summary, the project costs vary depending on the time and materials needed and selected for the project. Itemized cost estimates were obtained from the vendors with whom we have established good working relationships over the last few years. We are confident that the costs included here accurately reflect those involved in Driftless Pathways carrying this project forward to final installation.

COST ESTIMATES

Materials	Cost	Comments
3-D site model	\$5,000-\$10,000	Including barrier around 3-D model
Interpretive Panels (including wall-mounted panels and slanted displays around 3-D model)	\$2,200-\$6,000	Price range dependent on selected material
Wrap-around Mural	\$1,500	
Double-sided Hanging Banners(2)	\$700	
Tombstone and Object Labels	\$1,000	
Exhibit cases (2),measuring approximately 4' wide x 2' deep	\$2,500-\$10,000	Price range dependent on selection
Multipurpose space framed images	1,500-4000	Framing/matting/materials and labor
Hands-on activity carts and supplies	\$2,000-\$5000	Range depends on exact supplies purchased but are based on previous cost estimates for similar supplies
iPads (9.7") \$400 each ipad	\$4,000-\$6000	Based on current 9.7" iPad costs (purchasing a total of 10 or 15)
Augmented reality app	\$4,000-\$7000	Estimate range includes the costs for programmer, obtaining/compiling graphics
Total Materials	\$24,400-\$51,200	
Labor	Cost	Comments
Driftless Pathways: Panel design, research, layout, content development	\$48,000-64000	12-16 weeks full time
Driftless Pathways Installation	\$4000-\$8000	1-2 weeks for install
Graphic design work (outsourced)	\$8,000-\$15,000	Range of costs dependent on amount of graphics needed for interpretive panels, etc.
Total Labor	\$60000-\$87,000	
Grand Total = \$84,400-\$138,200		

APPENDIX A: AZTALAN INFORMATION CENTER VISITOR LOG TABULATIONS, 2010-2018

APPENDIX A: AZTALAN INFORMATION CENTER LOG TABULATIONS 2010-2018				
2010				
#	County	State (if not WI)	Country	Misc.
1			Czech Republic	
2			Latvia	
1			Puerto Rico	
1		Arizona		
2		Arkansas		
1		California		
1		Georgia		
1		Illinois		
1		Illinois		
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2		Illinois		
3		Illinois		
1		Illinois		
1		Illinois		
1		Maine		
2		Maryland		
2		Maryland		
4		Michigan		
2		Ohio		
2		Virginia		
2		Washington		
2	Chippewa			
2	Chippewa			
4	Columbia			
1	Dane			
2	Dane			
1	Dane			
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3	Dane			
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2	Dane			
3	Dane			
2	Dane			
1	Dane			
1	Dane			
2	Dodge			
3	Dodge			
2	Eau Claire			
1	Fond du Lac			
2	Fond du Lac			
3	Fond du Lac			
1	Iowa			
1	Iowa			
2	Jefferson			
1	Jefferson			

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3	Jefferson			
1	Jefferson			
1	Jefferson			
4	Jefferson			
2	Jefferson			
3	Jefferson			
1	Jefferson			
3	Juneau			
1	Kenosha			
1	Kenosha			
3	Langlade			
3	Milwaukee			
1	Milwaukee			
2	Milwaukee			
1	Milwaukee			
2	Milwaukee			
1	Milwaukee			
2	Milwaukee			
1	Milwaukee			
2	Milwaukee			
1	Milwaukee			
2	Ozaukee			
1	Rock			
4	Rock			
1	Rock			
2	Rock			
1	Rock			
1	Taylor			
2	Walworth			
1	Walworth			
1	Washington			
2	Waukesha			
2	Waukesha			
1	Waukesha			
1	Waukesha			
1	Waukesha			
2	Waukesha			
1	Waukesha			
2	Winnebago			
1				unknown
3				unknown
1				unknown
2011				
#	County	State (if not WI)	Country	Misc.
2			Chile	Santiago
1			Germany	
1			Germany	
5			Jordan	Amman
1			Netherlands	
2	Humboldt	California		
1	Denver	Colorado		
2	Gunnison	Colorado		
2	Charlotte	Florida		
4	Lee	Florida		
2	Manatee	Florida		
1	Pinellas	Florida		
1	Cook	Illinois		
	Cook	Illinois		Chicago Archaeology Society, no count
1	Cook	Illinois		

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2	Cook	Illinois		
1	Cook	Illinois		
2	Cook	Illinois		
1	DuPage	Illinois		
1	DuPage	Illinois		
3	DuPage	Illinois		
1	Fulton	Illinois		
1	Jackson	Illinois		
1	Kane	Illinois		
2	Lake	Illinois		
1	Marshall	Illinois		
2	McDonough	Illinois		
1	McDonough	Illinois		
2	McHenry	Illinois		
1	McHenry	Illinois		
1	McHenry	Illinois		
3	McLean	Illinois		
3	McLean	Illinois		
1	Peoria	Illinois		
2	Tazewell	Illinois		
1	Will	Illinois		
1	Winnebago	Illinois		
1	Winnebago	Illinois		
2	Winnebago	Illinois		
1		Illinois		
1	Monroe	Indiana		
1	Scott	Iowa		
1	Jefferson	Kentucky		
1	Prince George's	Maryland		
1	Middlesex	Massachusetts		
2	Worcester	Massachusetts		
2	Benzie	Michigan		
1	Ionia	Michigan		
3	Hennepin	Minnesota		
2	Stevens	Minnesota		
2	Washington	Minnesota		
2	Jefferson	Missouri		
1	New York	New York		
1	Franklin	Ohio		
2	Polk	Texas		
1	Charlottesville	Virginia		
2	Loudoun	Virginia		
1	Washington DC	Washington DC		
1	Brown			
1	Brown			
2	Buffalo			
1	Columbia/Dodge			
2	Columbia/Dodge			
1	Dane			
2	Dane			
1	Dane			
1	Dane			
1	Dane			Matt Rockwell & Co
2	Dane			
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2	Dane			
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1	Dane			
2	Dane			
1	Dane			
1	Dane			
1	Dane			
2	Dane			
1	Dane			
1	Dane/Green			Belleville, WI
1	Dane/Green			Belleville, WI
1	Dane/Jefferson			Cambridge, WI
3	Dodge			
2	Dodge			
1	Dodge/Jefferson			Watertown, WI
2	Dodge/Jefferson			Watertown, WI
2	Dodge/Jefferson			Watertown, WI
1	Fond du Lac			
1	Grant			
1	Grant/Iowa			Muscoda, WI
2	Green			
1	Iowa			
1	Jefferson			
1	Jefferson			
1	Jefferson			
4	Jefferson			
2	Jefferson			
2	Jefferson			
2	Jefferson			

DRAFT REPORT

1	Jefferson			
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2	Jefferson			
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1	Jefferson			
1	Jefferson			
1	La Crosse			
1	La Crosse			
3	Marathon			
2	Milwaukee			
1	Milwaukee			
1	Milwaukee			
1	Milwaukee			
1	Milwaukee			
1	Milwaukee			
1	Milwaukee			
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1	Milwaukee			
2	Milwaukee			
1	Milwaukee			
1	Oconto			
1	Oconto			
2	Outagamie			
2	Portage			
1	Portage			
2	Price			
2	Racine			
2	Rock			
2	Rock/Dane			Edgerton, WI
2	Rusk			
1	Sauk			
1	Sauk			
2	Sauk			
1	Sauk			
2	Sauk			
2	Sauk			
2	Sheboygan			
2	Sheboygan			

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2	Sheboygan			
2	Sheboygan			
1	Sheboygan			
2	Sheboygan			
2	St. Croix			
1	Taylor			
1	Vernon			
1	Vernon			
1	Walworth			
1	Walworth			
2	Walworth/Jefferson			Whitewater, WI
1	Walworth/Jefferson			Whitewater, WI
2	Washington			
1	Washington			
2	Washington			
1	Washington			
2	Washington			
1	Waukesha			
1	Waukesha			
2	Waukesha			
2	Waukesha			
2	Waukesha			
3	Waukesha			
2	Waukesha			
3	Waukesha			
1	Waukesha			
2	Waukesha			
2	Waushara			
1	Winnebago			
2	Winnebago			
1				unknown
1				unknown
1				unknown
1				Dick Bartel & Lutheran Pioneer Bike Trip
2012				
#	County	State (if not WI)	Country	Misc.
1			Denmark	
1			England, UK	Bournemouth
1			England, UK	Codford
1			England, UK	Codford
1			England, UK	Ilkley, W. Yorkshire
1			England, UK	Kent
1			England, UK	London
1			England, UK	London
1			England, UK	Malvern, Worcestershire
1			England, UK	Newcastle
1			England, UK	Northumberland
1			England, UK	Northumberland
1			England, UK	Northumberland
1			England, UK	Otley, W. Yorkshire
1			England, UK	
1			England, UK	
1			Puerto Rico	San Juan
2	Orange	California		
2	Arapahoe/Douglas/Jefferson	Colorado		
2	El Paso	Colorado		
1	Citrus	Florida		
1	Cook	Illinois		

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2	Cook	Illinois		
2	Cook	Illinois		
2	Cook	Illinois		
2	Cook	Illinois		
1	DuPage	Illinois		
1	Lake	Illinois		
1	McHenry	Illinois		
1	Winnebago/Olge	Illinois		Rockford, IL
2		Illinois		
1		Illinois		
2		Illinois		
3		Illinois		
3		Illinois		
1	Hendricks	Indiana		
1	Clinton	Iowa		
1	Grundy	Iowa		
1	Johnson	Iowa		
1	Linn	Iowa		
1	Hennepin	Minnesota		
1	Hennepin	Minnesota		
3	Ramsey	Minnesota		
3	Washington	Minnesota		
2	Hennepin/Dane	Minnesota/Wisconsin		Minneapolis, MN & Marshall, WI
1	Douglas	Nebraska		
1	Bell	Texas		
4	Columbia/Dodge			Randolph, WI
2	Dane			
4	Dane			
1	Dane			
1	Dane			
1	Dane			
1	Dane			
5	Dane			
1	Dane			
1	Dane			
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1	Dane			
1	Dane			
1	Dane			
1	Dane			
1	Dane			
1	Dane			
2	Dane			
2	Dane			
1	Dane/Green			Brooklyn, WI
1	Dane/Green			Belleville, WI
3	Dodge			
2	Dodge			
2	Dodge/Jefferson			Watertown, WI
2	Dunn			
2	Fond du Lac			
1	Geen			
2	Jefferson			
1	Jefferson			
3	Jefferson			

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2	Jefferson			
1	Jefferson			
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2	Jefferson			
1	Jefferson			
1	Jefferson			
1	Langlade			
2	Lincoln			
2	Milwaukee			
1	Milwaukee			
1	Milwaukee			
1	Milwaukee			
1	Milwaukee			
1	Milwaukee			
1	Milwaukee			
	Milwaukee			PEP Adult Center, no count
1	Milwaukee			
1	Milwaukee			
2	Milwaukee			
5	Milwaukee			
1	Milwaukee			
2	Milwaukee			
1	Milwaukee			
1	Milwaukee			
1	Milwaukee			
2	Monroe			
1	Ozaukee			
1	Ozaukee			
2	Ozaukee			
1	Racine			
2	Racine			
1	Racine			
2	Racine			
2	Racine/Walworth			Burlington, WI
1	Rock			
1	Rock			
1	Rock			
1	Rock			
1	Rock			
1	Rock			
3	Rock/Dane			Edgerton, WI
3	Sheboygan			
1	Walworth			
1	Walworth			
3	Walworth			
3	Walworth			
1	Walworth			
2	Walworth			
2	Washington/Dodge			Hartford, WI
2	Waukesha			
1	Waukesha			

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1	Waukesha			
1	Waukesha			
1	Waukesha			
2	Waukesha			
4	Waukesha			
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2	Waukesha			
2	Waukesha			
2	Waukesha			
3	Waukesha			
3	Waukesha			
1	Waukesha			
2	Waukesha			
2	Waukesha			
1	Waukesha			
1	Waukesha			
1	Waupaca			
1	Waushara			
1	Waushara			
1	Waushara			
1				unknown
4				unknown
1				unknown
2013				
#	County	State (if not WI)	Country	Misc.
1			Puerto Rico	San Juan
1			Switzerland	
1	Fulton	Arkansas		
1	Contra Costa	California		
5	Denver	Colorado		
3	Lake	Florida		
1	Fulton/DeKalb	Georgia		Atlanta, GA
1	Gordon	Georgia		
2		Georgia		
1	Boone	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
3	Cook	Illinois		
1	Cook	Illinois		
2	Cook	Illinois		
2	Lake/Cook	Illinois		
2	Stephenson	Illinois		
1	Winnebago	Illinois		
1	Winnebago/Olge	Illinois		Rockford, IL
1	Black Hawk	Iowa		
1	Black Hawk	Iowa		
2	Johnson	Iowa		
2	Muscatine	Iowa		
1	Scott	Iowa		
1	East Baton Rouge	Louisiana		
2	Worcester	Massachusetts		
2	Delta	Michigan		
3	Dakota	Minnesota		
1	Hennepin	Minnesota		
1	Ramsey	Minnesota		
1	Callaway/Cole	Missouri		Jefferson City, MO
2	Callaway/Cole	Missouri		Jefferson City, MO

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2	Jackson/Clay/Platte/Cass	Missouri		Kansas City, MO
1	Pulaski	Missouri		
3		New Jersey		
1	Oneida	New York		
2	Clark	Ohio		
2	Hamilton	Ohio		
1	Medina	Ohio		
2	Shelby	Ohio		
2	Bucks	Pennsylvania		
2	Cumberland	Tennessee		
2	Skagit	Washington		
4	Rock	Wisconsin & Maryland		Janesville, WI & Maryland (MD)
2	Brown			
1	Brown			
1	Clark			
1	Clark			
2	Clark			
1	Columbia			
2	Columbia			
1	Columbia			
2	Dane			
1	Dane			
1	Dane			
1	Dane			
1	Dane			
40	Dane			Friends of Arboretum
2	Dane			
1	Dane			
1	Dane			
1	Dane			
1	Dane			
2	Dane			
2	Dane			
1	Dane			
7	Dane			
1	Dane			
2	Dane			
1	Dane			
2	Dane			
4	Dane			
1	Dane			
2	Dane			
1	Dane			
4	Dane			
2	Dane			
2	Dane			
10	Dane			
2	Dane			
1	Dane			
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1	Dane			
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1	Dane			
1	Dane			
2	Dane			

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2	Dane			
2	Dane			
1	Dane			
2	Dane/Green			Belleville, WI
1	Dane/Jefferson			Cambridge, WI
1	Dane/Jefferson			Cambridge, WI
2	Dodge			
2	Dodge			
2	Dodge			
1	Dodge			
1	Dodge			
1	Dodge/Jefferson			Watertown, WI
3	Dodge/Jefferson			Watertown, WI
3	Dodge/Jefferson			Watertown, WI
1	Fond du Lac			
4	Grant			
1	Green			
2	Green/Rock			Brodhead, WI
1	Iowa			
th Gr	Jackson			
1	Jefferson			
1	Jefferson			
3	Jefferson			
2	Jefferson			
4	Jefferson			
1	Jefferson			
2	Jefferson			
2	Jefferson			
1	Jefferson			
2	Jefferson			
2	Jefferson			
2	Jefferson			
2	Kenosha			
2	Kenosha			
2	La Crosse			
	La Crosse			UWL Archaeology Club, no count
2	Lafayette			
2	Marathon			
2	Milwaukee			
6	Milwaukee			
1	Milwaukee			
1	Milwaukee			
4	Milwaukee			
2	Milwaukee			
1	Milwaukee			
3	Milwaukee			
5	Milwaukee			
2	Milwaukee			
1	Milwaukee			
1	Milwaukee			
	Milwaukee			Oak Creek High School Group, no count
2	Milwaukee			
1	Milwaukee			
2	Oneida			
2	Outagamie/Calumet			
1	Outagamie/Calumet/Winnebago			Appleton, WI
1	Outagamie/Calumet/Winnebago			Appleton, WI
2	Ozaukee			

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4	Pierce/St. Croix			River Falls, WI
1	Portage			
2	Racine			
2	Racine			
2	Racine			
1	Racine			
2	Richland			
20	Rock			
2	Rock			
2	Rock			
	Rock			Community Kids Learning Center, no count
2	Sauk			
	Sauk			School Group Tour, no count
1	Vernon			
4	Walworth			
2	Walworth			
2	Walworth			
2	Walworth/Jefferson			Whitewater, WI
2	Washington			
1	Washington			
1	Washington			
1	Washington			
1	Waukesha			
2	Waukesha			
4	Waukesha			
3	Waukesha			
2	Waukesha			
1	Waukesha			
2	Waukesha			
3	Waukesha			
4	Waukesha			
3	Waukesha			
2	Waukesha			
2	Winnebago			
1	Winnebago			
1	Wood/Marathon			Marshfield, WI
1	Wood/Marathon			Marshfield, WI
1	Wood/Marathon			Marshfield, WI
1	Wood/Marathon			Marshfield, WI
2				unknown
1				unknown
1				unknown
2				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
2				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown

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1				unknown
10				unknown
1				unknown
1				unknown
1				unknown
				People Program, no count
				School Group Tour, no count
2014				
#	County	State (if not WI)	Country	Misc.
2			Canada	
1			Germany	
6			Mexico	
1			Netherlands	
1	Mariposa	Arizona		
1		Arizona		Pascua Yaqui Tribe
1	Del Norte	California		
1	Marin	California		
1	San Bernardino	California		
2	Shasta	California		
1		California		
2	Larimer	Colorado		
1	Brevard	Florida		
3	Duval	Florida		
2	Lee	Florida		
2	Palm Beach	Florida		
1	Palm Beach	Florida		
2	Bonneville	Idaho		
3	Cook	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
1	DeKalb	Illinois		
2	DuPage	Illinois		
1	DuPage	Illinois		
2	Kendall	Illinois		
4	Lake	Illinois		
1	Lake	Illinois		
2	Lake	Illinois		
1	Lake	Illinois		
1	Ogle	Illinois		
1	Will/Kendall	Illinois		Joliet, IL
2	Winnebago	Illinois		
2	Winnebago & Dane/Jefferson	Illinois & Wisconsin		Rockford, IL & Cambridge, WI
2		Illinois & Wisconsin		
1	Lawrence	Indiana		
2	St. Joseph	Indiana		
2	Hendricks	Indiana		
2	Allamakee	Iowa		
3	Johnson	Iowa		
1	Cumberland	Maine		
1	Cumberland	Maine		
1	Baltimore	Maryland		
2	Middlesex	Massachusetts		
2	Hennepin	Minnesota		
1	Hennepin	Minnesota		
3	Morrison	Minnesota		
1	Ramsey	Minnesota		

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2	Ramsey/Dakota/Hennepin	Minnesota		Eagan, MN
3		Minnesota		
2	Greene	Missouri		
1	St. Louis	Missouri		
1	St. Louis	Missouri		
1	Blaine	Montana		
1		Montana		Rocky Boy's Indian Reservation
3	Grafton	New Hampshire		
1	Merrimack	New Hampshire		
1	Merrimack	New Hampshire		
1	Otero	New Mexico		
2	Franklin	Ohio		
1	Benton	Oregon		
1	Benton	Oregon		
1	Lane	Oregon		
2	Polk	Oregon		
2	Montague	Texas		
3	Augusta	Virginia		
1	King	Washington		
1	King	Washington		
1	Brown			
2	Columbia			
4	Columbia			
2	Dane			
1	Dane			
3	Dane			
1	Dane			
1	Dane			
3	Dane			
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3	Dane			
1	Dane			

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2	Dane			
2	Dane			
6	Dane/Washington			Fitchburg, WI & Jackson, WI
3	Dodge			
2	Dodge			
2	Dodge			
2	Dodge			
1	Dodge			
2	Dodge/Jefferson			Watertown, WI
2	Door			
2	Door			
3	Dunn			
3	Eau Claire			
2	Fond du Lac			
2	Fond du Lac			
3	Fond du Lac			
2	Grant			
1	Green Lake			
1	Green Lake			
1	Green/Rock			Brodhead, WI
2	Iowa			
1	Jefferson			
1	Jefferson			
1	Jefferson			
4	Jefferson			
2	Jefferson			
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3	Jefferson			
2	Jefferson			
2	Jefferson			
1	Jefferson			
2	Jefferson			
2	Jefferson			
2	Juneau			
1	Kenosha			
1	Manitowoc			
3	Marathon			
2	Marinette			
1	Menominee			
1	Milwaukee			
2	Milwaukee			
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2	Milwaukee			

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1	Milwaukee			
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1	Milwaukee			
2	Milwaukee			
1	Milwaukee			
3	Milwaukee			
2	Milwaukee			
4	Milwaukee			
1	Milwaukee			
3	Milwaukee/Jefferson			Milwaukee & Johnson Creek, WI
1	Monroe			
2	Monroe			
2	Oconto			
3	Oconto			
1	Oneida			
2	Oneida			
2	Outagamie			
1	Outagamie			
1	Outagamie			
1	Ozaukee			
1	Racine			
2	Racine/Walworth			Burlington, WI
1	Rock			
2	Rock			
1	Rock			
2	Rock			
2	Rock			
2	Sauk			
1	Sauk			
	Sauk			Ho-Chunk Youth Services, no count
2	Sauk			
1	Sheboygan			
1	Sheboygan			
1	Sheboygan			
1	St. Croix			
2	Walworth			
2	Walworth			
1	Walworth			
2	Walworth/Jefferson			Whitewater, WI
1	Washington			
5	Washington			
1	Washington			
2	Waukesha			
1	Waukesha			
1	Waukesha			
2	Waukesha			
2	Waukesha			
1	Waukesha			
3	Waukesha			
1	Waukesha			

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2	Waukesha			
4	Waukesha			
2	Waukesha			
2	Waukesha			
1	Waukesha			
2	Waukesha			
1	Waukesha			
2	Waukesha			
2	Waukesha/Walworth			Dousman, WI & Elkhorn, WI
1	Waupaca			
1	Waupaca			
2	Winnebago			
4	Winnebago			
4	Winnebago			
35				Arch. Conservancy Bus Tour
1				unknown
2				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
2015				
#	County	State (if not WI)	Country	Misc.
2	Pima	Arizona		
1	Garland/Saline	Arkansas		Hot Springs Village, AR
2	Archuleta	Colorado		
2	Jefferson	Colorado		
2	Charlotte	Florida		
1	Lee	Florida		
1	Honolulu	Hawaii		
2	Bureau	Illinois		
2	Cook	Illinois		
1	DuPage	Illinois		
1	DuPage	Illinois		
10	Lake	Illinois		
1	Stephenson	Illinois		
2	Winnebago	Illinois		
2	Polk/Warren	Iowa		Des Moines, IA
1	Montgomery	Maryland		
1	Washtenaw	Michigan		
2	Dakota/Washington	Minnesota		Hastings, MN
2	Hennepin	Minnesota		
1	Ramsey	Minnesota		
1	Ramsey	Minnesota		
1		Minnesota		
2	Boone	Missouri		
1		North Dakota		
2	Clark	Ohio		
2	Franklin	Ohio		
2	Washington	Utah		
1	Weber	Utah		
1	Weber	Utah		
1	Chesterfield	Virginia		
2	Thurston	Washington		
2	Brown			
2	Columbia			

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2	Columbia			
1	Dane			
2	Dane			
2	Dane			
1	Dane			
2	Dane			
1	Dane			
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1	Dane			
2	Dane			
1	Dane			
5	Dane			
1	Dane			
1	Dane			
1	Dane			
1	Dane			
3	Dane			
28	Dane			Middle Wisconsin Youth Co 27+
2	Dane			
1	Dane			
2	Dane			
2	Dane			
2	Dane			
3	Dane			
1	Dane			
1	Dane			
2	Dane			
1	Dane			
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2	Dane			
1	Dane			
1	Dane			
2	Dane			
1	Dane			
2	Dane			
1	Dodge			
2	Dodge			
1	Dodge/Jefferson			Whitewater, WI
1	Dodge/Jefferson			Watertown, WI
1	Dodge/Jefferson			Watertown, WI
1	Dodge/Jefferson			Watertown, WI
1	Dodge/Jefferson			Watertown, WI
2	Dodge/Jefferson			Watertown, WI
2	Dodge/Jefferson			Watertown, WI
2	Dodge/Jefferson			Watertown, WI
2	Dunn			
1	Fond du Lac			
1	Fond du Lac			
2	Grant			
1	Green			
1	Iowa			
1	Jefferson			
2	Jefferson			
1	Jefferson			
1	Jefferson			
2	Jefferson			
1	Jefferson			
1	Jefferson			

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1	Jefferson			
1	Jefferson			
2	Jefferson			
3	Jefferson			
1	Jefferson			
1	Jefferson			
1	Jefferson			
1	Jefferson			
1	Jefferson			
2	Jefferson			
3	Juneau			
1	Kenosha			
2	La Crosse			
1	La Crosse			
2	La Crosse			
1	Lafayette			
1	Manitowoc			
2	Marathon			
2	Marinette			
2	Milwaukee			
2	Milwaukee			
1	Milwaukee			
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1	Milwaukee			
1	Milwaukee			
2	Milwaukee			
1	Milwaukee			
2	Milwaukee			
2	Milwaukee			
1	Milwaukee			
1	Milwaukee			
2	Monroe			
1	Oconto			
1	Ozaukee			
1	Ozaukee			
1	Portage			
2	Racine			
2	Racine/Walworth			Burlington, WI
1	Rock			
2	Rock/Dane			Edgerton, WI
2	Sauk			
2	Sauk			
3	Sauk			
2	Sevier			
2	Shawno			
2	Sheboygan			
1	Walworth			
2	Walworth			
1	Walworth			
1	Walworth/Jefferson			Whitewater, WI
3	Walworth/Jefferson			Whitewater, WI
2	Washington			
2	Waukesha			
1	Waukesha			
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DRAFT REPORT

1	Waukesha			
1	Waukesha			
1	Waukesha			
2	Waukesha			
1	Waukesha			
2	Waukesha			
2	Waukesha			
2	Winnebago			
1	Wood/Marathon			Marshfield, WI
1				Crossroads, no count
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
2016				
#	County	State (if not WI)	Country	Misc.
1			Germany	
1			Germany	
1	Fairbanks North Star Borough	Alaska		
2	Maricopa	Arizona		
1	Pima	Arizona		
2	Pima	Arizona		
1	Los Angeles	California		
1	Orange	California		
1	Yuba	California		
1	Boulder	Colorado		
1	Lake	Florida		
6	Lake	Florida		
1		Florida		
1		Florida		
1		Florida		
3	Marion/Cook	Florida/Illinois		
2	Cook	Illinois		
2	Cook	Illinois		
2	Cook	Illinois		
3	Cook	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
1	DuPage	Illinois		
1	DuPage	Illinois		
2	Lake	Illinois		
1	McLean	Illinois		
3	Winnebago	Illinois		
1	Winnebago	Illinois		
1	Winnebago	Illinois		
2	Winnebago	Illinois		
2	St. Mary's	Maryland		
1	Ionia	Michigan		
1	Wayne	Michigan		
1	Hennepin	Minnesota		
2	Boone	Missouri		
6	Hillsborough	New Hampshire		
1	Bernalillo	New Mexico		
1	Bernalillo	New Mexico		
1	Bernalillo	New Mexico		
1	New York	New York		

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2	Forsyth	North Carolina		
1	Wake	North Carolina		
4	Cuyahoga	Ohio		
1	Franklin	Ohio		
2	Lane	Oregon		
2	Lincoln	Oregon		
2	Travis	Texas		
1	Travis	Texas		
2		Wisconsin/Colorado		
2	Dane/Kalamazoo	Wisconsin/Michigan		Madison WI & Climax, MI
2	Brown			
1	Chippewa/Eau Claire			Eau Claire, WI
2	Chippewa/Eau Claire			Eau Claire, WI
1	Columbia			
1	Columbia/Dodge			Columbus, WI
1	Columbia/Dodge			Columbus, WI
1	Columbia/Dodge			Columbus, WI
2	Dane			
2	Dane			
1	Dane			
1	Dane			
1	Dane			
3	Dane			
4	Dane			
2	Dane			
3	Dane			
3	Dane			
2	Dane			
6	Dane			
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2	Dane			
1	Dane			
1	Dane			
1	Dane			
2	Dane			
2	Dane			
1	Dane			
1	Dane			
1	Dane			
	Dane			Girl Scout Troup #2593, no count
1	Dane			
3	Dane			
2	Dane			
1	Dane			
1	Dane/Green			Brooklyn, WI

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4	Dane/Sheboygan/Jefferson			Madison & Sheboygan & Jefferson
2	Dodge			
2	Dodge/Jefferson			
2	Fond du Lac			
1	Fond du Lac			
2	Grant			
2	Green			
1	Iowa			
1	Iowa			
1	Iowa			
2	Iowa			
2	Jefferson			
3	Jefferson			
2	Jefferson			
2	Jefferson			
1	Jefferson			
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1	Jefferson			
1	Jefferson			
2	Jefferson			
2	Jefferson			
1	Jefferson			
2	Jefferson			
2	Jefferson			
2	Kenosha			
2	La Crosse & Dodge/Jefferson			La Crosse, WI & Watertown WI
2	Marathon			
1	Milwaukee			
2	Milwaukee			
1	Milwaukee			
2	Milwaukee			
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5	Milwaukee			
2	Milwaukee			
1	Milwaukee			

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1	Outagamie			
2	Outagamie/Calumet/Winnebago			Appleton, WI
1	Outagamie/Calumet/Winnebago			Appleton, WI
2	Ozaukee			
3	Ozaukee			
2	Ozaukee			
1	Ozaukee			
1	Racine			
4	Racine			
3	Racine			
2	Rock			
2	Rock			
1	Rock			
2	Rock			
1	Sauk			
1	Walworth			
1	Walworth			
2	Walworth			
5	Walworth/Jefferson			Whitewater, WI
1	Walworth/Jefferson			Whitewater, WI
2	Walworth/Jefferson			Whitewater, WI
3	Washington/Dane			Jackson, WI & Madison, WI
2	Waukesha			
2	Waukesha			
2	Waukesha			
2	Waukesha			
1	Waukesha			
1	Waukesha			
1	Waukesha			
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2	Waukesha			
1	Waukesha			
1	Waukesha			
1	Waukesha			
1	Waukesha			
3	Waukesha/Columbia			Menominee Falls & Sussex & Fall River
2	Waukesha/Walworth			Mukwonago, WI
1	Winnebago			
4				unknown
1				unknown
1				unknown

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1				unknown
1				unknown
2017				
#	County	State (if not WI)	Country	Misc.
1			Canada	Vancouver
1			Japan	Tokyo
1			Mexico	
1			Phillippines	
1			Phillippines	
2			Phillippines	
1			Phillippines	
2	Coconino	Arizona		
1	Maricopa	Arizona		
2	Pima	Arizona		
2	Pinal	Arizona		
2	Teller	Colorado		
2	Dade	Florida		
2	Leon	Florida		
1		Florida		
1		Florida		
1		Florida		
1	Adams	Illinois		
2	Adams	Illinois		
3	Cook	Illinois		
1	Cook	Illinois		
2	Cook	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
2	Cook	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
2	Cook	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
1	Cook	Illinois		
3	Cook/Kane	Illinois		Hoffman Estate, IL
2	DeKalb	Illinois		
2	Lake	Illinois		
1	Lake	Illinois		
1	McDonough	Illinois		
1	McDonough	Illinois		
2	McHenry	Illinois		
2	McHenry/Kane	Illinois		Huntley, IL
1	McHenry/Kane	Illinois		Huntley, IL
2	McLean	Illinois		
2	Stephenson	Illinois		
1	Will	Illinois		
2	Winnebago	Illinois		
2		Illinois		
1	Dubuque	Iowa		
5	Dubuque	Iowa		
1	Johnson	Iowa		
2	Lee	Iowa		

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1	Polk/Warren	Iowa		Des Moines, IA
2	Polk/Warren	Iowa		Des Moines, IA
1	Story	Iowa		
2	Johnson	Kansas		
1	Jefferson	Kentucky		
2	East Baton Rouge Parish	Louisiana		
1	Prince George's	Maryland		
1	Berkshire	Massachusetts		
1	Middlesex	Massachusetts		
1	Middlesex	Massachusetts		
2	Worcester	Massachusetts		
3	Grand Traverse	Michigan		
2	Anoka/Ramsey	Minnesota		
1	Hennepin	Minnesota		
1	Hennepin	Minnesota		
3	Ramsey	Minnesota		
3	St. Louis	Minnesota		
2	Waseca	Minnesota		
3	Boone	Missouri		
2	Saline	Nebraska		
3	Clark	Nevada		
2	Clark	Nevada		
2	Passaic	New Jersey		
1		New Mexico		
1	New York	New York		
2	Carteret	North Carolina		
2	Lake	Ohio		
2	Umatilla	Oregon		
3	Denton	Texas		
2	Hidalgo	Texas		
1	Tarrant	Texas		
2	Tarrant/Denton/Parker/Wise	Texas		Fort Worth, TX
3	Salt Lake	Utah		
2		Vermont		
1	Washington DC	Washington DC		
1	Cabell/Wayne	West Virginia		Huntington, WV
2	Brown			
1	Chippewa			
2	Columbia			
2	Columbia			
1	Columbia			
1	Columbia			
2	Columbia/Dodge			
1	Columbia/Dodge			Columbus, WI
1	Dane			
1	Dane			
3	Dane			
3	Dane			
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2	Dane			
3	Dane			
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2	Dane			
1	Dane			
	Dane			Oakwood Village, no count
1	Dane			
2	Dane			
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2	Dane			
2	Dane			
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1	Dane			
4	Dane			
1	Dane			
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2	Dane			
1	Dane			
2	Dane			
1	Dane/Green			Belleville, WI
1	Dane/Green			Belleville, WI
2	Dane/Jefferson			Cambridge, WI
2	Dodge			
2	Dodge/Jefferson			Watertown, WI
2	Dodge/Jefferson			Watertown, WI
2	Dodge/Jefferson			Watertown, WI
1	Dodge/Jefferson			Watertown, WI
1	Dodge/Jefferson			Watertown, WI
4	Dodge/Jefferson			Watertown, WI

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1	Dodge/Jefferson			Watertown, WI
1	Dunn			
1	Fond du Lac			
2	Fond du Lac			
1	Grant			
2	Green			
1	Iowa			
1	Iowa			
1	Iowa			
2	Iowa			
1	Jefferson			
2	Jefferson			
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3	Jefferson			
2	Jefferson			
5	Jefferson			
3	Jefferson			
1	Jefferson			
2	Jefferson			
1	Jefferson			
2	Jefferson			
1	Jefferson			
1	Kenosha			
2	Kenosha			
2	Kenosha			
1	Kenosha			
1	Kenosha			
1	Kenosha/Walworth			Genoa City, WI
1	Kenosha/Walworth			Genoa City, WI
1	Kenosha/Walworth			Genoa City, WI
3	La Crosse			
1	La Crosse			
1	La Crosse			
1	La Crosse			
2	Manitowoc			
1	Manitowoc/Calumet			Kiel, WI

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1	Marathon			
2	Milwaukee			
1	Milwaukee			
1	Milwaukee			
1	Milwaukee			
3	Milwaukee			
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1	Milwaukee			
2	Milwaukee			
1	Oconto			
2	Outagamie			
1	Outagamie			
2	Ozaukee			
1	Ozaukee			

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1	Racine			
1	Racine			
1	Racine			
1	Racine			
1	Racine			
4	Racine/Walworth			Burlington, WI
2	Richland			
2	Rock			
5	Rock			
5	Rock			
1	Rock			
2	Rock			
2	Rock			
1	Rock			
1	Rock			
2	Rock			
2	Rock			
3	Rock			
3	Rock			
2	Rock			
2	Rock			
2	Rock			
1	Sauk			
2	Sheboygan			
1	Walworth			
2	Walworth			
2	Walworth			
3	Walworth/Jefferson			Whitewater, WI
2	Walworth/Jefferson			Whitewater, WI
2	Washington			
1	Washington			
3	Washington			
1	Washington			
2	Washington			
2	Waukesha			
1	Waukesha			
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2	Waukesha			
1	Waukesha			
1	Waukesha			
1	Waupaca			
1	Waupaca			
1	Waupaca			
2	Winnebago			
3	Winnebago			
2	Winnebago			
1	Winnebago			
1	Winnebago			
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
2018				
#	County	State (if not WI)	Country	Misc.
2			England	Shropshire
1			Germany	Rheinbach
1			Kenya	Maralal
2			Netherlands	
26			China	via De Kalb, Ill
1			Spain	Madrid
2	Lee	Alabama		
1	Gila	Arizona		
4	Los Angeles	California		
4		California		
1	Jefferson	Colorado		
1	Fairfield	Connecticut		
2	Lee	Florida		
1	Orange	Florida		
6	Ada	Idaho		
3	Cook	Illinois		
1	Cook	Illinois		
2	Cook	Illinois		
1	Cook	Illinois		
1	DeKalb	Illinois		with group from China
4	DuPage	Illinois		
1	Lake	Illinois		
3	Lake	Illinois		
1	McHenry	Illinois		
1	McHenry	Illinois		
3	McLean	Illinois		
2	Stephenson	Illinois		
2	Woodford	Illinois		
2	Vanderburgh	Indiana		
2	Marion	Indiana		
2	Johnson	Iowa		
1	Crittenden	Kentucky		
2	Kent	Michigan		
2	Hennepin	Minnesota		
2	Lake of the Woods	Minnesota		

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1	St. Louis	Minnesota		
1	Winona	Minnesota		
1	Washington	Mississippi		
2	Franklin	Missouri		
1	Flathead	Montana		
1	Mercer	New Jersey		
1	Mercer	New Jersey		
2	Mercer	New Jersey		
1	Tompkins	New York		
1	Caldwell	North Carolina		
2	Greene/Montgomery	Ohio		Wright-Patterson Air Force Base
2	Wood	Ohio		
1	Philadelphia	Pennsylvania		
2	Claiborne	Tennessee		
2	Kittitas	Washington		
1	Washington D.C.	Washington D.C.		
2	Laramie	Wyoming		
2	Calumet			
1	Columbia			
3	Columbia			
2	Dane			
1	Dane			
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1	Dane			
1	Dane			
2	Dane			
1	Dane			
3	Dane			
2	Dane			
3	Dane/Green			Brooklyn, WI
4	Dodge			
2	Dodge			
1	Dunn			
2	Fond du Lac			
2	Fond du Lac			
60	Iowa			
1	Iowa			
1	Iowa			
1	Jackson			

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1	Jefferson			
1	Jefferson			
2	Jefferson			
1	Jefferson			
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1	Jefferson			
2	Jefferson			
1	Jefferson			
1	Jefferson			
2	Jefferson			
2	Jefferson			
2	Jefferson/Dane			Johnson Creek, WI & Monona, WI
3	Jefferson/Dodge			Watertown, WI
3	Jefferson/Dodge			Watertown, WI
1	Kenosha			
3	Kenosha			
1	Kenosha			
2	Kenosha			
2	La Crosse			
1	Manitowoc			
2	Marathon			
2	Milwaukee			
2	Milwaukee			
2	Milwaukee			
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1	Milwaukee			
1	Milwaukee			
3	Milwaukee			
2	Milwaukee/Dane			Franklin, WI & Madison WI
2	Outagamie			

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3	Outagamie			
1	Ozaukee			
1	Ozaukee			
2	Portage			
3	Portage			
2	Racine			
2	Racine			
3	Racine			
2	Racine			
2	Racine/Walworth			Burlington, WI
1	Rock			
2	Rock			
1	Rock			
3	Rock			
3	Rock			
4	Rock/Dane			Edgerton, WI
3	Sauk			
1	Sauk			
1	Sheboygan			
2	Sheboygan			
1	Trempealeau			
1	Trempealeau			
1	Walworth			
1	Walworth			
1	Walworth			
4	Walworth/Jefferson			Whitewater, WI
1	Walworth/Jefferson			Whitewater, WI
1	Washington			
2	Washington			
2	Washington			
2	Washington			
2	Waukesha			
2	Waukesha			
1	Waukesha			
1	Waukesha			
1	Waukesha			
1	Waukesha			
1	Waukesha			
2	Waukesha			
1	Waukesha			
2	Waukesha			
1	Waukesha			
2	Waukesha			
1	Waukesha			
1	Waukesha/Walworth			Mukwonago, WI
2	Waukesha/Walworth			Mukwonago, WI
3	Waupaca			
2	Winnebago			
1	Wood			
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown

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1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
1				unknown
8				unknown
5				unknown
2				unknown
1				unknown
1				unknown
1				unknown
1				unknown
				Middle School Group, no count

APPENDIX B: TYPEFORM SURVEY RESULTS

What is your age?

252 out of 252 people answered this question



What best describes you?

252 out of 252 people answered this question



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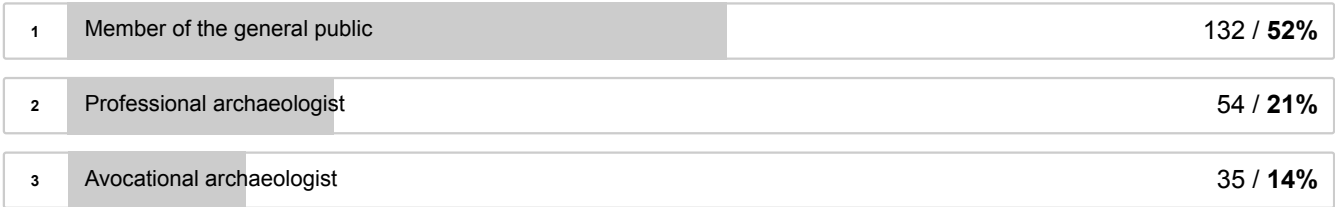
Are you a Wisconsin resident?

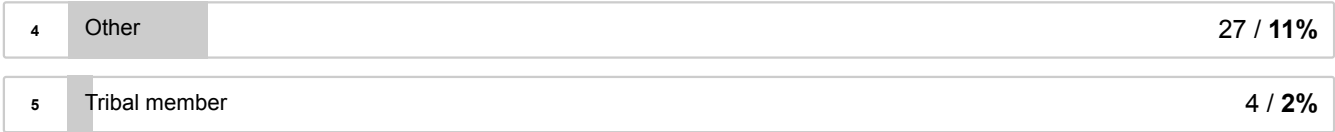
252 out of 252 people answered this question



Which best describes you?

252 out of 252 people answered this question





Are you a teacher?

252 out of 252 people answered this question



What grade do you teach?

49 out of 252 people answered this question



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Have you ever visited Aztalan?

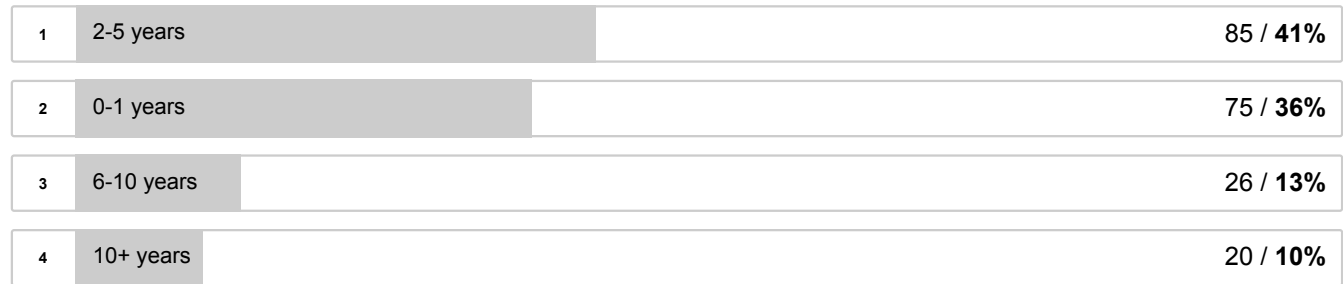
252 out of 252 people answered this question



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How long has it been since your last visit?

206 out of 252 people answered this question



If not, why not?

44 out of 252 people answered this question



Who lived at Aztalan

252 out of 252 people answered this question

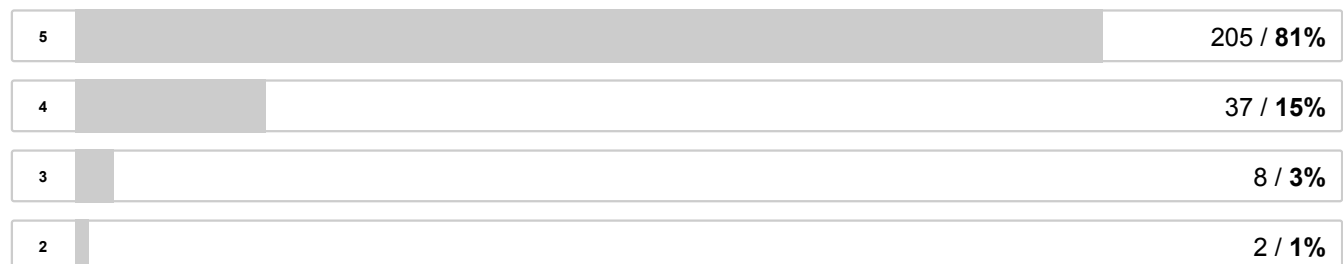
Average: 4.77



Not at all interested

Somewhat interested

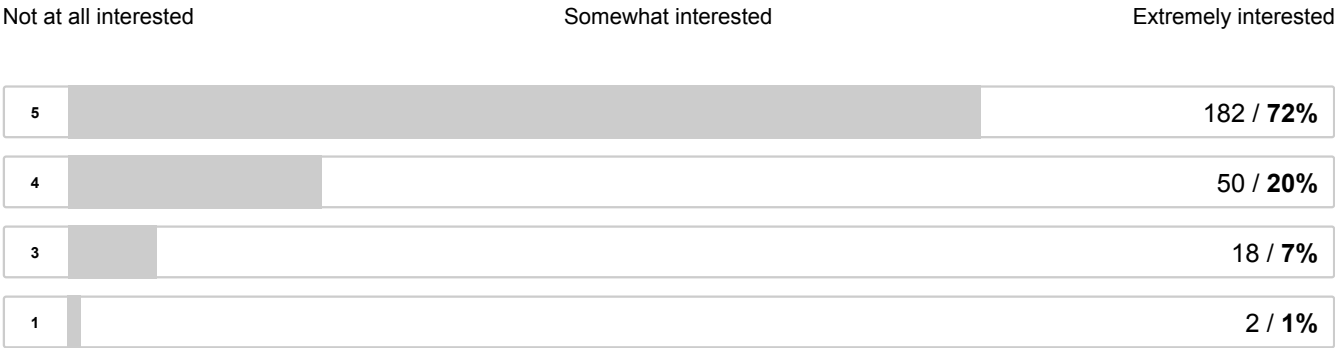
Extremely interested



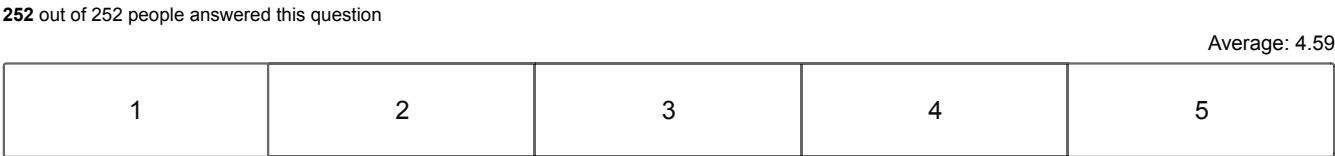
Why Aztalan is located where it is

252 out of 252 people answered this question

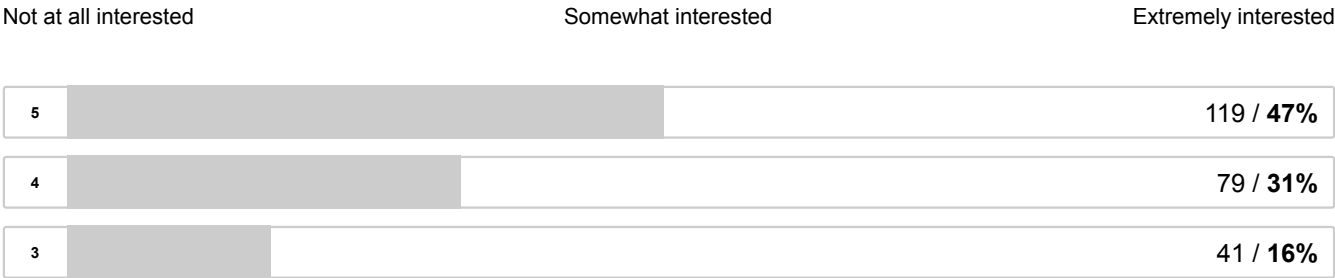
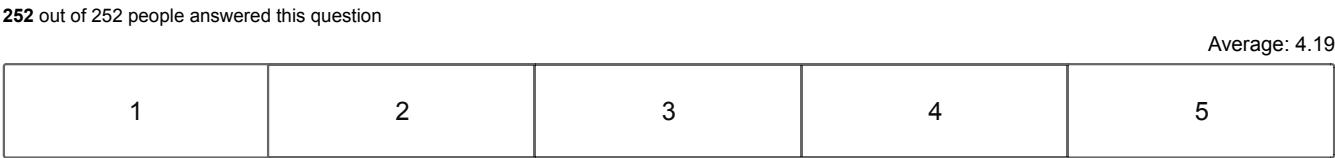
Average: 4.63



What daily life was like at Aztalan



The history of archaeology at the site, including who excavated here and when





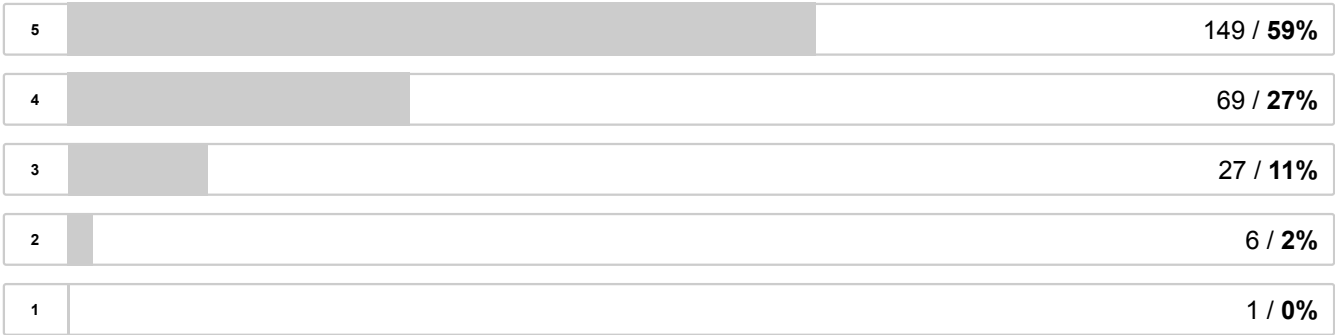
The ways Aztalan is interpreted

252 out of 252 people answered this question

Average: 4.42



Not at all interestedSomewhat interestedExtremely interested



DRAFT

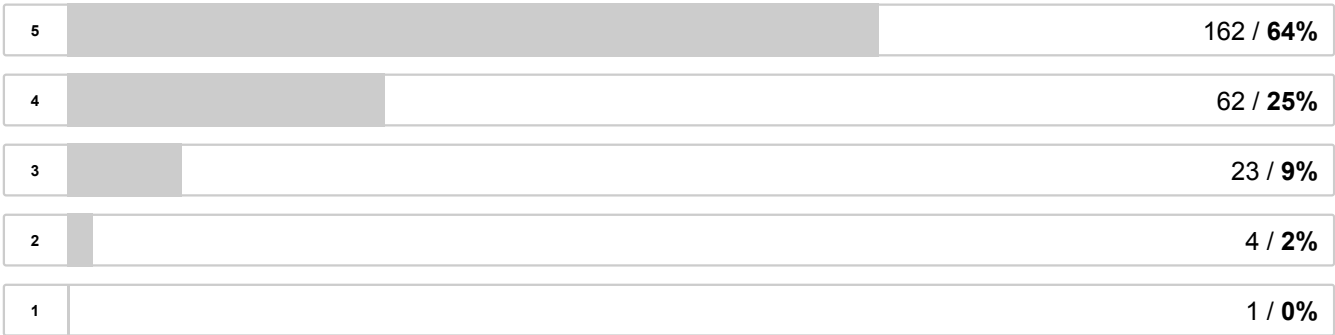
How Aztalan was built

252 out of 252 people answered this question

Average: 4.51



Not at all interestedSomewhat interestedExtremely interested



The natural environment (animals, plants, geology, etc.)

252 out of 252 people answered this question

Average: 4.19

1

2

3

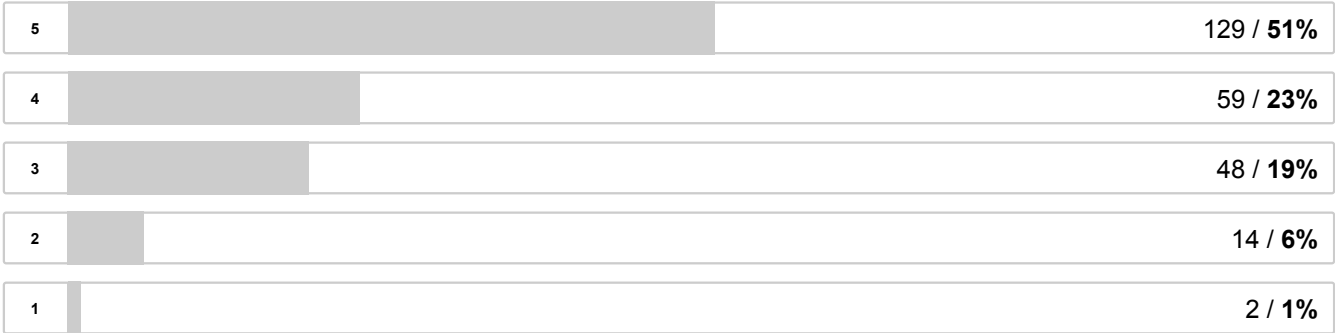
4

5

Not at all interested

Somewhat interested

Extremely interested



Written narratives and stories

252 out of 252 people answered this question

Average: 3.86



Not at all engaging

Somewhat engaging

Extremely engaging

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Pictures and other graphics

252 out of 252 people answered this question

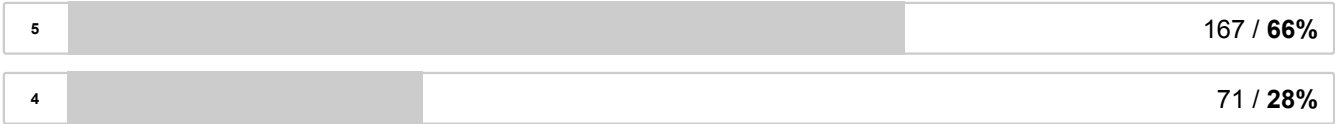
Average: 4.60



Not at all engaging

Somewhat engaging

Extremely engaging

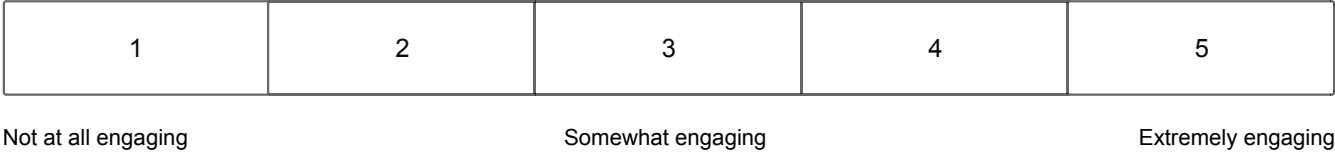




Dioramas and 3D models

252 out of 252 people answered this question

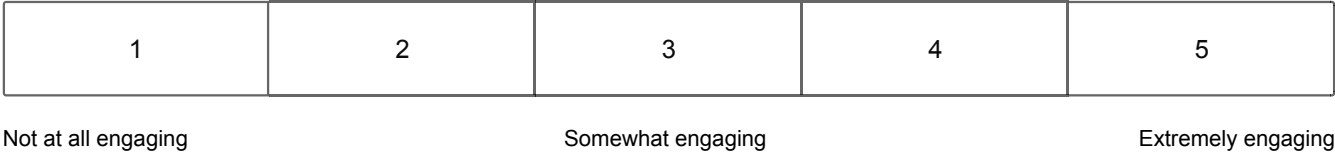
Average: 4.44



Videos

252 out of 252 people answered this question

Average: 3.94



Audio (music/sound effects)

252 out of 252 people answered this question

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1	2	3	4	Average: 3.42 5
---	---	---	---	--------------------

Not at all engaging

Somewhat engaging

Extremely engaging



Electronic media (e.g., touch-screen computer, table, phone apps)

252 out of 252 people answered this question

Average: 3.56

1	2	3	4	5
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Not at all engaging

Somewhat engaging

Extremely engaging

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Hands-on interactive displays where you can touch things

252 out of 252 people answered this question

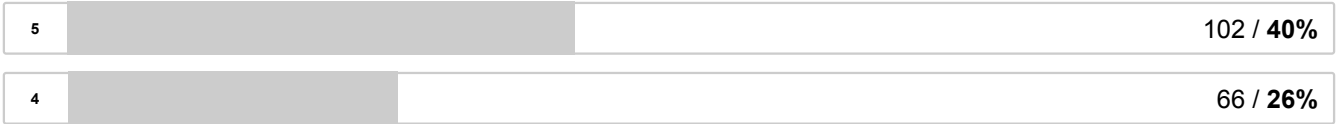
Average: 3.95

1	2	3	4	5
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Not at all engaging

Somewhat engaging

Extremely engaging

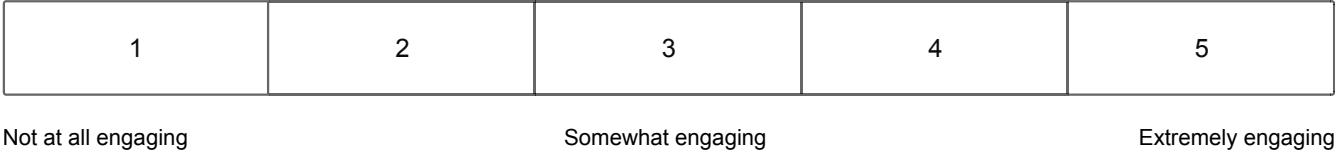




A display case of artifacts

252 out of 252 people answered this question

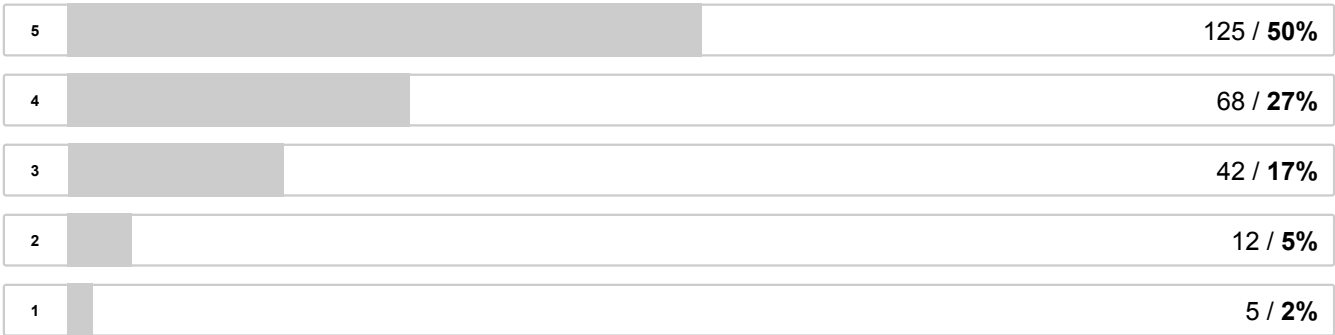
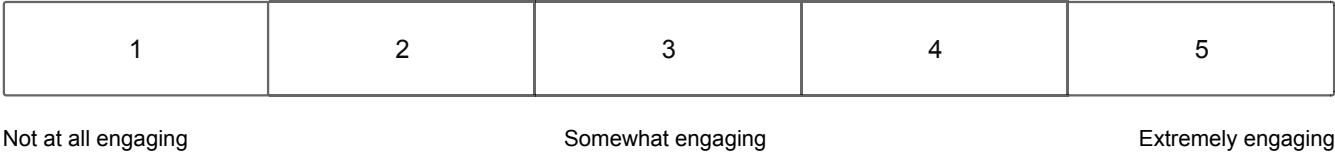
Average: 4.28



A guided tour

252 out of 252 people answered this question

Average: 4.17



Public programs

252 out of 252 people answered this question

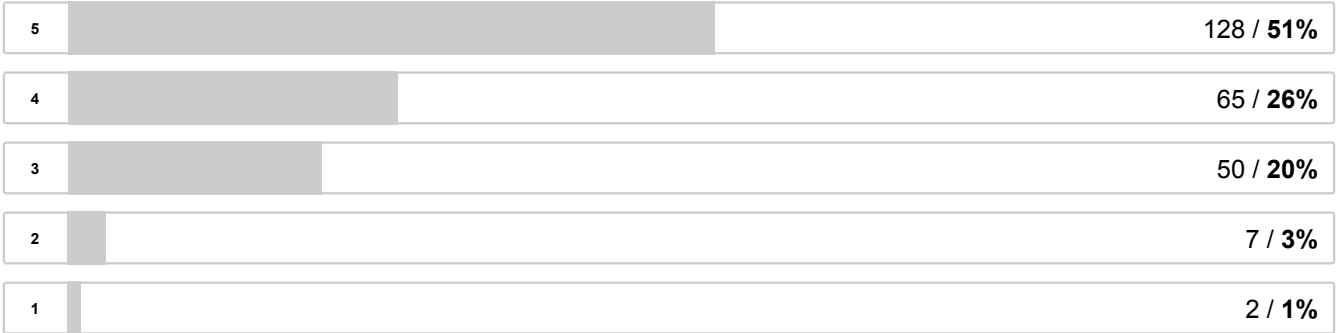
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1	2	3	4	Average: 4.23 5
---	---	---	---	--------------------

Not at all engaging

Somewhat engaging

Extremely engaging



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APPENDIX C-1: TYPEFORM RESULTS, DEMOGRAPHICS ONLY, IN MICROSOFT EXCEL FORMAT

DRAFT REPORT

Age	Personal Situation	Other	Wisconsin Resident	County	State/Country	Public Situation	Other	Teacher	Grade	Visited Aztalan	How long? (Years)	If not, why not?	Other
Demographics													
18-24	Single		No		Minnesota	Archaeology Student		No		No		ever heard	
18-24	Single		Yes	Dodge and Franklin		Archaeology Student		No		No			haven't made it there yet
18-24		In a relationship	Yes	La Crosse and St. Croix		Archaeology Student		No		No			haven't made it there yet
18-24	Single		Yes	Dane		Archaeology Student		No		No			Want to, haven't had a chance yet
18-24	Single		No		New York	Archaeology Student		No		Yes	0-1		
65+	Single		Yes			Avocational Archaeologist		No		Yes	0-1		
65+	Single		Yes	Sheboygan		Avocational Archaeologist		No		Yes	10+		
65+	Single		Yes	Trempealeau		Avocational Archaeologist		No		Yes	0-1		
18-24	Single		Yes	Kenosha		Avocational Archaeologist		No		Yes	2-5		

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18-24	Single		Yes	Racine		Avocation al Archaeolo gist		No		Yes	2-5		
45-64	Family with young children		Yes	Us		Avocation al Archaeolo gist		No		Yes	0-1		
45-64	"Empty nester"		Yes	Jefferson		Avocation al Archaeolo gist		No		Yes	0-1		
65+	Single		Yes	Dane		Avocation al Archaeolo gist		No		Yes	2-5		
35-44	Single		No		Ohio	Avocation al Archaeolo gist		No		Yes	6-10		
65+	Single		Yes	Richland		Avocation al Archaeolo gist		No		Yes	10+		
25-34	Single		No		Arizona	Avocation al Archaeolo gist		No		Yes	2-5		
35-44	Family with young children		Yes	Buffalo		Avocation al Archaeolo gist		No		No			Lack of time
45-64		Married, no kids	Yes	Dane		Avocation al Archaeolo gist		No		Yes	10+		
25-34	Single		Yes	Kenosha		Avocation al Archaeolo gist		No		Yes	2-5		

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65+	Single		Yes	Milwaukee		Avocation al Archaeolo gist		No		Yes	2-5		
45-64	"Empty nester"		Yes			Avocation al Archaeolo gist		No		No			
65+	"Empty nester"		No		Michigan	Avocation al Archaeolo gist		No		Yes	10+		
65+	"Empty nester"		Yes	Racine		Avocation al Archaeolo gist		No		Yes	0-1		
65+	"Empty nester"		Yes	rempealea		Avocation al Archaeolo gist		No		No		It's too far	
65+	"Empty nester"		Yes	Polk		Avocation al Archaeolo gist		No		No		It's too far	
35-44		Adult couple, no children	Yes	Sauk		Avocation al Archaeolo gist		No		Yes	2-5		
45-64	Family with young children		Yes	Winnebago		Avocation al Archaeolo gist		No		Yes	10+		
65+	"Empty nester"		No		Illinois	Avocation al Archaeolo gist		No		Yes	0-1		
65+	"Empty nester"		Yes	Buffalo		Avocation al Archaeolo gist		No		No		ever heard	

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45-64	"Empty nester"		Yes	Oneida		Avocation al Archaeolo gist		No		Yes	0-1		
65+	Single		Yes	Oneida		Avocation al Archaeolo gist		No		No		ever heard	
65+	Single		Yes	Marathon		Avocation al Archaeolo gist		No		Yes	2-5		
45-64	Single		No		Minnesota	Avocation al Archaeolo gist		No		No			on the bucket list
65+	"Empty nester"		Yes	Dane		Avocation al Archaeolo gist		No		Yes	0-1		
65+	"Empty nester"		Yes	Vernon		Avocation al Archaeolo gist		Yes	6-8	Yes	2-5		
45-64		Have grown children and a life partner	Yes	Monroe		Avocation al Archaeolo gist		Yes	6-8	Yes	2-5		
35-44		Adult with no kids, not single	Yes	Milwaukee		Avocation al Archaeolo gist		Yes	9-12	Yes	0-1		
45-64	"Empty nester"		Yes	Waukesha		Avocation al Archaeolo gist		Yes	Post-secondary	Yes	0-1		
45-64		House with older children	Yes	Waukesha		Avocation al Archaeolo gist		Yes	Post-secondary	Yes	6-10		

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45-64	"Empty nester"		Yes	Dame		Avocation al Archaeologist		Yes	Post-secondary	Yes	2-5		
45-64	"Empty nester"		Yes	Jefferson		General Public		No		No			
45-64	Single		Yes	Milwaukee		General Public		No		Yes	0-1		
65+	"Empty nester"		Yes	Rock		General Public		No		Yes	10+		
65+	"Empty nester"		Yes	Dane		General Public		No		Yes	6-10		
65+	Single		Yes	Jefferson		General Public		No		Yes	2-5		
45-64	"Empty nester"		No		Minnesota	General Public		No		Yes	0-1		
45-64	"Empty nester"		Yes	Rock		General Public		No		Yes	0-1		
18-24		Dating, no children	Yes	Milwaukee		General Public		No		Yes	0-1		
65+	"Empty nester"		Yes	Winnebago		General Public		No		Yes	2-5		
35-44	Family with young children		Yes	Columbia		General Public		No		Yes	6-10		
35-44		Couple no children	Yes	Dane		General Public		No		Yes	2-5		
35-44	Family with young children		Yes	Milwaukee		General Public		No		No		ever heard	
65+	"Empty nester"		Yes	Jefferson		General Public		No		Yes	2-5		
45-64	Single		Yes	Dane		General Public		No		Yes	2-5		
45-64	"Empty nester"		Yes	Dane		General Public		No		Yes	0-1		

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25-34	Single		Yes	Milwaukee		General Public		No		Yes	2-5		
45-64	"Empty nester"		Yes	Dane		General Public		No		Yes	2-5		
45-64	"Empty nester"		Yes	Waukesha		General Public		No		Yes	0-1		
65+	Single		Yes	milwaukee		General Public		No		Yes	2-5		
45-64	Single		Yes	waukesha		General Public		No		Yes	6-10		
45-64	"Empty nester"		Yes	Jefferson		General Public		No		Yes	0-1		
65+	"Empty nester"		Yes	Milwaukee		General Public		No		Yes	10+		
65+	"Empty nester"		Yes	Rock		General Public		No		Yes	2-5		
65+	"Empty nester"		Yes	Marathon		General Public		No		Yes	2-5		
65+	"Empty nester"		Yes	Milwaukee		General Public		No		Yes	2-5		
65+	"Empty nester"		Yes	Pierce		General Public		No		No		ever heard	
45-64	Single		Yes	Dane		General Public		No		Yes	2-5		
65+	"Empty nester"		Yes	Dane		General Public		No		Yes	2-5		
18-24	Single		Yes	Dane		General Public		No		Yes	2-5		
35-44	Single		Yes	Dane		General Public		No		Yes	0-1		
65+	"Empty nester"		Yes	Dane		General Public		No		Yes	0-1		
45-64	"Empty nester"		Yes	Milwaukee		General Public		No		No			Not pet friendly
65+	"Empty nester"		Yes	Richland		General Public		No		Yes	6-10		
65+	"Empty nester"		Yes	Waushara		General Public		No		Yes	6-10		

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35-44	Family with young children		Yes	Dane		General Public		No		No		ever heard	
45-64		Married with teen children	Yes	Dane		General Public		No		Yes	6-10		
65+	"Empty nester"		Yes	Richland		General Public		No		Yes	10+		
35-44	Family with young children		No		Illinois	General Public		No		Yes	0-1		
65+		Retired/ with kids/ grandkids	Yes			General Public		No		Yes	0-1		
25-34	Single		Yes	Jefferson		General Public		No		Yes	0-1		
35-44	Family with young children		Yes	Lafayette		General Public		No		No		It's too far	
65+	Single		No		Marietta, Georgia	General Public		No		Yes	0-1		
18-24	Single		Yes	USA		General Public		No		No		ever heard	
65+	"Empty nester"		Yes	La Crosse		General Public		No		No		ever heard	
65+	"Empty nester"		Yes	Jefferson		General Public		No		Yes	0-1		
45-64	"Empty nester"		Yes	Milwaukee		General Public		No		Yes	2-5		
25-34		married, no kids	Yes	Dane		General Public		No		Yes	2-5		
45-64	"Empty nester"		No		Illinois	General Public		No		No		It's too far	
35-44	Family with young children		Yes	Jefferson		General Public		No		Yes	0-1		

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35-44	Single		Yes	Milwaukee		General Public		No		Yes	0-1		
45-64	"Empty nester"		Yes	Jefferson		General Public		No		Yes	0-1		
45-64	Single		Yes	Dane		General Public		No		Yes	10+		
18-24	Single		Yes	Oneida		General Public		No		Yes	0-1		
45-64	"Empty nester"		Yes	Washington		General Public		No		Yes	2-5		
65+	"Empty nester"		Yes	Outagamie		General Public		No		Yes	2-5		
25-34	Single		Yes	Jefferson		General Public		No		Yes	0-1		
35-44	Family with young children		Yes	Dane		General Public		No		Yes	2-5		
65+	"Empty nester"		No		la and Wisc	General Public		No		No		ever heard	
45-64	"Empty nester"		Yes	Dodge		General Public		No		Yes	0-1		
25-34	Family with young children		Yes	Oneida		General Public		No		Yes	0-1		
45-64	"Empty nester"		Yes	Dane		General Public		No		Yes	2-5		
45-64	"Empty nester"		Yes	Jefferson		General Public		No		Yes	2-5		
35-44		married	Yes	Dane		General Public		No		Yes	0-1		
25-34		Married no children	Yes	Dane		General Public		No		Yes	2-5		
45-64	"Empty nester"		Yes	Brown		General Public		No		No		ever heard	
25-34		in a relationship, not married.	Yes	USA		General Public		No		Yes	2-5		

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65+	"Empty nester"		Yes	Dane		General Public		No		Yes	0-1		
45-64	Single		Yes	Dane		General Public		No		Yes	2-5		
45-64	"Empty nester"		Yes	Brown		General Public		No		Yes	2-5		
65+	"Empty nester"		Yes	Dodge		General Public		No		Yes	0-1		
25-34		Married, no children	Yes	St. Croix		General Public		No		Yes	0-1		
45-64	Single		Yes	Dane		General Public		No		Yes	0-1		
25-34	Single		Yes	Dane		General Public		No		No			Interested , but I'm rarely in the area and haven't gotten around to it.
65+		retired	Yes	Oconto		General Public		No		Yes	0-1		
45-64	Single		Yes	Milwaukee		General Public		No		Yes	0-1		
65+	"Empty nester"		Yes	Jefferson		General Public		No		Yes	6-10		
65+	"Empty nester"		Yes	Dane		General Public		No		Yes	2-5		
35-44	Single		Yes	Kenosha		General Public		No		Yes	0-1		
65+		Active Grandparents	Yes	Dane		General Public		No		Yes	2-5		
25-34	Single		Yes	USA		General Public		No		Yes	2-5		
45-64	Family with young children		Yes	Winnebago		General Public		No		No			Time

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65+	Single		Yes	Milwaukee		General Public		No		Yes	10+		
45-64		Family with grown children still at home	Yes	Jefferson		General Public		No		Yes	6-10		
45-64	"Empty nester"		Yes	Milwaukee		General Public		No		Yes	0-1		
65+	"Empty nester"		Yes	Dane		General Public		No		No			Did not think there was anything there
65+	Single		Yes	Oneida		General Public		No		Yes	10+		
65+	Single		Yes	Waukesha		General Public		No		Yes	6-10		
65+	Single		No		Minnesota	General Public		No		Yes	2-5		
45-64	"Empty nester"		Yes	Oneida		General Public		No		Yes	10+		
45-64		Single with 16 old daughter	Yes	Richland		General Public		No		Yes	10+		
18-24	Single		No		NYC	General Public		No		No		ever heard	
45-64	Single		Yes	Milwaukee		General Public		No		No			timing was never right
45-64	Single		Yes	Racine		General Public		No		Yes	2-5		
45-64	"Empty nester"		Yes	Dane		General Public		No		Yes	2-5		
45-64	Single		Yes	Bayfield		General Public		No		No		ever heard	
65+	"Empty nester"		Yes	Washington		General Public		No		Yes	2-5		

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65+	"Empty nester"		Yes	Dane		General Public		No		Yes	2=5		
65+	"Empty nester"		Yes	Dane		General Public		No		Yes	2-5		
45-64	"Empty nester"		Yes	Shawano		General Public		No		No			Its on our short to do list
45-64	Single		Yes	Dane		General Public		No		Yes	2-5		
65+	Single		Yes	Lincoln		General Public		No		Yes	6-10		
45-64	Family with young children		Yes	Jefferson		General Public		No		Yes	0-1		
65+		Widow. No children	Yes	Milwaukee		General Public		No		Yes	2-5		
45-64	"Empty nester"		Yes	Jefferson		General Public		No		Yes	2-5		
45-64		Have same-sex domestic partner	No		Michigan	General Public		No		Yes	6-10		
65+	Single		Yes	Dane		General Public		No		Yes	0-1		
65+	"Empty nester"		Yes	Dane		General Public		No		Yes	0-1		
45-64	Single		Yes	Jefferson		General Public		No		Yes	2-5		
45-64	"Empty nester"		Yes	Winnebago		General Public		No		Yes	6-10		
45-64	Family with young children		Yes	Monroe		General Public		No		Yes	0-1		
45-64	Family with young children		No		Illinois	General Public		No		Yes	0-1		

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45-64	"Empty nester"		Yes	rempealea		General Public		No		No		ever heard	
45-64	Single		Yes	Winnebago		General Public		No		No		h't afford a v	
45-64	Family with young children		Yes	Dane		General Public		Yes	3-5	Yes	0-1		
45-64	Single		Yes			General Public		Yes	3-5	Yes	0-1		
65+	Single		Yes	Milwaukee		General Public		Yes	3-5	Yes	2-5		
45-64	"Empty nester"		Yes	La Crosse		General Public		Yes	3-5	Yes	6-10		
65+	"Empty nester"		No		Montana	General Public		Yes	3-5	Yes	2-5		
65+	"Empty nester"		Yes	Milwaukee		General Public		Yes	3-5	Yes	2-5		
65+	Single		Yes	Dane		General Public		Yes	6-8	Yes	2-5		
45-64	"Empty nester"		Yes	Milwaukee		General Public		Yes	6-8	Yes	0-1		
65+	"Empty nester"		Yes	USA		General Public		Yes	6-8	No		ever heard	
25-34	"Empty nester"		Yes	Dane		General Public		Yes	6-8	Yes	2-5		
45-64		Middle age couple with young adults living at home	Yes	Jefferson		General Public		Yes	6-8	Yes	0-1		
45-64	"Empty nester"		Yes	Jefferson		General Public		Yes	9-12	Yes	2-5		
65+	"Empty nester"		Yes	Price		General Public		Yes	9-12	Yes	2-5		

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25-34	Family with young children		Yes	Dane		General Public		Yes	K-2	Yes	0-1		
45-64	"Empty nester"		Yes	Dane		General Public		Yes	K-2	Yes	2-5		
35-44	Family with young children		Yes	Dane		General Public		Yes	K-2	Yes	0-1		
65+	"Empty nester"		Yes	Waukesha		General Public		Yes	Post-secondary	Yes	2-5		
25-34	Family with young children		No		Illinois	General Public		Yes	Post-secondary	No		ever heard	
65+			Yes	Dunn		General Public		Yes	Post-secondary	No			Not yet
25-34	Single		No		Minnesota	General Public	Interested citizen	No		Yes	2-5		
65+	"Empty nester"		No		Illinois	General Public	Interested Person	No		Yes	6-10		
65+	Single		Yes	Oconto		Historian	Local Historian	No		Yes	0-1		
35-44		Married without children	No		Illinois	Historian	Historian of the Art of the Americas	Yes	Post-secondary	Yes	0-1		
65+	"Empty nester"		Yes	St. Croix		Misc	Retired	No		No		ever heard	
65+		Co-habit w/spouse	Yes	Milwaukee		Misc	Anthropologist	No		Yes	2-5		
65+	"Empty nester"		Yes	Milwaukee		Misc	Recovered archaeologist	No		Yes	0-1		

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65+		Grandparent w/ involvement in raising grandchildren	Yes	Dane		Misc	Mezo/American Archaeology enthusiast	No		Yes	2-5		
65+	"Empty nester"		Yes	USA		Misc	Friends of Aztalan State Park Board Member	No		Yes	0-1		
65+	Single		Yes	Dane		Misc	Archeological junkie and Aztalan visitor center volunteer	No		Yes	0-1		
35-44		Couple	No		Iowa usa	Misc	Conservatist	No		Yes	2-5		
45-64	Single		Yes	Kenosha		Misc	Tourism official	No		Yes	2-5		
65+	"Empty nester"		Yes	USA		Misc	Visitors of State Natural Areas	No		Yes	10+		
45-64	"Empty nester"		Yes	Dane		Misc	Board member	Yes	3-5	Yes	0-1		
65+	"Empty nester"		No		Michigan	Misc	Mound and earthwork site enthusiast	Yes	Post-secondary	No			Just haven't made it there yet.
65+	"Empty nester"		No		Minnesota	Museum Director	Museum director	No		Yes	6-10		
25-34	Single		No		Florida	Museum Educator	Museum Educator	No		Yes	2-5		

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25-34	Single		No		Illinois	Museum Professional	Museum Professional	No		Yes	0-1		
25-34	Single		Yes	Milwaukee		Museum Professional	Museum professional	Yes	K-2	Yes	2-5		
25-34		domestic partnership	No		Illinois	Museum Professional	professional museum collections management staff	No		Yes	2-5		
45-64	Single		Yes	Winnebago		Museum Professional	Museum professional	No		Yes	2-5		
18-24	Single		No		Iowa	Museum Studies Major	Anthropology Major/Museum Studies Minor	No		No		ever heard	
18-24	Single		Yes	Milwaukee		Professional Archaeologist		No		Yes	0-1		
18-24	Single		Yes	Buffalo		Professional Archaeologist		No		Yes	2-5		
35-44	Family with young children		No		Illinois	Professional Archaeologist		No		Yes	6-10		
45-64	"Empty nester"		Yes	Ozaukee		Professional Archaeologist		No		Yes	0-1		

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65+	"Empty nester"		Yes	Manitowoc		Professional Archaeologist		No		Yes	10+		
25-34	Single		Yes	Dane		Professional Archaeologist		No		Yes	0-1		
18-24	Single		Yes	Dane		Professional Archaeologist		No		Yes	2-5		
25-34	Single		Yes	La Crosse		Professional Archaeologist		No		No		lot interest	
35-44	Single		No		Kentucky	Professional Archaeologist		No		Yes	10+		
25-34		Married, no children	No		Minnesota	Professional Archaeologist		No		Yes	2-5		
45-64	Single		No		Illinois	Professional Archaeologist		No		Yes	10+		
65+	"Empty nester"		No		Illinois	Professional Archaeologist		No		Yes	2-5		
45-64	Single		Yes	Dane		Professional Archaeologist		No		Yes	6-10		
45-64	Family with young children		Yes	Dane		Professional Archaeologist		No		Yes	6-10		

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35-44	Single		Yes	Milwaukee		Professional Archaeologist		No		Yes	2-5		
65+	"Empty nester"		Yes	Dane		Professional Archaeologist		No		Yes	6-10		
35-44		Engaged	Yes	Washington		Professional Archaeologist		No		Yes	0-1		
65+	"Empty nester"		Yes	Milwaukee		Professional Archaeologist		No		Yes	2-5		
25-34	Family with young children		Yes	Sauk		Professional Archaeologist		No		Yes	2-5		
45-64	"Empty nester"		Yes	Dane		Professional Archaeologist		No		Yes	6-10		
25-34	Single		No		Minnesota	Professional Archaeologist		No		No			Always forget to visit it when I'm in the area
25-34	Single		Yes	Dane		Professional Archaeologist		No		No			
45-64	Single		Yes	Dane		Professional Archaeologist		No		Yes	0-1		

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45-64		DINK	No		Indiana	Professional Archaeologist		No		Yes	10+		
25-34	Single		Yes	Dane		Professional Archaeologist		No		No			Haven't gotten around to it yet
45-64	"Empty nester"		Yes	Milwaukee		Professional Archaeologist		No		Yes	6-10		
25-34	Single		No		Florida	Professional Archaeologist		No		No		It's too far	
25-34	Single		Yes	Milwaukee		Professional Archaeologist		No		Yes	2-5		
25-34	Family with young children		No		Illinois	Professional Archaeologist		No		No			Haven't had the chance yet
65+	"Empty nester"		Yes	Ozaukee		Professional Archaeologist		No		Yes	0-1		
45-64		Married, no children	No		Illinois	Professional Archaeologist		No		Yes	2-5		
65+	Single		No		Illinois	Professional Archaeologist		No		Yes	2-5		
25-34	Family with young children		Yes	Dane		Professional Archaeologist		No		Yes	0-1		

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65+	Family with young children		Yes	Milwaukee		Professional Archaeologist		No		Yes	0-1		
65+	"Empty nester"		No		Tennessee	Professional Archaeologist		Yes	6-8	Yes	10+		
45-64	Family with young children		Yes	Milwaukee		Professional Archaeologist		Yes	9-12	Yes	2-5		
25-34	Single		Yes	Kenosha		Professional Archaeologist		Yes	Post-secondary	Yes	0-1		
25-34		In a relationship	Yes	Walworth		Professional Archaeologist		Yes	Post-secondary	Yes	2-5		
45-64		committed relationship	Yes	USA		Professional Archaeologist		Yes	Post-secondary	Yes	6-10		
35-44	Family with young children		No		Michigan	Professional Archaeologist		Yes	Post-secondary	Yes	6-10		
25-34		Partner, no kids	Yes	La Crosse		Professional Archaeologist		Yes	Post-secondary	Yes	2-5		
45-64	"Empty nester"		Yes	Outagamie		Professional Archaeologist		Yes	Post-secondary	Yes	6-10		
45-64	Single		Yes	Dane		Professional Archaeologist		Yes	Post-secondary	Yes	0-1		

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35-44		Family with no children	No		Ohio	Professional Archaeologist		Yes	Post-secondary	Yes	2-5		
35-44		with another	No		Illinois	Professional Archaeologist		Yes	Post-secondary	Yes	2-5		
25-34	Family with young children		No		Washington	Professional Archaeologist		Yes	Post-secondary	Yes	2-5		
65+	"Empty nester"		Yes	Washington		Professional Archaeologist		Yes	Post-secondary	Yes	10+		
35-44	Single		Yes	La Crosse		Professional Archaeologist		Yes	Post-secondary	Yes	0-1		
35-44	Family with young children		Yes	Dane		Professional Archaeologist		Yes	Post-secondary	Yes	2-5		
65+	"Empty nester"		Yes	Winnebago		Professional Archaeologist		Yes	Post-secondary	Yes	2-5		
45-64	Family with young children		Yes	Milwaukee		Professional Archaeologist		Yes	Post-secondary	Yes	0-1		
35-44	Family with young children		Yes	Dane		Professional Archaeologist		Yes	Post-secondary	Yes	0-1		
45-64	Single		Yes	La Crosse		Professional Archaeologist		Yes	Post-secondary	Yes	0-1		

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65+	"Empty nester"		Yes	Rock		Professional Archaeologist		Yes	Post-secondary	Yes	0-1		
45-64	Single		No		Cuba	Tribal member		No		No		It's too far	
45-64	Family with young children		Yes	Jackson		Tribal member		No		Yes	0-1		
45-64		Family with teenager	No		Illinois	Tribal member		No		No		ever heard	
45-64	"Empty nester"		Yes	Menominee		Tribal member		No		No			haven't had the time

APPENDIX C-2: TYPEFORM RESULTS,
DEMOGRAPHICS AND THEMES COMBINED,
IN MICROSOFT EXCEL FORMAT

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Age	Personal Situation	Wisconsin Resident	County	State/ Country	Public Situation	Teacher	Grade	Visited Aztalan	Who lived there	Site Location	Daily Life	History of Arch	Ways Interpreted	How Built	Natural Environment	Other
Demographics									Themes							
18-24	Single	No		Minnesota	Archaeology Student	No		No	5	5	5	5	5	5	5	
18-24	Single	Yes	Dodge and Franklin		Archaeology Student	No		No	5	5	5	5	5	5	5	
18-24		Yes	La Crosse and St. Croix		Archaeology Student	No		No	5	5	5	4	5	5	5	Conservation efforts Other similar sites
18-24	Single	Yes	Dane		Archaeology Student	No		No	5	4	5	4	4	5	5	Contemporary/current Native perspectives
18-24	Single	No		New York	Archaeology Student	No		Yes	5	5	4	4	5	5	3	
65+	Single	Yes			Avocational Archaeologist	No		Yes	5	5	5	5	5	5	5	
65+	Single	Yes	Sheboygan		Avocational Archaeologist	No		Yes	5	5	5	5	5	5	5	
65+	Single	Yes	Dodge and Franklin		Avocational Archaeologist	No		Yes	5	5	5	5	5	5	5	Relationship with other Mississippian sites.
18-24	Single	Yes	Kenosha		Avocational Archaeologist	No		Yes	5	5	5	5	5	5	5	
18-24	Single	Yes	Racine		Avocational Archaeologist	No		Yes	5	5	4	3	4	5	4	What areas was it connected to? Where did it get the resources for daily life?
45-64	Family with young children	Yes	Wisconsin		Avocational Archaeologist	No		Yes	5	5	5	5	3	5	3	The people and groups who keep it going
45-64	"Empty nester"	Yes	Jefferson		Avocational Archaeologist	No		Yes	5	5	5	4	5	5	4	
65+	Single	Yes	Dane		Avocational Archaeologist	No		Yes	4	4	5	4	5	4	5	Artifacts discovered at Aztalan and how they relate to other cultures of earlier, later or same period.
35-44	Single	No		Ohio	Avocational Archaeologist	No		Yes	5	5	5	5	5	5	5	

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65+	Single	Yes	Richland		Avocation al Archaeolo gist	No		Yes	5	5	5	5	5	5	5	How is this site related to other sites in the central US?
25-34	Single	No		Arizona	Avocation al Archaeolo gist	No		Yes	5	5	4	4	5	3	2	
35-44	Family with young children	Yes	Buffalo		Avocation al Archaeolo gist	No		No	5	4	5	3	4	4	3	
45-64		Yes	Dane		Avocation al Archaeolo gist	No		Yes	5	5	5	4	5	5	3	
25-34	Single	Yes	Kenosha		Avocation al Archaeolo gist	No		Yes	5	3	4	5	2	3	3	
65+	Single	Yes	Milwaukee		Avocation al Archaeolo gist	No		Yes	5	5	5	5	5	5	5	What other cultures interacted with Aztalan. Religious/ritual.
45-64	"Empty nester"	Yes			Avocation al Archaeolo gist	No		No	5	5	5	3	4	4	4	
65+	"Empty nester"	No		Michigan	Avocation al Archaeolo gist	No		Yes	5	5	4	3	4	5	4	Explanation with visual artifacts first settled through stages of development - did the peoples change - interaction - melding with other locals
65+	"Empty nester"	Yes	Racine		Avocation al Archaeolo gist	No		Yes	5	5	5	5	5	5	5	What canoes were like. Physical description of people
65+	"Empty nester"	Yes	Rempealea		Avocation al Archaeolo gist	No		No	5	5	5	5	5	5	5	
65+	"Empty nester"	Yes	Polk		Avocation al Archaeolo gist	No		No	5	5	5	4	4	5	5	Daily life
35-44		Yes	Sauk		Avocation al Archaeolo gist	No		Yes	5	5	4	5	3	3	3	
45-64	Family with young children	Yes	Winnebago		Avocation al Archaeolo gist	No		Yes	4	4	5	3	5	3	5	I would like to know about the fish weir and how it worked.

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65+	"Empty nester"	No		Illinois	Avocation al Archaeolo gist	No		Yes	5	5	5	5	5	5	5	Context between Mississippian, Woodland and Oneota cultures within local area. What role if any of Archaeoastronomy to Aztalan. Respectfully negating the pseudo-science associated with Aztalan
65+	"Empty nester"	Yes	Buffalo		Avocation al Archaeolo gist	No		No	3	5	4	4	4	5	4	Types of tools used
45-64	"Empty nester"	Yes	Oneida		Avocation al Archaeolo gist	No		Yes	5	5	5	5	5	5	4	Other significant archeology sites to visit in the state.
65+	Single	Yes	Oneida		Avocation al Archaeolo gist	No		No	5	5	5	4	3	5	3	Flora & fauna of that period. Harvest methods of that period.
65+	Single	Yes	Marathon		Avocation al Archaeolo gist	No		Yes	5	5	5	5	5	5	5	I'd like to see the present museum preserved
45-64	Single	No		Minnesota	Avocation al Archaeolo gist	No		No	5	5	3	4	5	5	4	Any info on trade, the princess burial, was she Oneota, Woodland, any dna results linking the people of Aztalan to today's groups and prehistoric groups. Is there evidence of their compound being attacked, causes or reasons fortification was burned.
65+	"Empty nester"	Yes	Dane		Avocation al Archaeolo gist	No		Yes	5	4	4	4	4	5	4	It's relationship with Trempealeau and Cahokia
65+	"Empty nester"	Yes	Vernon		Avocation al Archaeolo gist	Yes	6-8	Yes	5	5	5	5	5	5	5	
45-64		Yes	Monroe		Avocation al Archaeolo gist	Yes	6-8	Yes	5	3	4	3	3	4	3	
35-44		Yes	Milwaukee		Avocation al Archaeolo gist	Yes	9-12	Yes	5	3	4	5	2	1	2	
45-64	"Empty nester"	Yes	Waukesha		Avocation al Archaeolo gist	Yes	Post-secondary	Yes	5	5	5	5	5	5	5	
45-64		Yes	Waukesha		Avocation al Archaeolo gist	Yes	Post-secondary	Yes	5	5	5	5	5	5	5	Prior misconceptions about Aztalan that were later corrected. The left out sensitive information some may find uneasy. Other pin point areas in wisconsin related to the routes of other natives.

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45-64	"Empty nester"	Yes	Dame		Avocation al Archaeolo gist	Yes	Post-secondary	Yes	4	5	5	4	3	4	3	Social and cultural
45-64	"Empty nester"	Yes	Jefferson		General Public	No		No	4	5	4	4	3	3	3	
45-64	Single	Yes	Milwaukee		General Public	No		Yes	5	5	3	4	3	4	5	Connections to Mississippian culture.
65+	"Empty nester"	Yes	Rock		General Public	No		Yes	4	4	4	4	4	4	5	
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	4	4	4	4	4	4	4	
65+	Single	Yes	Jefferson		General Public	No		Yes	5	5	5	4	5	5	4	
45-64	"Empty nester"	No		Minnesota	General Public	No		Yes	5	5	5	5	5	5	5	
45-64	"Empty nester"	Yes	Rock		General Public	No		Yes	5	5	4	4	5	5	5	Relationships, i.e., trade, with Cahokia and other contemporary sites
18-24		Yes	Milwaukee		General Public	No		Yes	5	3	5	4	3	4	3	
65+	"Empty nester"	Yes	Winnebago		General Public	No		Yes	5	4	5	5	5	5	4	
35-44	Family with young children	Yes	Columbia		General Public	No		Yes	5	3	4	4	5	5	5	
35-44		Yes	Dane		General Public	No		Yes	5	5	5	4	4	5	5	
35-44	Family with young children	Yes	Milwaukee		General Public	No		No	3	4	4	4	5	5	5	
65+	"Empty nester"	Yes	Jefferson		General Public	No		Yes	5	5	4	3	5	4	5	
45-64	Single	Yes	Dane		General Public	No		Yes	4	4	5	5	5	5	3	
45-64	"Empty nester"	Yes	Dane		General Public	No		Yes	4	4	4	4	4	4	4	
25-34	Single	Yes	Milwaukee		General Public	No		Yes	5	5	5	5	5	5	5	Maybe information on other similar ruin areas nearby?
45-64	"Empty nester"	Yes	Dane		General Public	No		Yes	4	4	4	4	4	4	5	
45-64	"Empty nester"	Yes	Waukesha		General Public	No		Yes	5	5	5	5	4	5	4	Theories on how Aztalan evolved/changed from the time it was abandoned to when it was discovered in the 1800's by the first white settlers.
65+	Single	Yes	milwaukee		General Public	No		Yes	4	3	3	3	3	3	3	
45-64	Single	Yes	waukesha		General Public	No		Yes	4	4	4	4	4	4	4	
45-64	"Empty nester"	Yes	Jefferson		General Public	No		Yes	5	5	5	5	4	5	5	The impact of the Crawfish River on Aztalan
65+	"Empty nester"	Yes	Milwaukee		General Public	No		Yes	5	5	4	4	4	5	4	

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65+	"Empty nester"	Yes	Rock		General Public	No		Yes	5	3	5	4	4	5	4	
65+	"Empty nester"	Yes	Marathon		General Public	No		Yes	5	5	5	3	4	4	3	How it ties into the other Mississippian sites
65+	"Empty nester"	Yes	Milwaukee		General Public	No		Yes	4	4	4	3	4	4	4	
65+	"Empty nester"	Yes	Pierce		General Public	No		No	4	4	5	5	5	5	5	Plant life, birds and mammals history
45-64	Single	Yes	Dane		General Public	No		Yes	5	5	5	4	5	4	4	
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	5	4	5	5	5	5	3	Relationship to other prehistoric peoples - Cahokia, for example
18-24	Single	Yes	Dane		General Public	No		Yes	5	5	5	5	5	5	5	
35-44	Single	Yes	Dane		General Public	No		Yes	5	5	5	5	5	5	5	
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	5	5	5	4	5	5	5	
45-64	"Empty nester"	Yes	Milwaukee		General Public	No		No	5	4	4	5	4	4	3	
65+	"Empty nester"	Yes	Richland		General Public	No		Yes	5	4	4	5	3	4	4	
65+	"Empty nester"	Yes	Waushara		General Public	No		Yes	5	5	5	5	5	5	5	How did the European population that inhabited the area discover and treat evidence of the Aztalan settlement?
35-44	Family with young children	Yes	Dane		General Public	No		No	5	5	5	5	5	5	5	
45-64		Yes	Dane		General Public	No		Yes	5	5	5	4	4	5	3	
65+	"Empty nester"	Yes	Richland		General Public	No		Yes	4	4	5	3	4	4	4	
35-44	Family with young children	No		Illinois	General Public	No		Yes	5	5	4	5	3	3	3	
65+		Yes			General Public	No		Yes	5	5	5	5	5	5	5	I was wondering if anyone looked at axis of the proposed building , in relationship the N/S lines of the of conicals , the platform mounds, and N/E and S/E mounds that were there ? Would think that this would/ should be a consideration.
25-34	Single	Yes	Jefferson		General Public	No		Yes	5	5	5	2	3	5	5	
35-44	Family with young children	Yes	Lafayette		General Public	No		No	4	5	2	3	3	5	5	
65+	Single	No		Marietta, Georgia	General Public	No		Yes	5	5	5	5	4	4	4	Not any thing more; raised in Aztalan
18-24	Single	Yes	USA		General Public	No		No	5	5	5	5	5	5	5	
65+	"Empty nester"	Yes	La Crosse		General Public	No		No	5	5	5	5	5	5	5	

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65+	"Empty nester"	Yes	Jefferson		General Public	No		Yes	5	5	5	5	5	5	5	
45-64	"Empty nester"	Yes	Milwaukee		General Public	No		Yes	5	5	5	5	5	5	5	
25-34		Yes	Dane		General Public	No		Yes	5	5	5	5	5	5	5	
45-64	"Empty nester"	No		Illinois	General Public	No		No	5	4	5	5	5	4	5	
35-44	Family with young children	Yes	Jefferson		General Public	No		Yes	5	5	5	5	5	5	5	
35-44	Single	Yes	Milwaukee		General Public	No		Yes	5	5	5	5	5	5	3	
45-64	"Empty nester"	Yes	Jefferson		General Public	No		Yes	5	5	5	5	5	5	5	
45-64	Single	Yes	Dane		General Public	No		Yes	5	5	5	5	5	5	5	
18-24	Single	Yes	Oneida		General Public	No		Yes	5	5	5	5	5	5	5	
45-64	"Empty nester"	Yes	Washington		General Public	No		Yes	5	5	4	3	5	4	4	Astronomical alignments
65+	"Empty nester"	Yes	Outagamie		General Public	No		Yes	5	5	5	4	4	5	5	
25-34	Single	Yes	Jefferson		General Public	No		Yes	5	5	5	5	5	5	5	
35-44	Family with young children	Yes	Dane		General Public	No		Yes	4	5	4	4	4	3	3	
65+	"Empty nester"	No		a and Wisconsin	General Public	No		No	5	5	5	5	5	5	3	
45-64	"Empty nester"	Yes	Dodge		General Public	No		Yes	4	4	4	4	4	4	4	
25-34	Family with young children	Yes	Oneida		General Public	No		Yes	5	3	5	2	4	5	3	
45-64	"Empty nester"	Yes	Dane		General Public	No		Yes	5	5	5	5	5	5	5	
45-64	"Empty nester"	Yes	Jefferson		General Public	No		Yes	4	4	4	4	4	4	5	
35-44		Yes	Dane		General Public	No		Yes	4	5	3	1	1	3	2	

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25-34		Yes	Dane		General Public	No		Yes	3	3	3	1	4	2	1	<p>Why aren't more Native American artifacts found, have they been stolen or destroyed or what? I've only seen a few in the museum, considering the length of time the site was inhabited. If you no longer have all the artifacts, can you show models or even just pictures of them?</p> <p>Is it true that human sacrifice and possibly even cannibalism happened at the site, and what evidence do we have for those? Why did that happen, and why did the practice stop?</p> <p>Why did this place have stockade walls, to keep people in or out or what?</p> <p>Has DNA testing been done on any human remains found there?</p> <p>What modern tribe or tribes, if any, claim affiliation with the people who lived at Aztalan historically?</p>
45-64	"Empty nester"	Yes	Brown		General Public	No		No	3	3	3	3	3	3	3	
25-34		Yes	USA		General Public	No		Yes	5	5	5	5	5	5	4	
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	5	5	5	5	5	5	5	<p>We visited Aztalan with a field trip led by an archeologist. The visit lasted two hours - fascinating. As a birder, I would also have liked to have had a chance to bird there.</p>
45-64	Single	Yes	Dane		General Public	No		Yes	5	5	5	5	5	5	5	<p>A "Then and Now" view - from Aztalan's height</p>
45-64	"Empty nester"	Yes	Brown		General Public	No		Yes	5	4	4	3	4	5	3	<p>Information about the Crawfish River</p>
65+	"Empty nester"	Yes	Dodge		General Public	No		Yes	5	5	5	5	5	5	4	<p>I'd like to see a visual of the outer wall at the time Aztalan was abandoned and what it might have looked like 50, 100, 200, etc... years later.</p>
25-34		Yes	St. Croix		General Public	No		Yes	4	4	3	3	3	4	2	<p>Relationship with other nearby points of interest, such as Pipestone Hill and Rock Lake</p>
45-64	Single	Yes	Dane		General Public	No		Yes	5	5	5	4	4	5	5	
25-34	Single	Yes	Dane		General Public	No		No	5	5	3	3	2	2	5	<p>How does the story of Aztalan connect to other sites/groups of people around the globe?</p>

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65+		Yes	Oconto		General Public	No		Yes	5	5	5	4	4	5	5	Purpose of the mounds and pallisades, context of Aztalan culture with other WI cultures of that time period, role in trade, religion and life ways.
45-64	Single	Yes	Milwaukee		General Public	No		Yes	5	5	5	5	5	5	4	The other groups of people who lived at the site.
65+	"Empty nester"	Yes	Jefferson		General Public	No		Yes	4	4	4	4	3	4	4	I think you covered it all.
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	4	4	5	3	5	4	5	Relationships to Cahokia, Tremplealeau
35-44	Single	Yes	Kenosha		General Public	No		Yes	5	5	5	3	5	5	5	How the site impacted and influenced the region in general and other nearby sites of similar age/use
65+		Yes	Dane		General Public	No		Yes	5	5	3	2	4	4	2	At least a little about Cahokia.
25-34	Single	Yes	USA		General Public	No		Yes	5	3	5	5	5	5	5	How was Aztalan known to be such an important place?
45-64	Family with young children	Yes	Winnebago		General Public	No		No	5	5	5	5	5	5	5	
65+	Single	Yes	Milwaukee		General Public	No		Yes	5	5	5	5	5	5	5	Are there any burials at Aztalan?
45-64		Yes	Jefferson		General Public	No		Yes	5	5	5	4	4	5	4	Please make the exhibits interactive so visitors are engaged
45-64	"Empty nester"	Yes	Milwaukee		General Public	No		Yes	5	5	5	4	4	4	5	The relationship with other mounds (effigy) in the area. The relations among peoples of the area at that time. And the relationship, if any, to native peoples today. Also, the relationship of Aztalan with other archaeological sites.
65+	"Empty nester"	Yes	Dane		General Public	No		No	5	5	5	5	5	5	5	The process of conserving the area
65+	Single	Yes	Oneida		General Public	No		Yes	5	5	5	4	5	5	3	History of ownership of the site
65+	Single	Yes	Waukesha		General Public	No		Yes	5	5	5	4	5	5	4	Learn about the Princess who was found at Aztalan (or nearby.)
65+	Single	No		Minnesota	General Public	No		Yes	5	5	5	4	4	5	4	Bird life
45-64	"Empty nester"	Yes	Oneida		General Public	No		Yes	4	5	5	5	5	4	4	Interested in pottery of other sites
45-64		Yes	Richland		General Public	No		Yes	5	4	5	3	5	5	5	Fishing weir, stone artifacts, copper artifacts
18-24	Single	No		NYC	General Public	No		No	5	5	5	5	5	5	5	
45-64	Single	Yes	Milwaukee		General Public	No		No	5	5	5	5	5	5	5	
45-64	Single	Yes	Racine		General Public	No		Yes	4	4	4	4	4	4	4	
45-64	"Empty nester"	Yes	Dane		General Public	No		Yes	4	5	3	3	4	4	5	
45-64	Single	Yes	Bayfield		General Public	No		No	5	5	5	5	5	5	5	Anthropological studies

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65+	"Empty nester"	Yes	Washington		General Public	No		Yes	5	5	5	5	5	5	5	Where the excavated skeletons are located
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	5	5	5	5	5	5	5	
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	4	3	5	4	2	3	3	Art/material culture. Day to day life of residents. Religion/beliefs of residents
45-64	"Empty nester"	Yes	Shawano		General Public	No		No	5	5	5	5	5	5	5	I really appreciate a historical site that acknowledges proven facts, especially concerning time frames and dont push evolutionism.
45-64	Single	Yes	Dane		General Public	No		Yes	5	5	5	5	5	5	3	Relationship to other mound people in area and/or Midwest - Cahokia for example. Cahokia visitor center and info fantastic for my kids
65+	Single	Yes	Lincoln		General Public	No		Yes	5	5	5	5	5	5	5	
45-64	Family with young children	Yes	Jefferson		General Public	No		Yes	5	5	5	3	3	5	4	The artifacts that have been located; ideally they would be displayed with accompanying information provided (by audio, written signs, or else photo-depictions) of how the artifact would have been used. I would love to see interactive games for the young and old as part of this/accompanying this artifact display. When I take my family to places where they can participate with things like interactive games or tasks, they are much more focused and interested in the topic.
65+		Yes	Milwaukee		General Public	No		Yes	5	5	5	5	5	5	5	Relationship to other sites. What happened to the people and why. When were people there.
45-64	"Empty nester"	Yes	Jefferson		General Public	No		Yes	5	5	5	4	4	5	4	Could there be other areas like Aztalan in the area? How close would these have been
45-64		No		Michigan	General Public	No		Yes	5	5	5	4	4	5	5	We are originally from WI and plan to retire in WI. We want to learn about very early WI history and the Native peoples who lived there - this part of WI history was not well-represented when we were in school in WI, decades ago.
65+	Single	Yes	Dane		General Public	No		Yes	5	5	4	4	5	4	5	How sites such as Aztalan are protected
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	5	5	5	5	5	5	5	The Aztalan people's relationships with other groups and cultures in the area.
45-64	Single	Yes	Jefferson		General Public	No		Yes	5	5	5	4	5	5	5	How it's changed since the original
45-64	"Empty nester"	Yes	Winnebago		General Public	No		Yes	5	4	5	1	5	4	5	Daily life

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45-64	Family with young children	Yes	Monroe		General Public	No		Yes	5	5	5	4	5	4	3	Perhaps there should be an exhibit about the various myths surrounding the site. There seems to be a lot of wild interpretations of the peoples who lived there. It's be nice to have something that dispells them.
45-64	Family with young children	No		Illinois	General Public	No		Yes	5	5	5	5	5	5	4	
45-64	"Empty nester"	Yes	rempealea		General Public	No		No	5	5	5	4	4	5	5	Their way of life. How they sustained their living.
45-64	Single	Yes	Winnebago		General Public	No		No	5	5	5	5	4	5	3	Out of place artifacts
45-64	Family with young children	Yes	Dane		General Public	Yes	3-5	Yes	5	5	5	5	4	4	5	What happened to the people? Place them in a larger timeline
45-64	Single	Yes			General Public	Yes	3-5	Yes	5	5	5	5	5	5	5	How this society, site, and people fit in world history. What was happening or what other cultures were thriving in other parts of the world during the same time period?
65+	Single	Yes	Milwaukee		General Public	Yes	3-5	Yes	5	5	5	4	5	5	4	
45-64	"Empty nester"	Yes	La Crosse		General Public	Yes	3-5	Yes	4	5	3	3	5	5	3	
65+	"Empty nester"	No		Montana	General Public	Yes	3-5	Yes	4	5	4	5	4	5	5	
65+	"Empty nester"	Yes	Milwaukee		General Public	Yes	3-5	Yes	5	5	5	5	5	5	5	You have an excellent list of topics
65+	Single	Yes	Dane		General Public	Yes	6-8	Yes	5	5	5	4	5	5	5	Culture/religion
45-64	"Empty nester"	Yes	Milwaukee		General Public	Yes	6-8	Yes	4	4	4	5	5	5	2	
65+	"Empty nester"	Yes	USA		General Public	Yes	6-8	No	4	4	5	5	3	5	5	
25-34	"Empty nester"	Yes	Dane		General Public	Yes	6-8	Yes	3	3	3	3	3	3	3	
45-64		Yes	Jefferson		General Public	Yes	6-8	Yes	4	4	5	4	5	5	3	It's relationship to the rise and fall of Cahokia. Was Aztalan formed during the beginning, middle or end of Cahokia's existance? What are the similarities and differences between the two sites other than size?
45-64	"Empty nester"	Yes	Jefferson		General Public	Yes	9-12	Yes	3	4	4	4	2	4	3	
65+	"Empty nester"	Yes	Price		General Public	Yes	9-12	Yes	5	4	4	3	4	3	4	
25-34	Family with young children	Yes	Dane		General Public	Yes	K-2	Yes	5	5	5	4	4	5	5	

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45-64	"Empty nester"	Yes	Dane		General Public	Yes	K-2	Yes	5	5	4	4	3	5	5	Change the name to reflect the true indigenous people who lived there instead of the misnomer "Aztalan". Survey current tribal members and others to create new name.
35-44	Family with young children	Yes	Dane		General Public	Yes	K-2	Yes	5	5	5	5	5	5	5	Some hands on learning would make it more interesting for kids as well as interactive speaking area signs explaining things
65+	"Empty nester"	Yes	Waukesha		General Public	Yes	Post-secondary	Yes	5	5	5	3	5	4	4	Myths of Aztalan (covered under How Aztalan is interpreted?)
25-34	Family with young children	No		Illinois	General Public	Yes	Post-secondary	No	5	5	5	4	5	4	5	
65+		Yes	Dunn		General Public	Yes	Post-secondary	No	4	5	5	3	4	4	4	
25-34	Single	No		Minnesota	General Public	No		Yes	5	5	5	5	5	5	5	
65+	"Empty nester"	No		Illinois	General Public	No		Yes	5	4	4	5	5	4	3	
65+	Single	Yes	Oconto		Historian	No		Yes	5	5	5	4	5	5	5	Their connection with other period civilizations and where
35-44		No		Illinois	Historian	Yes	Post-secondary	Yes	5	5	4	5	5	4	5	Connections to other sites in Wisconsin + the greater Mississippi watershed
65+	"Empty nester"	Yes	St. Croix		Misc	No		No	2	1	1	2	2	2	2	Trails
65+		Yes	Milwaukee		Misc	No		Yes	5	5	3	2	5	3	3	Who were the contemporaneous residents on the regional landscape?
65+	"Empty nester"	Yes	Milwaukee		Misc	No		Yes	5	4	3	5	5	4	3	
65+		Yes	Dane		Misc	No		Yes	5	5	5	5	5	5	5	Links with First American populations
65+	"Empty nester"	Yes	USA		Misc	No		Yes	5	4	5	3	5	4	4	Who occupied the site before the Mississippians

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65+	Single	Yes	Dane		Misc	No		Yes	5	5	5	4	3	5	4	1—the game of chunkee; where & how played, social implications, etc. 2—what did the town PROBABLY look like—i.e. 3D model in landscape, with definitely known elements shown naturally, and probable, or “best guess” elements shown with a slightly different shading or character. 3—“What’s Next?”; what anthropologist and archeologists DON’T know, but would love to know about Aztalan, with a dynamically updated table showing future research projects planned, estimated dates, probable costs and source of (or need for) funding. 4—a forum, where archeologists and anthropologists periodically present results of current activity, completed projects and plans for future research. —These could be recorded to play as videos on demand at the visitor center, as Aztalan’s Unknowns, or on an Aztalan Reearch web page. I believe that what we know about Aztalan is quite interesting. But what we DON’T know is terribly Tools they used
35-44		No		Iowa usa	Misc	No		Yes	5	5	5	4	5	4	5	
45-64	Single	Yes	Kenosha		Misc	No		Yes	4	4	3	3	4	4	2	European settlers reaction to Aztalan and their actions with Native American mounds and history.
65+	"Empty nester"	Yes	USA		Misc	No		Yes	5	4	5	4	4	4	4	Foods, clothes, art, trade and the baracade
45-64	"Empty nester"	Yes	Dane		Misc	Yes	3-5	Yes	5	5	5	4	5	4	3	
65+	"Empty nester"	No		Michigan	Misc	Yes	Post-secondary	No	4	4	3	4	4	4	4	I would like to see artifacts and lidar photos (if you have them) of the site and surrounding areas. It would be great to learn about any archaeoastronomy connections to the site.
65+	"Empty nester"	No		Minnesota	Museum Director	No		Yes	5	5	5	3	5	5	5	
25-34	Single	No		Florida	Museum Educator	No		Yes	5	5	5	4	5	5	3	Relationship to other Wisconsin archaeological sites
25-34	Single	No		Illinois	Museum Professional	No		Yes	5	5	5	3	5	5	3	How contemporary Native American communities interact with the site or identify with the people who lived there (written by community members, if possible), prehistoric interactions between Mississippian and Late Woodlands peoples, and trade and conflict.

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25-34	Single	Yes	Milwaukee		Museum Professional	Yes	K-2	Yes	5	4	5	5	5	5	5	
25-34		No		Illinois	Museum Professional	No		Yes	5	5	5	5	5	5	5	<ul style="list-style-type: none"> -the lives of women at Aztalan -how indigenous peoples today engage with/interpret/interact with Aztalan -how white people have misinterpreted Aztalan (as evidence of the lost tribes of Israel, as the birthplace of the Aztecs, etc) -connection of Aztalan to other regional sites like Cahokia; broader trade networks linking Aztalan to rest of North America -the fact that much of what we see at the site today is a reconstruction -a description of what mounds actually are (some are burial sites, some are middens, etc) -an emphasis on the uniqueness of the site. A lot of people don't know that indigenous people in North America built permanent, standing cities with monumental architecture. And they especially wouldn't think to look for such a city in Wisconsin.
45-64	Single	Yes	Winnebago		Museum Professional	No		Yes	5	5	5	5	5	5	5	
18-24	Single	No		Iowa	Museum Studies Major	No		No	5	4	4	2	3	3	4	
18-24	Single	Yes	Milwaukee		Professional Archaeologist	No		Yes	5	4	5	4	5	4	5	Artifacts from Aztalan
18-24	Single	Yes	Buffalo		Professional Archaeologist	No		Yes	5	5	4	5	5	4	5	
35-44	Family with young children	No		Illinois	Professional Archaeologist	No		Yes	5	5	5	5	5	5	5	In addition to archaeological perspective, I would like to hear the native tribal perspectives on the site.
45-64	"Empty nester"	Yes	Ozaukee		Professional Archaeologist	No		Yes	5	5	5	2	3	4	4	

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65+	"Empty nester"	Yes	Manitowoc		Professional Archaeologist	No		Yes	5	5	5	5	5	5	5	Past excavation work at the site (Freeman, Goldstein; UW-M, MPM, etc.); efforts to preserve and interpret the site (DNR stockade / house structure that was vandalized and burned; Rediscover Aztalan Days in the 1980s); its National Historic Landmark status; I hope there is a gift shop offering books on Wisconsin/Midwest archaeology and issues of The Wis. Arch. for sale
25-34	Single	Yes	Dane		Professional Archaeologist	No		Yes	5	5	5	3	4	5	5	
18-24	Single	Yes	Dane		Professional Archaeologist	No		Yes	5	4	5	3	4	5	2	
25-34	Single	Yes	La Crosse		Professional Archaeologist	No		No	5	5	5	5	4	5	4	What connections people at Aztalan had with other groups
35-44	Single	No		Kentucky	Professional Archaeologist	No		Yes	5	5	5	5	5	5	5	
25-34		No		Minnesota	Professional Archaeologist	No		Yes	5	5	5	5	5	5	4	Daily life at Aztalan, what was done at the site, its significance in history
45-64	Single	No		Illinois	Professional Archaeologist	No		Yes	5	5	5	5	4	5	4	
65+	"Empty nester"	No		Illinois	Professional Archaeologist	No		Yes	5	5	5	5	5	5	5	Aztalan and it's place in regional interaction
45-64	Single	Yes	Dane		Professional Archaeologist	No		Yes	4	4	2	5	5	4	2	
45-64	Family with young children	Yes	Dane		Professional Archaeologist	No		Yes	4	5	5	5	4	5	4	
35-44	Single	Yes	Milwaukee		Professional Archaeologist	No		Yes	5	5	5	5	5	5	5	
65+	"Empty nester"	Yes	Dane		Professional Archaeologist	No		Yes	5	5	4	4	4	4	4	

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35-44		Yes	Washington		Professional Archaeologist	No		Yes	5	5	5	5	5	5	5	
65+	"Empty nester"	Yes	Milwaukee		Professional Archaeologist	No		Yes	5	5	5	5	5	5	5	Hopewell site across the river, Hopewell and Effigy predecessors of Aztalan, Trempealeau contrasted with Aztalan
25-34	Family with young children	Yes	Sauk		Professional Archaeologist	No		Yes	5	5	3	4	4	3	2	
45-64	"Empty nester"	Yes	Dane		Professional Archaeologist	No		Yes	5	4	4	4	3	3	4	Excellent job of covering topics in previous questions
25-34	Single	No		Minnesota	Professional Archaeologist	No		No	5	5	5	4	5	5	4	How does the site/past people relate to other local sites/people, and also relations with sites/people far away (ex: Cahokia)
25-34	Single	Yes	Dane		Professional Archaeologist	No		No	5	5	5	5	4	5	4	Cohabitation with Woodland people, Conflict - reasoning for the palisades
45-64	Single	Yes	Dane		Professional Archaeologist	No		Yes	5	5	4	5	5	5	4	Interactions with original local people. paintings of how site may have looked over time. possible Mississippian and Mesoamerican connections.
45-64		No		Indiana	Professional Archaeologist	No		Yes	4	4	4	2	4	4	4	
25-34	Single	Yes	Dane		Professional Archaeologist	No		No	5	3	5	4	4	3	2	
45-64	"Empty nester"	Yes	Milwaukee		Professional Archaeologist	No		Yes	5	5	5	4	5	4	4	How Aztalan is connected to other parts of the Upper Midwestern prehistoric world. How archaeologists arrive at their interpretations and why they differ at times between archaeologists.
25-34	Single	No		Florida	Professional Archaeologist	No		No	5	4	5	3	5	4	3	Foodways especially
25-34	Single	Yes	Milwaukee		Professional Archaeologist	No		Yes	5	5	5	5	5	5	4	
25-34	Family with young children	No		Illinois	Professional Archaeologist	No		No	5	5	5	4	5	5	3	

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65+	"Empty nester"	Yes	Ozaukee		Professional Archaeologist	No		Yes	5	5	5	4	5	5	5	Likely woven into other interpretive themes, but I'd like to see discussion of Aztalan's relationships and impacts on contemporary cultures throughout Wisconsin.
45-64		No		Illinois	Professional Archaeologist	No		Yes	5	5	4	5	4	5	5	How does Aztalan fit in with other archaeological finds in WI?
65+	Single	No		Illinois	Professional Archaeologist	No		Yes	5	5	5	5	5	5	4	How did it end? How many immigrants were involved? Are there decedents? What became of the corpses? Who was "the princess"?
25-34	Family with young children	Yes	Dane		Professional Archaeologist	No		Yes	5	5	5	5	5	5	5	
65+	Family with young children	Yes	Milwaukee		Professional Archaeologist	No		Yes	5	5	5	3	4	4	5	You must focus on Cahokia relationship with Aztalan (as well as with other locals (insofar as this is known); oddly, none of the original signs mentioned Cahokia - and neither did they focus on the people of Aztalan, they were pretty much thing/artifact focused. The people of the place must be front and center in any exhibits. Kenosha did a good job for its size/focus.
65+	"Empty nester"	No		Tennessee	Professional Archaeologist	Yes	6-8	Yes	5	5	5	2	5	4	5	Origins of pottery types
45-64	Family with young children	Yes	Milwaukee		Professional Archaeologist	Yes	9-12	Yes	5	5	5	5	5	5	5	
25-34	Single	Yes	Kenosha		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	5	5	5	5	
25-34		Yes	Walworth		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	5	5	5	3	
45-64		Yes	USA		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	4	3	4	3	3	
35-44	Family with young children	No		Michigan	Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	5	5	5	5	

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25-34		Yes	La Crosse		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	5	4	4	5	
45-64	"Empty nester"	Yes	Outagamie		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	3	5	5	3	
45-64	Single	Yes	Dane		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	3	4	5	5	
35-44		No		Ohio	Professional Archaeologist	Yes	Post-secondary	Yes	5	4	5	4	5	5	5	Nuanced understanding of social relationships with other groups in the immediate region and broader Midwest.
35-44		No		Illinois	Professional Archaeologist	Yes	Post-secondary	Yes	5	3	5	3	5	3	3	Connections to extant nations
25-34	Family with young children	No		Washington	Professional Archaeologist	Yes	Post-secondary	Yes	5	3	5	4	5	4	2	I think diversity should be emphasized, not just in material culture but also what we can infer about the people of Aztalan. It is very important to balance emphasis placed on Mississippian and Late Woodland peoples at Aztalan. Aztalan is typically represented in a very Mississippian-centric way, while a significant portion of the population (perhaps the majority) were probably culturally and ancestrally associated with local Late Woodland populations in Wisconsin and northern Illinois.
65+	"Empty nester"	Yes	Washington		Professional Archaeologist	Yes	Post-secondary	Yes	3	3	3	5	3	3	3	
35-44	Single	Yes	La Crosse		Professional Archaeologist	Yes	Post-secondary	Yes	5	4	5	3	4	4	5	
35-44	Family with young children	Yes	Dane		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	4	4	5	3	Comparison between Aztalan and contemporaneous sites/societies throughout Wisconsin, and maybe with those of the wider region. How the site is viewed/used by descendant communities.
65+	"Empty nester"	Yes	Winnebago		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	5	5	5	5	Comparison of Aztalan with other contemporary sites, locally, regionally, and sub-continently

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45-64	Family with young children	Yes	Milwaukee		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	5	5	5	5	Artifact Types
35-44	Family with young children	Yes	Dane		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	5	5	5	4	Myths and misconceptions of Aztalan (Cannibalism, warfare, human sacrifice, Aztec affiliations, reason for building)
45-64	Single	Yes	La Crosse		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	4	5	5	5	How and why Aztalan was abandoned
65+	"Empty nester"	Yes	Rock		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	5	5	5	5	Relationships between Aztalan residents and antecedents, neighbors, and possible descendants.
45-64	Single	No		Cuba	Tribal member	No		No	3	3	2	4	4	3	2	
45-64	Family with young children	Yes	Jackson		Tribal member	No		Yes	2	1	1	1	3	2	1	Why natives are not involved in the interpretation process..
45-64		No		Illinois	Tribal member	No		No	5	5	3	3	3	3	3	Who are the descendants of Aztalan? Where are they now? What happened to the people of Aztalan? Did archeologists loot the site?
45-64	"Empty nester"	Yes	Menominee		Tribal member	No		No	5	5	5	5	5	5	5	Any other sites associated with this site? Are they close or far away?

APPENDIX C-3: TYPEFORM RESULTS, DEMOGRAPHICS AND MUSEUM EXPERIENCES COMBINED, IN MICROSOFT EXCEL FORMAT

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Age	Personal Situation	Wisconsin Resident	County	State/Country	Public Situation	Teacher	Grade	Visited Aztalan	Written Narratives and Stories	Pictures and other Graphics	Dioramas and 3D Models	Videos	Audio	Electronic media	Hands-on Interactive Displays	Artifact Display Cases	Guided Tour	Public Programs	Other Engaging Museum experiences	Other Comments
Demographics								Museum Experiences												
18-24	Single	No		Minnesota	Archaeology Student	No		No	4	5	5	5	4	4	5	5	5	5		
18-24	Single	Yes	Dodge and Franklin		Archaeology Student	No		No	5	5	5	5	5	5	5	5	5	5		
18-24		Yes	La Crosse and St. Croix		Archaeology Student	No		No	3	5	4	3	3	5	5	5	5	5	Audio tours where someone describes what you're looking at and you can hear personal accounts. Exhibits/activities where you contribute to the exhibit (drawing a picture that's put up, leaving a note for others). Making something (craft, trying to use a tool/technique).	I think one of the most important parts of a good exhibit is that there is something for everyone. There's something that appeals to the young kids while the adults read content. There's an opportunity to touch things, try something you wouldn't at home. Needs to draw connects between the past and the present. Tell people why they should care. Exhibit needs to be clean. The things on display need to be high quality and durable. Things need to be well lit and comprehensible. Information needs to be communicated in multiple different ways. It needs to be unique in its own way. It needs to be worth it.
18-24	Single	Yes	Dane		Archaeology Student	No		No	4	5	5	4	4	4	5	5	5	5	Books/booklets - free or for purchase	
18-24	Single	No		New York	Archaeology Student	No		Yes	5	5	4	4	3	4	3	5	5	5		
65+	Single	Yes			Avocational Archaeologist	No		Yes	5	5	5	5	5	5	5	5	5	5		
65+	Single	Yes	Sheboygan		Avocational Archaeologist	No		Yes	5	5	5	5	3	3	2	3	2	4		
65+	Single	Yes	Winnebago		Avocational Archaeologist	No		Yes	5	5	5	5	3	3	3	5	4	4		
18-24	Single	Yes	Kenosha		Avocational Archaeologist	No		Yes	5	5	5	4	4	4	4	5	5	5		
18-24	Single	Yes	Racine		Avocational Archaeologist	No		Yes	4	5	5	4	4	5	5	3	3	5		
45-64	Family with young children	Yes	Us		Avocational Archaeologist	No		Yes	3	3	3	5	3	3	3	3	5	5		
45-64	"Empty nester"	Yes	Jefferson		Avocational Archaeologist	No		Yes	5	5	4	5	4	5	4	4	5	5		
65+	Single	Yes	Dane		Avocational Archaeologist	No		Yes	4	5	5	3	3	4	3	5	5	5		
35-44	Single	No		Ohio	Avocational Archaeologist	No		Yes	4	5	5	5	5	4	5	4	5	5		
65+	Single	Yes	Richland		Avocational Archaeologist	No		Yes	5	5	5	5	5	5	5	5	5	5		It's great that you are asking for input.
25-34	Single	No		Arizona	Avocational Archaeologist	No		Yes	3	4	2	2	2	1	3	3	4	4		
35-44	Family with young children	Yes	Buffalo		Avocational Archaeologist	No		No	3	5	5	4	3	4	5	5	3	3		
45-64		Yes	Dane		Avocational Archaeologist	No		Yes	3	4	5	3	4	3	3	5	5	5		

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25-34	Single	Yes	Kenosha		Avocation al Archaeolo gist	No		Yes	5	5	3	3	4	3	3	3	4	4		
65+	Single	Yes	Milwaukee		Avocation al Archaeolo gist	No		Yes	4	5	3	5	5	4	4	3	3	3		
45-64	"Empty nester"	Yes			Avocation al Archaeolo gist	No		No	3	4	4	3	1	4	4	5	3	3		
65+	"Empty nester"	No		Michigan	Avocation al Archaeolo gist	No		Yes	5	5	4	3	2	3	4	5	5	3	artifacts with lithic identified - time period - uses	
65+	"Empty nester"	Yes	Racine		Avocation al Archaeolo gist	No		Yes	3	5	5	4	3	4	4	5	5	5	book shop	
65+	"Empty nester"	Yes	Trempealeau		Avocation al Archaeolo gist	No		No	4	5	5	5	1	4	4	5	5	5	Displays organized as time lines for better concept of era or culture	
65+	"Empty nester"	Yes	Polk		Avocation al Archaeolo gist	No		No	4	5	5	4	4	4	5	5	5	5	Explanations of processes i.e., tanning, cooking, stone tools etc.	I plan to visit Aztalan
35-44		Yes	Sauk		Avocation al Archaeolo gist	No		Yes	3	4	4	3	3	3	4	5	3	3	Gift shop, brochures	
45-64	Family with young children	Yes	Winnebago		Avocation al Archaeolo gist	No		Yes	5	3	4	4	2	3	2	5	3	3	Having someone present that is knowledgeable in the topic matter that I can speak with as I visit.	The last time I was there they add additional archaeological activities going on which made the visit even more interesting.
65+	"Empty nester"	No		Illinois	Avocation al Archaeolo gist	No		Yes	5	5	5	5	5	3	3	5	5	5	Heard Museum did an o.k. presentation for inside. Driftless Pathways signage in Trempealeau was superb !	Thank you guys for all you do, and for helping with this !
65+	"Empty nester"	Yes	Buffalo		Avocation al Archaeolo gist	No		No	4	5	4	4	3	4	3	5	3	3	If I go to a museum I want these questions answered, Who-What-Where-When and Why	You need to DIG for the answers!!
45-64	"Empty nester"	Yes	Oneida		Avocation al Archaeolo gist	No		Yes	4	4	5	5	4	3	4	5	4	4	Knowledge and passionate volunteers or staff that can answer questions.	Thank you for helping make this happen!
65+	Single	Yes	Oneida		Avocation al Archaeolo gist	No		No	5	5	4	4	3	3	4	5	5	5	Knowledgeable speakers and guides	Am looking forward to visit Aztalan
65+	Single	Yes	Marathon		Avocation al Archaeolo gist	No		Yes	5	5	5	5	5	4	5	5	4	4	Maps	
45-64	Single	No		Minnesota	Avocation al Archaeolo gist	No		No	5	5	5	5	3	3	3	5	5	5	Pottery exhibits, knapper and groundstone tools, basketry, ritual	
65+	"Empty nester"	Yes	Dane		Avocation al Archaeolo gist	No		Yes	4	5	4	4	3	4	4	5	4	4	Timelines of history	Thank you for taking on this project
65+	"Empty nester"	Yes	Vernon		Avocation al Archaeolo gist	Yes	6-8	Yes	3	4	4	4	4	4	5	4	5	5		
45-64		Yes	Monroe		Avocation al Archaeolo gist	Yes	6-8	Yes	3	5	5	4	4	3	5	4	4	4		
35-44		Yes	Milwaukee		Avocation al Archaeolo gist	Yes	9-12	Yes	5	4	5	2	2	3	5	4	5	5		
45-64	"Empty nester"	Yes	Waukesha		Avocation al Archaeolo gist	Yes	Post- secondary	Yes	5	5	5	4	4	5	5	5	5	5		

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45-64		Yes	Waukesha		Avocation al Archaeolo gist	Yes	Post- secondary	Yes	4	5	3	2	2	3	2	5	4	5	Information about other sites to explore and why.	
45-64	"Empty nester"	Yes	Dane		Avocation al Archaeolo gist	Yes	Post- secondary	Yes	3	5	5	4	3	3	3	4	3	3		
45-64	"Empty nester"	Yes	Jefferson		General Public	No		No	2	4	4	5	4	4	3	3	5	5		
45-64	Single	Yes	Milwaukee		General Public	No		Yes	3	5	5	3	4	4	4	5	5	5		Looking forward to the completed project!!
65+	"Empty nester"	Yes	Rock		General Public	No		Yes	3	4	5	3	4	5	5	3	3	3		
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	3	3	3	4	4	3	3	3	4	4		
65+	Single	Yes	Jefferson		General Public	No		Yes	4	4	4	5	5	3	4	5	5	5		
45-64	"Empty nester"	No		Minnesota	General Public	No		Yes	5	5	5	4	2	5	5	5	4	5		
45-64	"Empty nester"	Yes	Rock		General Public	No		Yes	3	4	4	5	2	2	3	5	5	5		Really looking forward to having a display/visitors' center
18-24		Yes	Milwaukee		General Public	No		Yes	1	3	4	5	2	1	5	5	5	3		
65+	"Empty nester"	Yes	Winnebago		General Public	No		Yes	3	4	5	4	4	5	4	3	5	5		
35-44	Family with young children	Yes	Columbia		General Public	No		Yes	4	5	5	4	3	2	4	4	2	5		
35-44		Yes	Dane		General Public	No		Yes	3	5	5	4	5	3	4	5	5	4		
35-44	Family with young children	Yes	Milwaukee		General Public	No		No	3	5	4	5	4	3	3	3	4	4		
65+	"Empty nester"	Yes	Jefferson		General Public	No		Yes	4	5	5	4	4	4	5	4	4	5		
45-64	Single	Yes	Dane		General Public	No		Yes	4	5	5	2	2	3	3	5	4	3		
45-64	"Empty nester"	Yes	Dane		General Public	No		Yes	3	5	5	4	2	3	3	3	5	4		
25-34	Single	Yes	Milwaukee		General Public	No		Yes	5	5	5	4	3	1	5	5	4	3		
45-64	"Empty nester"	Yes	Dane		General Public	No		Yes	3	4	3	4	2	4	2	4	2	3		
45-64	"Empty nester"	Yes	Waukesha		General Public	No		Yes	5	5	5	5	4	5	3	4	5	5		
65+	Single	Yes	milwaukee		General Public	No		Yes	3	3	3	3	3	1	3	3	3	3		
45-64	Single	Yes	waukesha		General Public	No		Yes	2	4	4	3	4	3	4	4	5	5		
45-64	"Empty nester"	Yes	Jefferson		General Public	No		Yes	4	5	5	4	3	4	5	5	5	4		Thanks for offering this survey.
65+	"Empty nester"	Yes	Milwaukee		General Public	No		Yes	5	5	5	4	4	4	5	4	4	4		
65+	"Empty nester"	Yes	Rock		General Public	No		Yes	4	4	3	1	1	3	3	5	5	5		
65+	"Empty nester"	Yes	Marathon		General Public	No		Yes	3	4	5	5	4	3	2	3	5	5		
65+	"Empty nester"	Yes	Milwaukee		General Public	No		Yes	3	5	5	2	3	2	3	3	3	2		
65+	"Empty nester"	Yes	Pierce		General Public	No		No	3	4	4	4	3	3	2	5	5	5		
45-64	Single	Yes	Dane		General Public	No		Yes	4	5	5	2	2	3	4	4	5	4		
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	4	5	5	3	3	4	4	4	5	5		
18-24	Single	Yes	Dane		General Public	No		Yes	4	5	5	3	5	5	5	5	5	5		
35-44	Single	Yes	Dane		General Public	No		Yes	4	5	5	3	4	4	5	5	4	5		
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	4	5	3	5	5	5	4	5	5	5		
45-64	"Empty nester"	Yes	Milwaukee		General Public	No		No	3	4	5	3	4	3	3	5	3	3		
65+	"Empty nester"	Yes	Richland		General Public	No		Yes	5	5	4	4	3	2	2	5	3	2		
65+	"Empty nester"	Yes	Waushara		General Public	No		Yes	5	5	5	4	3	3	4	5	5	5		

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35-44	Family with young children	Yes	Dane		General Public	No		No	5	5	4	4	4	5	5	4	5	5		
45-64		Yes	Dane		General Public	No		Yes	4	5	5	4	4	3	3	4	4	4		
65+	"Empty nester"	Yes	Richland		General Public	No		Yes	5	4	4	4	2	2	3	4	4	4		
35-44	Family with young children	No		Illinois	General Public	No		Yes	4	5	5	5	4	3	3	4	5	4		
65+		Yes			General Public	No		Yes	3	5	5	3	4	2	2	5	5	5		
25-34	Single	Yes	Jefferson		General Public	No		Yes	4	4	4	4	4	4	5	4	5	5		
35-44	Family with young children	Yes	Lafayette		General Public	No		No	4	4	2	2	2	3	3	5	4	4		
65+	Single	No		Marietta, Georgia	General Public	No		Yes	5	5	5	2	2	2	2	5	3	2		
18-24	Single	Yes	USA		General Public	No		No	5	5	5	5	5	5	5	5	5	5		
65+	"Empty nester"	Yes	La Crosse		General Public	No		No	4	5	4	4	4	4	5	5	5	5		
65+	"Empty nester"	Yes	Jefferson		General Public	No		Yes	5	5	5	5	5	5	5	5	5	5		Please do NOT make this place "pet/dog friendly"
45-64	"Empty nester"	Yes	Milwaukee		General Public	No		Yes	4	4	5	3	3	3	3	5	5	5		
25-34		Yes	Dane		General Public	No		Yes	3	4	3	2	2	3	5	4	4	5		
45-64	"Empty nester"	No		Illinois	General Public	No		No	5	5	5	4	4	4	4	5	5	5		
35-44	Family with young children	Yes	Jefferson		General Public	No		Yes	5	5	5	5	5	5	5	5	5	5		
35-44	Single	Yes	Milwaukee		General Public	No		Yes	3	5	5	5	5	3	5	5	5	5		
45-64	"Empty nester"	Yes	Jefferson		General Public	No		Yes	4	4	5	5	4	5	5	4	4	4		
45-64	Single	Yes	Dane		General Public	No		Yes	5	5	5	5	5	5	5	5	5	5		
18-24	Single	Yes	Oneida		General Public	No		Yes	4	5	5	4	4	3	5	5	4	4		
45-64	"Empty nester"	Yes	Washington		General Public	No		Yes	3	4	5	4	3	4	3	4	4	4		
65+	"Empty nester"	Yes	Outagamie		General Public	No		Yes	4	5	5	5	3	3	1	5	4	5		
25-34	Single	Yes	Jefferson		General Public	No		Yes	3	5	5	5	3	5	3	5	5	5		
35-44	Family with young children	Yes	Dane		General Public	No		Yes	3	4	3	3	3	4	4	4	4	3		
65+	"Empty nester"	No		a and Wisc	General Public	No		No	3	5	5	4	3	3	3	5	5	4		
45-64	"Empty nester"	Yes	Dodge		General Public	No		Yes	3	4	4	4	4	4	4	4	4	4		
25-34	Family with young children	Yes	Oneida		General Public	No		Yes	4	5	5	5	5	2	5	3	5	5		
45-64	"Empty nester"	Yes	Dane		General Public	No		Yes	4	5	5	4	3	4	3	4	4	4		
45-64	"Empty nester"	Yes	Jefferson		General Public	No		Yes	4	4	3	2	1	3	4	2	4	4		
35-44		Yes	Dane		General Public	No		Yes	3	4	5	5	3	2	2	4	5	2		Hello- I'm a communications specialist and I don't think people know what "public programs" mean in the previous question. I certainly don't. Just FYI.
25-34		Yes	Dane		General Public	No		Yes	3	5	5	2	2	3	3	5	4	5		-short written updates on the latest research surrounding a theory, artifact, or site -short explanations of why an idea/label/name is controversial -scale model re-creations of objects and places -art featuring the site/people/culture Thanks for keeping Aztalan alive!

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45-64	"Empty nester"	Yes	Brown		General Public	No		No	3	3	3	3	3	3	5	3	3	3	A	A
25-34		Yes	USA		General Public	No		Yes	5	5	5	5	5	5	5	5	5	5	a combination of these. Historical reenactments or that sort of thing.	
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	4	5	3	3	2	4	2	3	5	4	ability to get around the museums at varied paces	
45-64	Single	Yes	Dane		General Public	No		Yes	5	5	5	5	5	5	5	5	5	5	Art/ Murals/Excavation History/Minority (Tribal) Sensitivity	My greatest experience of Aztalan was with a living guide (R. Birmingham)
45-64	"Empty nester"	Yes	Brown		General Public	No		Yes	3	4	4	4	4	4	4	5	4	4	clothing, food	
65+	"Empty nester"	Yes	Dodge		General Public	No		Yes	4	5	5	5	4	4	5	5	5	5	dioramas	I am a volunteer at Aztalan during the summer months.
25-34		Yes	St. Croix		General Public	No		Yes	3	4	4	3	2	2	3	4	2	3	Exhibits that appeal to all ages...hands-on activities for kids, readings for adults, etc.	The interpretive center should be a destination and an experience. Videos can be watched from home.
45-64	Single	Yes	Dane		General Public	No		Yes	3	4	4	4	3	5	4	2	3	3	First person accounts, discussions with docents, scavenger hunts and other "games" that help you explore	
25-34	Single	Yes	Dane		General Public	No		No	4	5	5	4	3	3	5	3	5	5	First-hand testimony	
65+		Yes	Oconto		General Public	No		Yes	4	5	5	5	5	5	4	5	5	4	Good balance of visuals and text so don't become overloaded with the text; up to date archeological information. Competent and available docents to answer questions. Clean, well lighted interpretive center with lots of windows looking onto the site. (see Cahokia interpretive center in Illinois - VERY NICE!).	We look forward to visiting the new Aztalan Interpretive Center.
45-64	Single	Yes	Milwaukee		General Public	No		Yes	4	4	5	4	4	4	4	5	5	5	Good lighting	
65+	"Empty nester"	Yes	Jefferson		General Public	No		Yes	3	4	4	4	3	2	3	4	3	3	Good reading material, and a place to sit while reading it.	When I did visit, I walked around, but I didn't learn much.
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	3	5	5	4	4	3	5	5	4	5	Guided tours.	Excited to see that Driftless Pathways are involved, they did a great job at Trempealeau
35-44	Single	Yes	Kenosha		General Public	No		Yes	3	5	4	3	2	4	5	5	3	4	hands on activities (like flint chipping, etc)	I support you in this endeavor. Good luck!
65+		Yes	Dane		General Public	No		Yes	3	5	3	4	2	2	2	2	3	3	historic maps, scale models (but not dioramas), detailed maps to walk around with	I'm sure you're aware of the visitor center at Cahokia, which is very impressive and effective.
25-34	Single	Yes	USA		General Public	No		Yes	4	5	5	5	4	5	5	5	5	5	historic or interpretive performance/reenactments	
45-64	Family with young children	Yes	Winnebago		General Public	No		No	4	5	5	5	4	4	5	5	5	5		
65+	Single	Yes	Milwaukee		General Public	No		Yes	5	5	5	3	1	2	3	5	5	5	I have always enjoyed specific tours of exhibits.	
45-64		Yes	Jefferson		General Public	No		Yes	3	3	5	5	5	4	5	3	4	4	I love museums that tell a story. The Abraham Lincoln Presidential museum has two programs that tell the story and interact with the visitors. They use holograms and other interactive technology so you feel like you are actually seeing the characters come to life.	Excited to see what you come up with!
45-64	"Empty nester"	Yes	Milwaukee		General Public	No		Yes	3	5	5	3	2	3	4	5	2	3	I prefer exhibits I can engage in my own time and speed, and can discuss with others. So tours and videos are not my favorites. Except when only a tour or video can do justice to a subject.	Having visited Aztalan occasionally over 45+ years, I've been happy to see newer interpretive aids. But I would not want an interpretive center that overwhelms or draws people to the exhibits and away from the real thing. Engaging museum exhibits are great when the things shown are not accessible, but when we have access to the site, I think the role of exhibits is different, to deepen the experience of seeing and walking around the site itself. The mounds and stockade are obvious features. People probably need help to imagine the town within the walls, but also something about the role of Crawfish River, and whether there were fields or dwellings outside the walls, etc.
65+	"Empty nester"	Yes	Dane		General Public	No		No	5	5	1	5	5	5	5	5	5	5	Interpretation of why important to people now having a understanding of history and compassion for people who came before us	
65+	Single	Yes	Oneida		General Public	No		Yes	4	5	5	4	3	3	4	5	5	3	Interpreters available	Good luck with the project! I look forward to a return visit.
65+	Single	Yes	Waukesha		General Public	No		Yes	3	5	5	4	2	4	5	5	5	5	Interpretive guides	Thanks
65+	Single	No		Minnesota	General Public	No		Yes	4	5	5	5	4	3	4	5	5	5	Learning more about a subject	
45-64	"Empty nester"	Yes	Oneida		General Public	No		Yes	5	4	5	4	4	4	5	4	5	5	Like living history	Glad this is moving forward

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45-64		Yes	Richland		General Public	No		Yes	4	4	4	4	4	4	4	5	5	4	Maps or model of the site as it once was.	What type of fish and catch techniques in the Crawfish River. Where were their crop fields?How far did they travel for hunting meat? How far did they travel for copper or trade?
18-24	Single	No		NYC	General Public	No		No	5	5	1	5	2	4	2	5	5	3		
45-64	Single	Yes	Milwaukee		General Public	No		No	3	4	5	5	3	4	5	5	4	4		
45-64	Single	Yes	Racine		General Public	No		Yes	3	4	5	4	3	4	4	4	3	3	Not sure	
45-64	"Empty nester"	Yes	Dane		General Public	No		Yes	4	4	5	3	4	2	3	5	4	3	Oshkosh Museum has a glass floor over an excavation site. Totally love it.	Information that connects the site to any current tribes of Wisconsin would be informative.
45-64	Single	Yes	Bayfield		General Public	No		No	5	5	5	5	5	4	4	5	5	5	Plenty of available reference material	
65+	"Empty nester"	Yes	Washington		General Public	No		Yes	5	5	5	5	5	5	5	5	5	5	Plenty of information	
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	4	5	5	4	4	4	5	3	5	5	Programs involving food--examples from several time periods.	
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	3	5	4	3	3	3	3	4	4	5	Publications. Gift shop	Thanks
45-64	"Empty nester"	Yes	Shawano		General Public	No		No	3	4	4	4	2	4	3	5	4	5	Real artifacts not fakes.	Year around access and functions.
45-64	Single	Yes	Dane		General Public	No		Yes	4	5	5	5	3	5	5	4	2	3	Real life depictions	
65+	Single	Yes	Lincoln		General Public	No		Yes	3	3	4	4	2	2	3	3	4	4	Restrooms/food/gift shop/parking	
45-64	Family with young children	Yes	Jefferson		General Public	No		Yes	4	3	3	3	3	3	5	4	4	4	Same input as above	
65+		Yes	Milwaukee		General Public	No		Yes	5	5	5	5	4	4	4	5	4	5	Significance of the location. Why was it chosen	I think a visitor center would be a great thing. When we were there it was November and there was little to explain it. Nobody else was there.. It was a beautiful place and we had a picnic and walked around. I'm afraid we never went back through we've driven past hundreds of times. I would love to know more about it.
45-64	"Empty nester"	Yes	Jefferson		General Public	No		Yes	4	5	4	5	3	3	4	4	4	5	Something on how the past affects me, what did we have in common, how can I make a personal connection instead of just thinking of it as a museum.	I've always enjoyed the natural beauty of azalan. I like the sections of walls which put things into scale.
45-64		No		Michigan	General Public	No		Yes	5	5	4	4	5	4	3	3	5	5	Staff and volunteers who obviously like sharing their enthusiasm about the subject with visitors	Good luck with your project. We expect to visit it in 2021, when we move back :)
65+	Single	Yes	Dane		General Public	No		Yes	3	4	3	3	2	4	3	4	5	4	talking to staff	
65+	"Empty nester"	Yes	Dane		General Public	No		Yes	4	5	5	5	3	5	5	4	5	5	Talks/lectures by experts, especially with audio/visual presentations. Maps relevant to the topic. When appropriate, displays arranged in a timeline and giving a feeling of being immersed in the subject.	
45-64	Single	Yes	Jefferson		General Public	No		Yes	3	4	4	3	3	4	4	4	4	3	Testimonials	I enjoy walking the grounds unaccompanied and just reading the information on the signs. Also enjoy bringing the dog as I have since I've been a little girl back in the day but the regulations are getting very strict which is unfortunate. Especially for those of us born and raised here.
45-64	"Empty nester"	Yes	Winnebago		General Public	No		Yes	2	5	4	5	4	5	5	3	3	3	The ability to actually experience something, either real or virtual	Whatever is done needs to be cutting-edge. There are some awesome things happening in the state with exhibits and this should rank with or at least be equal to that. If not, few people will be engaged and it will wither and die. I hope you talk with museum staff about their successes and failures. I would give to this project, but it has to be good.
45-64	Family with young children	Yes	Monroe		General Public	No		Yes	5	5	3	3	3	4	5	5	5	5	The quality & authenticity of the artifacts, along with a written description of the significance to the site.	Good luck with the project!
45-64	Family with young children	No		Illinois	General Public	No		Yes	4	5	5	4	3	4	5	4	4	5	Tours of current excavations.	
45-64	"Empty nester"	Yes	rempealea		General Public	No		No	4	5	4	5	4	3	5	5	4	3	Traffic flow around displays	
45-64	Single	Yes	Winnebago		General Public	No		No	3	5	4	3	1	2	1	5	5	3	Truth, not theory based information	

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45-64	Family with young children	Yes	Dane		General Public	Yes	3-5	Yes	5	5	5	3	3	2	5	5	5	3		
45-64	Single	Yes			General Public	Yes	3-5	Yes	4	4	5	5	5	3	5	5	5	5		
65+	Single	Yes	Milwaukee		General Public	Yes	3-5	Yes	4	5	5	4	3	4	4	4	5	5		
45-64	"Empty nester"	Yes	La Crosse		General Public	Yes	3-5	Yes	4	5	5	4	4	3	3	5	4	4		
65+	"Empty nester"	No		Montana	General Public	Yes	3-5	Yes	5	5	4	3	4	3	4	5	4	4		
65+	"Empty nester"	Yes	Milwaukee		General Public	Yes	3-5	Yes	4	5	5	5	5	4	5	4	5	5	Public programs would interest me	We need to keep the history of our people alive and known to future generations
65+	Single	Yes	Dane		General Public	Yes	6-8	Yes	4	5	5	5	4	4	4	4	4	4		
45-64	"Empty nester"	Yes	Milwaukee		General Public	Yes	6-8	Yes	3	5	5	3	3	5	5	4	4	5		
65+	"Empty nester"	Yes	USA		General Public	Yes	6-8	No	5	5	5	5	5	5	5	5	4	3		
25-34	"Empty nester"	Yes	Dane		General Public	Yes	6-8	Yes	3	3	3	3	3	3	3	3	3	3		
45-64		Yes	Jefferson		General Public	Yes	6-8	Yes	3	5	5	5	4	4	5	5	4	4	Life size interactive displays such as Jamestown or Colonial Williamsburg	
45-64	"Empty nester"	Yes	Jefferson		General Public	Yes	9-12	Yes	5	4	5	3	3	3	3	5	3	2		
65+	"Empty nester"	Yes	Price		General Public	Yes	9-12	Yes	5	5	5	4	4	4	4	5	3	3	You have pretty well covered it.	Thanks for doing this..
25-34	Family with young children	Yes	Dane		General Public	Yes	K-2	Yes	5	4	5	5	4	4	5	4	5	5	Not a tribal member, but my kids are, and I think it is crucial that it is clear that while the people that built Aztalan is gone, Native culture is not. Unrelated note: we go to a lot of museums, and have seen many, many broken touchscreens. While they are excellent tools, it may not be the best choice if you don't have a huge budget for repair/replacement costs.	
45-64	"Empty nester"	Yes	Dane		General Public	Yes	K-2	Yes	3	4	3	4	2	2	5	4	5	5	Indigenous food events ! Preparing and serving & eating together... (living history)	Unless we change the name of the site, we will be perpetuating ignorance....It could be as simple as
35-44	Family with young children	Yes	Dane		General Public	Yes	K-2	Yes	4	4	5	5	5	5	5	5	5	5	Models you can enter, things you can touch, audio interactives	While these things are important for kids, it gets the adults more interested too. With just signs, the kids run away as I am reading them.
65+	"Empty nester"	Yes	Waukesha		General Public	Yes	Post-secondary	Yes	5	5	4	3	3	2	3	3	5	5	"Behind the scenes" tours	I like the "primitive" nature of the park as it is, but I also would like to know more. How obtrusive would the visitor center be?
25-34	Family with young children	No		Illinois	General Public	Yes	Post-secondary	No	3	4	5	4	4	1	5	3	5	5	Loan boxes/kits for classroom use	
65+		Yes	Dunn		General Public	Yes	Post-secondary	No	4	5	5	3	3	1	4	4	5	5	N/A	
25-34	Single	No		Minnesota	General Public	No		Yes	5	5	4	3	3	4	4	5	3	3		
65+	"Empty nester"	No		Illinois	General Public	No		Yes	4	5	3	3	2	2	2	4	3	3		
65+	Single	Yes	Oconto		Historian	No		Yes	4	5	5	5	5	5	5	5	3	4	Hands on	Would like to see something done like this at Oconto Old Copper Culture, ocontocopper@usa.com
35-44		No		Illinois	Historian	Yes	Post-secondary	Yes	4	4	3	3	3	4	3	5	2	4	An archives, library, or at least a bookstore	Looking forward!
65+	"Empty nester"	Yes	St. Croix		Misc	No		No	1	2	1	1	1	1	1	3	2	1	Exhibits	
65+		Yes	Milwaukee		Misc	No		Yes	5	5	5	5	3	5	5	5	3	5	Interaction with institutional multidisciplinary researchers.	The ong occupational history needs to be fully addressed. The Late Woodland hegemony far exceeded the Middle Missippian presence at Aztalan but the interpretive "sizzle" has always been on Middle Mississippians.
65+	"Empty nester"	Yes	Milwaukee		Misc	No		Yes	4	5	4	2	2	3	4	4	5	4		
65+		Yes	Dane		Misc	No		Yes	3	4	4	5	5	4	3	5	4	5	At Cahokia this past weekend there were 25 American Indian artists displaying their work. The gift shop was also wonderful. Link to First Americans.	This past weekend we were in St. Louis and spent the morning at Cahokia. We were wowed by their museum/interpretive center; quite excellent. Suggest you copy.
65+	"Empty nester"	Yes	USA		Misc	No		Yes	4	4	5	4	5	5	5	3	5	4	Exhibits that link the inside and the outside	I think a visitor should receive enough information in the museum about the sight to easily move to the site and the interpretive signs at the sight.

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65+	Single	Yes	Dane		Misc	No		Yes	3	4	5	4	3	3	5	4	5	5	I found the entire Civil War, presented on a wall map, with sound and images, in like 4-5minutes, in the Springfield museum was an awesome presentation. I like a walk-through to view sequential things. And appreciate an alcove to reflect on complex things	In my experience, typical visitors know something (correctly or incorrectly) about the place. May have visited with a grade school class and now bring their children. A small percentage are quite knowledgeable and curious about "what's new here today?" A somewhat larger segment were "passing by" or have heard the name and wondered if "some kind of Indians" were buried here—and some folks just come to have a picnic and hike along the river.
35-44		No		Iowa usa	Misc	No		Yes	3	5	5	3	3	3	5	5	4	4	Interactive or reenactments with live actors	
45-64	Single	Yes	Kenosha		Misc	No		Yes	3	5	4	5	4	4	4	3	5	5	Someone available and knowledgeable to answer questions	
65+	"Empty nester"	Yes	USA		Misc	No		Yes	3	4	5	5	4	2	4	3	3	2	What else was going on in the world at the same time and where other similar civilizations were.	
45-64	"Empty nester"	Yes	Dane		Misc	Yes	3-5	Yes	4	5	3	4	5	4	2	5	5	4		
65+	"Empty nester"	No		Michigan	Misc	Yes	Post-secondary	No	3	5	4	5	3	4	5	5	5	5	A great book store and gift shop engages me.	Thanks for asking for input, and best wishes in putting together a world class museum!
65+	"Empty nester"	No		Minnesota	Museum Director	No		Yes	5	4	5	2	2	1	1	4	3	3		
25-34	Single	No		Florida	Museum Educator	No		Yes	4	4	5	3	4	2	5	5	4	4		
25-34	Single	No		Illinois	Museum Professional	No		Yes	4	5	5	3	2	4	5	5	4	5	VR/augmented reality, large-scale dioramas, interactive opportunities with archaeologists, Native American Community members, and other scholars.	I'd love to see the local Native American communities involved in the process and their voices directly incorporated into the interpretations of this site.
25-34	Single	Yes	Milwaukee		Museum Professional	Yes	K-2	Yes	4	5	5	4	3	4	5	5	4	5		
25-34		No		Illinois	Museum Professional	No		Yes	4	5	5	5	5	5	5	5	4	4	-3D displays and dioramas can be useful, but they can also look dated. Proceed with caution. --similarly, artifacts have to be displayed in a dynamic and engaging way, with context	Please involve local indigenous communities in this process. For too long, we white Midwesterners have treated sites like Aztalan as relics of a distant past, not as the homes and spiritual centers of the ancestors of our Native neighbors today. And have Native collaborators involved in every stage of the process. Don't even choose a font or a background texture without collaborating. It's the difference between making Aztalan known as the world heritage site it truly is, or fixing it in people's minds as a roadside attraction.
45-64	Single	Yes	Winnebago		Museum Professional	No		Yes	4	5	5	5	5	3	4	5	5	4	Nothing to add	
18-24	Single	No		Iowa	Museum Studies Major	No		No	3	4	5	3	4	4	5	4	3	3		
18-24	Single	Yes	Milwaukee		Professional Archaeologist	No		Yes	4	5	4	3	3	2	3	4	5	5		
18-24	Single	Yes	Buffalo		Professional Archaeologist	No		Yes	3	4	5	5	5	4	4	4	4	5		
35-44	Family with young children	No		Illinois	Professional Archaeologist	No		Yes	5	5	5	5	3	3	4	5	5	5		
45-64	"Empty nester"	Yes	Ozaukee		Professional Archaeologist	No		Yes	4	5	4	4	3	4	3	3	4	4	Hoping that Driftless and Friends are working with professional interpreters (e.g., Shmeekley) to create an interpretive plan for best product	
65+	"Empty nester"	Yes	Manitowoc		Professional Archaeologist	No		Yes	5	5	5	5	3	3	4	5	5	5	It's nice to see an effort to further interpret the site through a visitors center/museum with artifact displays/exhibits, photographs and other educational/interpretive features.	
25-34	Single	Yes	Dane		Professional Archaeologist	No		Yes	4	5	5	3	4	5	5	5	5	5		
18-24	Single	Yes	Dane		Professional Archaeologist	No		Yes	4	5	5	4	4	5	5	3	5	5		
25-34	Single	Yes	La Crosse		Professional Archaeologist	No		No	4	5	5	5	4	3	4	4	4	5		

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35-44	Single	No		Kentucky	Professional Archaeologist	No		Yes	5	5	5	5	5	3	3	5	5	5		
25-34		No		Minnesota	Professional Archaeologist	No		Yes	4	5	5	3	4	5	5	5	4	4		Excited to hear about this project!
45-64	Single	No		Illinois	Professional Archaeologist	No		Yes	4	5	5	4	4	3	3	3	3	4		
65+	"Empty nester"	No		Illinois	Professional Archaeologist	No		Yes	4	5	5	4	3	4	4	4	1	3		
45-64	Single	Yes	Dane		Professional Archaeologist	No		Yes	3	5	5	5	2	4	2	3	1	5		
45-64	Family with young children	Yes	Dane		Professional Archaeologist	No		Yes	4	5	4	4	3	4	5	5	4	4		
35-44	Single	Yes	Milwaukee		Professional Archaeologist	No		Yes	3	5	5	3	4	3	3	5	4	3		
65+	"Empty nester"	Yes	Dane		Professional Archaeologist	No		Yes	3	5	5	5	4	4	5	5	3	4		
35-44		Yes	Washington		Professional Archaeologist	No		Yes	5	4	5	3	3	3	4	4	3	4		
65+	"Empty nester"	Yes	Milwaukee		Professional Archaeologist	No		Yes	4	5	5	3	3	2	2	2	2	4		
25-34	Family with young children	Yes	Sauk		Professional Archaeologist	No		Yes	3	4	5	3	4	3	2	5	4	3		
45-64	"Empty nester"	Yes	Dane		Professional Archaeologist	No		Yes	4	4	4	3	3	3	4	4	4	3	A nice gift shop!	I enjoy interactive exhibits but all too often they are not given the maintenance they need.
25-34	Single	No		Minnesota	Professional Archaeologist	No		No	4	5	4	5	3	5	4	5	2	3	Archaeologists to talk to who are experts on the topic	
25-34	Single	Yes	Dane		Professional Archaeologist	No		No	4	4	5	5	5	5	5	5	5	5		Good work on the survey E and D.
45-64	Single	Yes	Dane		Professional Archaeologist	No		Yes	3	5	5	4	4	3	3	4	5	5	discussion/displays on current excavations, research both local and regional. large images of what the site may have looked like. explaining how archaeology informs on site interpretation.	Any way to make the visitor feel what it was like to live at the site would be a great goal.
45-64		No		Indiana	Professional Archaeologist	No		Yes	1	3	4	2	1	3	4	3	4	3	Display cases of artifacts need to be done properly and not just be a bunch of artifacts shoved into a case with a small card listing what it is. Artifacts need to be shown being used somehow or being made. We go to Europe and seeing case after case of Greek/Roman/Etruscan pots/mirrors/blades is doing a disservice.	One of the coolest things I have seen is at the Varus Battlefield in Osnabruck, Germany. They had a map of the battlefield done in three dimensions in steel placed into the ground that visitors could step on and around to get a feel for the site.
25-34	Single	Yes	Dane		Professional Archaeologist	No		No	3	4	4	2	3	5	5	5	3	4	Display space that's designed to fit the exhibit narrative and isn't just a room that happens to have exhibits in it. Compare the Field Museum's Egyptian section to most of their other cultural exhibits for an extreme example, but even something as simple as big windows overlooking the features being talked about is more engaging than a blank wall with some plaques on it.	

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45-64	"Empty nester"	Yes	Milwaukee		Professional Archaeologist	No		Yes	4	4	4	4	3	3	4	5	4	5	Good photos and artifact displays that are not overwhelmed by text.	
25-34	Single	No		Florida	Professional Archaeologist	No		No	3	4	5	2	4	2	5	3	3	4	Interpreters	Good luck
25-34	Single	Yes	Milwaukee		Professional Archaeologist	No		Yes	5	4	4	2	4	4	5	4	5	5	Lecture events	If providing tours, keep the tours are not too long. Also, allow visitors to ask questions and help guide the tours' direction.
25-34	Family with young children	No		Illinois	Professional Archaeologist	No		No	3	4	4	4	5	5	5	3	4	5	Narratives of first-person experiences / accounts	
65+	"Empty nester"	Yes	Ozaukee		Professional Archaeologist	No		Yes	5	5	4	4	3	5	4	4	5	5		I do hope that the key members of the planning team are professional interpreters rather than archaeologists.
45-64		No		Illinois	Professional Archaeologist	No		Yes	5	5	5	5	3	3	3	5	3	3	Plenty of content about the site and its context	Aztalan is a wonderful site; I hope it can be further improved.
65+	Single	No		Illinois	Professional Archaeologist	No		Yes	4	5	4	4	4	3	3	4	5	5	Pretty much the things already listed	Best of Luck
25-34	Family with young children	Yes	Dane		Professional Archaeologist	No		Yes	5	5	5	5	3	3	3	3	3	5	Public viewings of active archaeology excavations	Thanks for doing this, can't wait to visit!
65+	Family with young children	Yes	Milwaukee		Professional Archaeologist	No		Yes	4	5	5	2	1	2	3	4	3	3	Visit the new (couple years old) Horicon Marsh Education Center ... they spent a ton on the exhibits ... the Woolly Mammoth outside is made of three miles of rebar	
65+	"Empty nester"	No		Tennessee	Professional Archaeologist	Yes	6-8	Yes	3	5	5	5	4	4	5	3	5	5	objects/creatures from natural environment	stress site preservation
45-64	Family with young children	Yes	Milwaukee		Professional Archaeologist	Yes	9-12	Yes	5	5	5	5	5	5	5	5	5	5		
25-34	Single	Yes	Kenosha		Professional Archaeologist	Yes	Post-secondary	Yes	3	4	5	4	2	4	4	5	3	3		
25-34		Yes	Walworth		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	3	3	3	4	5	5	5		
45-64		Yes	USA		Professional Archaeologist	Yes	Post-secondary	Yes	3	5	3	3	4	3	4	4	2	4		
35-44	Family with young children	No		Michigan	Professional Archaeologist	Yes	Post-secondary	Yes	3	5	4	3	2	3	4	4	5	5		
25-34		Yes	La Crosse		Professional Archaeologist	Yes	Post-secondary	Yes	3	5	4	4	3	5	5	3	5	5		Good luck with the project, will forward the survey on to family and friends
45-64	"Empty nester"	Yes	Outagamie		Professional Archaeologist	Yes	Post-secondary	Yes	4	5	5	4	4	3	4	4	5	5		
45-64	Single	Yes	Dane		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	4	4	3	5	4	3	4		
35-44		No		Ohio	Professional Archaeologist	Yes	Post-secondary	Yes	5	4	5	5	3	3	4	3	2	4		
35-44		No		Illinois	Professional Archaeologist	Yes	Post-secondary	Yes	4	5	5	3	2	5	3	3	4	3		Great if it was free to visit.

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25-34	Family with young children	No		Washington	Professional Archaeologist	Yes	Post-secondary	Yes	3	5	5	5	4	4	5	4	5	4	Displays that surround the viewer from all sides, i.e., walking into a recreated life-size structure. The experience walking through the Cahokia Interpretive Center comes to mind. An experience like this brings the past to life.	This is an incredible opportunity to educate the public using the most up-to-date research and interpretations about Aztalan. It is also an opportunity to show Aztalan's relevance to life today, particularly regarding modern-day issues like human migration and diversity. I encourage you to incorporate these themes. Driftless Pathways is the perfect choice to develop new exhibits at Aztalan. I look forward to seeing what you create.
65+	"Empty nester"	Yes	Washington		Professional Archaeologist	Yes	Post-secondary	Yes	3	4	1	5	2	1	1	1	1	3	Does not apply only military exhibit not outdoor where vandalism and theft is a factor	Unless there is a park guard or interpreter most outdoor displays are subject to destruction by vandalism, climate - rain snow damage or theft.
35-44	Single	Yes	La Crosse		Professional Archaeologist	Yes	Post-secondary	Yes	3	5	5	3	4	4	5	4	5	5	Hands on hands on hands on! Esp. for children who would otherwise find this sort of thing boring. And for everyday life, include the lives of children so they can relate.	Happy that a new visitor center is coming. Also the outdoor part could use better signage and explanation. Its hard to visualize what it would have looked like in its heyday
35-44	Family with young children	Yes	Dane		Professional Archaeologist	Yes	Post-secondary	Yes	4	5	5	5	3	4	5	5	5	4	Interactive activities for youth (e.g. handling sample materials, artifacts), demonstrations of how certain artifacts could have been produced/used.	
65+	"Empty nester"	Yes	Winnebago		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	5	5	5	5	5	5	5	5	Intuitive organization and multiple paths through the exhibits	
45-64	Family with young children	Yes	Milwaukee		Professional Archaeologist	Yes	Post-secondary	Yes	4	5	5	4	4	4	3	5	4	5	Knowledgeable staff and hours of operation	Look at Cahokia and Moundville's exhibits for best practices.
35-44	Family with young children	Yes	Dane		Professional Archaeologist	Yes	Post-secondary	Yes	5	5	3	4	4	5	5	4	5	5	Native American viewpoints and interpretations vs. archaeological interpretations	Should have a good bookshop for related texts, should have frequent on-going digs or labwork
45-64	Single	Yes	La Crosse		Professional Archaeologist	Yes	Post-secondary	Yes	4	5	5	4	3	4	5	3	5	5	Self-guided tours that let you explore	exhibits should not interfere with the general feel of the site, should not be intrusive.
65+	"Empty nester"	Yes	Rock		Professional Archaeologist	Yes	Post-secondary	Yes	3	4	4	4	4	4	5	4	5	5	Touchable replicas	Thanks for seeking input! Hope this helps move the project along.
45-64	Single	No		Cuba	Tribal member	No		No	2	3	4	5	1	2	3	4	5	1		
45-64	Family with young children	Yes	Jackson		Tribal member	No		Yes	2	1	1	1	1	1	1	1	1	2	Accurate information - not archaeological and/or anthropological conjecture	
45-64		No		Illinois	Tribal member	No		No	5	5	3	5	5	5	5	1	1	4	Having actual descendants, living peoples of those cultures present to give tours and share first hand experiences.	
45-64	"Empty nester"	Yes	Menominee		Tribal member	No		No	5	4	5	4	3	5	4	5	3	4	Someone on hand to answer questions	